



Course Handbook

Course Title: **FdA Fashion and Textiles**

BA (Hons) Fashion and Textiles

Academic Year: **2019/2020**

Course Leader: **Steve Brindle**

Host School: **School of Art, Design & Fashion**

UCLan Campus: **Burnley**



Please read this Handbook in conjunction with the University's Student Handbook.

All course materials, including lecture/session notes and other additional materials related to your course and provided to you, whether electronically or in hard copy, as part of your study, are the property of (or licensed to) UCLan and **MUST** not be distributed, sold, published, made available to others or copied other than for your personal study use unless you have gained written permission to do so from the Dean of School. This applies to the materials in their entirety and to any part of the materials.

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1. Welcome to the course

I warmly welcome you to this unique, expansive and rewarding course of study. I have taught on and led courses in fashion and textiles for ten years at UCLan, and prior to this my working career began in 1996 and grew over eight years in Burnley, designing and developing fabrics and garments for the global apparel industry, which advanced into residing overseas, working within global brands Adidas (Germany) and Reebok (USA) on the development of materials innovations, before pursuing my current career in Higher Education in 2008.

I wish you much success on the course.
Steve Brindle (Course Leader, FdA Fashion & Textiles)

It is my great pleasure to welcome you to the Burnley Campus of the University of Central Lancashire. You are joining us at a very exciting time in the evolution of the University and over the next few years you will witness a significant expansion of the campus and our learning community. During your time with us as a student, we will provide you with many opportunities to gain new experiences. Please take advantage of these and immerse yourself fully into University life. The more you engage, the greater the benefits. I hope you have a very successful time with us and I wish you all the best for the year ahead.

Specific information on the Burnley Campus can be found on the website:

<https://www.uclan.ac.uk/burnley/>

Dr Ebrahim Adia
Provost, Burnley Campus

1.1 Rationale, aims and learning outcomes of the course

Aims and Learning Outcomes for the FdA Fashion and Textiles

Aims of the Programme
<ul style="list-style-type: none">• To apply a range of design and practical skills essential to undertake a career within the Fashion and Textiles Industry.
<ul style="list-style-type: none">• To apply fundamental traditional and contemporary elements related to fashion and textiles design practice.
<ul style="list-style-type: none">• To develop research methods of contextual influences affecting the fashion and textiles industry.
<ul style="list-style-type: none">• To explore and experiment using surface design skills and construction techniques to produce fashion and textiles outcomes.
<ul style="list-style-type: none">• To promote employability through live briefs, competitions and enterprise initiatives in order to gain an awareness of current market practices.
<ul style="list-style-type: none">• To provide students with in-depth knowledge to pursue a self generated career in self-employment, freelancing and consultancy.
Learning Outcomes
A. Knowledge and Understanding
A1. Apply effective research methods showing visual, verbal and written analysis of both historic and contemporary contextual references. A2. Use of fabric characteristics and properties in a safe working environment. A3. Apply a wide range of digital processes using problem-solving skills. A4. Use an individual experimental approach to identify, analyse and critically reflect use of media.

- A5. Demonstrate the application of a variety of pattern cutting techniques.
 A6. Apply professional presentation techniques and personal style preferences.

B. Subject-specific skills

- B1. Identify and develop an experiential mixed media range of hand drawn and digital mark making and drawing techniques, producing and presenting fashion illustrations and surface designs in accurate proportion.
 B2. Create written and visual work showing stages of development using research methods.
 B3. Demonstrate a range of effective construction techniques to produce garments/accessories that replicate historical, ethical and sustainable topics.
 B4. Produce and present work to industry standards

C. Thinking Skills

- C1. Apply creative thinking to apparel design using experimental skills to inform new ways of working using textiles as a medium.
 C2. Objectively differentiate contextual awareness in written and verbal contexts.
 C3. Demonstrate use of research skills including the use of a range of sources to support the development of sketchbook and portfolio work.
 C4. Apply a range of visual illustration techniques.
 C5. Reflect on opportunities for the development of an independent approach.

D. Other skills relevant to employability and personal development

- D1. Objectively evaluate key designers communicating ideas clearly and fluently according to current practices.
 D2. Identify a range of traditional and contemporary techniques including pattern cutting skills and use digital applications to produce and present fashion and textiles.
 D3. Demonstrate both independent and group working skills in line with industry practice and professional project management.
 D4. Manage time and deadlines independently.
 D5. Liaise with clients using visual, verbal and written terms.

Aims and Learning Outcomes for the BA (Hons) Fashion and Textiles

1. Aims of the Programme

- To provide a critical understanding of contemporary and future design combining practical developments within fashion and textiles practices.
- To promote career and business opportunities through live briefs, competitions, enterprise and integration with the community providing a sound knowledge of business forecasting, market intelligence and active networking skills.
- To develop the students' ability to produce creative and innovative work of high quality applying current industry conventions.
- To introduce knowledge of a range of presentation and promotion tools and techniques to be applied to professional events and public exhibitions.
- To develop transferable skills of self-evaluation, independent research, project management and development.

2. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

- A1. Demonstrate a professional self-critical awareness and personal motivation, defining personal identity and direction using time management and resources effectively.
- A2. Use an informed approach to carry out extended research, idea generation and realisation skills to self-initiated project briefs demonstrating creative thinking skills.
- A3. Use an analytical approach to evaluate the impact of external influences on current and future developments in fashion and textiles.
- A4. Illustrate and record the promotion of trends considering market levels and customer profile.
- A5. Critically analyse, evaluate and discuss promotional solutions and appraise their own practice and that of their peers through work produced.

B. Subject-specific skills

- B1. Apply professional standards executing personal identity and direction in design work.
- B2. Disseminate diagnostic and creative skills analysing research to experiment, select and use complex techniques to produce work.
- B3. Integrate creative ideas, problem solving, group working skills and professional outcomes when developing designs, images, samples and digital prototypes.
- B4. Demonstrate an understanding of factors that influence future design in fashion and textiles.
- B5. Demonstrate an understanding of independent management, planning, research, development strategies and evaluation of major writing and production projects.

C. Thinking Skills

- C1. Apply key critical and contemporary ideas to assess approaches that designers adopt with regard to future fashion and textiles practice.
- C2. Demonstrate complex contextual and critical reflection of their own practice and that of their peers through work produced, expressing this in written form and spoken presentation and discussions.
- C3. Carry out extended independent research around the future of fashion and textiles.
- C4. Apply reasoning to formulate arguments drawing conclusions in oral and written form.
- C5. Critically evaluate their own practice and that of their peers through the work produced.

D. Other skills relevant to employability and personal development

- D1. Communicate ideas clearly and fluently according to both current and possible future practices.
- D2. Demonstrate appropriate professional working methods when selecting and testing experimental techniques towards market trends and customer profiles.
- D3. Apply employability skills through organising and presenting project work that engages with an employment context.
- D4. Demonstrate a unique and informed approach to design outcomes.
- D5. Implement problem solving skills using own initiative.
- D6. Present visually rich analytical design reports.



1.2 Course Team

Course Leader and lecturer: Steve P Brindle

Steve Brindle	Room: VB314	Tel: 01772 893369	Email: SPBrindle@uclan.ac.uk
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Lecturing staff: Dr Carole Hunt, Samantha Grayer, Femida Adam

1.3 Expertise of staff

Steve Brindle teaches modules surrounding working for oneself, and will oversee garment design and entrepreneurial projects on the course.

Femida Adam has a broad knowledge of garment design and construction and drawing upon her historical teaching experience at UCLan, she will be advising students on concepts and will provide technical training and support on the manufacture of students' garments.

Dr Carole Hunt will teach and support students towards critical thought processes and establishing credible outputs from the written modules on the course. Carole has a lengthy history of teaching and in research within the arts, notably within the area of Textiles.

Samantha has over five years teaching experience in fashion promotion and will teach modules surrounding visual communication, identity, styling and photography.

Samantha and Steve will share responsibility for the teaching of, and technical support for digital illustration and image manipulation.

1.4 Academic Advisor

You will be assigned an Academic Advisor (Steve Brindle) who will provide additional academic support during the year. They will be the first point of call for many of the questions that you might have during the year. Your Academic Advisor will be able to help you with personal development, including developing skills in self-awareness, reflection and action planning.



1.5 Administration details

Campus Admin Services provides academic administration support for students and staff and are located in the following hubs which open from 8.45am until 5.15pm Monday to Thursday and until 4.00pm on Fridays. The hub can provide general assistance and advice regarding specific processes such as extenuating circumstances, extensions and appeals.

UCLan Burnley

Information Building, Princess Way, Room C106

Opening times: 8.45am – 5pm Monday to Thursday, 8.45am – 4pm Friday

telephone: 01772 475500

email: burnleyhub@uclan.ac.uk



1.6 Communication

The University expects you to use your UCLan email address and check regularly for messages from staff. If you send us email messages from other addresses they risk being filtered out as potential spam and discarded unread.

The most common method of communication is email. Staff aim to respond within 48 hours to student enquiries. Staff listed in section 1.2 will be available in person on the day they are allotted to teach on Burnley campus, although one-to-one appointments should be requested by email in advance of the day requested, as staff may be teaching or with students in workshops. The staff team also have access to our student progression, attendance and personal information platform 'starfish'. Should a case be sensitive in nature, we urge students to make use of Starfish in order to progress such sensitive concerns, enquiries or requests. The third method of communication to be used on the course is 'Blackboard'. This platform will house materials such as hand-outs, videos, blog posts, powerpoint presentations, and course information, module descriptors, and briefs.

1.7 External Examiner

The External Examiner is:

Donna Claypool, University of Bolton



2. Structure of the course

2.1 Overall structure

The programme is delivered initially as an FdA, taught over a two year full-time period, and can be followed by a further one year to gain a BA (Hons) Fashion and Textiles. There is the availability to undertake a foundation entry route (level three).

The location of study will be within the Victoria Mill complex in Burnley town centre.

2.2 Modules available

Each module is a self-contained block of learning with defined aims, learning outcomes and assessment. A standard module is worth 20 credits. It equates to the learning activity expected from one sixth of a full-time undergraduate year. Modules may be developed as half or double modules with credit allocated up to a maximum of 120 credits per module.

Modules to be undertaken during study

Year 0 (Foundation Year):

AZ1010 – Drawing and Image Making (20 credits)

AZC012 – Art and Design Studies (20 credits)

AZC014 – Diagnostic Skills (40 credits)

AZC009 – Specialism Skills (40 credits)

Year 1 (level 4):

FQ1001 – Critical and Cultural Studies: Introduction to Design and Culture (20 credits)

TI1002 – Fashion and Textile Design 1 (40 credits)

FS1102 – Fashion Illustration and Presentation Methods (20 credits)

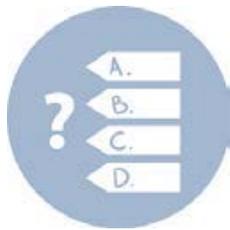
CF1002 – Digital Communication for Fashion (20 credits)
TI1012 – Drawing for Textiles (20 credits)

Year 2 (level 5):

FQ2001 – Dress, Style and Communication (20 credits)
TI2012 - Surface Design (20 credits)
CF2004 – Creative Digital Fashion Illustration (20 credits)
FJ2002 – The Fashion Image (20 credits)
FS2401 – Culture and Identity (20 credits)
FS2402 – Self-managed Careers in the Creative Industries (20 credits)

Year 3 (level 6):

TI3003 – Textiles 3 (40 credits)
FQ3001 – Critical and Cultural Studies: Fashion, Textiles, Culture and Identity (20 credits)
FP3001 – Fashion Portfolio (40 credits)
FS3401 – Skills and Strategies for Successful New Business Start-Ups (20 credits)



2.3 Course requirements

International students are required to achieve a minimum of IELTS level 5.5 on application to the course. A minimum two years study visa will be required for non-EU students. Should visa issues for an international student impact on the programme of study (ie. travel / overseas stays) during at any stage of the course, the course teams and admissions teams will be required to request those gap details in advance.

2.4 Module Registration Options

Discussions about your progression through the course normally take place in February each year. It is an opportunity for you to make plans for your study over the next academic year. The course team will tell you about the various modules / combinations available and you will both agree on the most appropriate (and legal) course of study for you.

2.5 Study Time

2.5.1 Weekly timetable

A timetable will be available once you have enrolled onto the programme, through the Student Portal.

Normal hours of study, on days where students are required to be in attendance, are from 09.00 to 16.00 each day. Students are permitted to work on site earlier and later, via negotiation with the course staff. Students are not permitted to work alone under any circumstances.

2.5.2 Expected hours of study

20 credits is a standard module size and equals 200 notional learning hours. A 20 credit module requires a significant amount of independent study time, in order to satisfy the module requirements and the learning outcomes for each module. This can equate to 140 hours for a 20 credit module.



2.5.3 Attendance Requirements

You are required to attend all timetabled learning activities for each module. Notification of illness or exceptional requests for leave of absence must be made to:

Course Leader: Steve Brindle spbrindle@uclan.ac.uk / 01772 893369, or alternatively, the Faculty of C&CI CAS Hub contact

person: Sarah Heaton SDHeaton@uclan.ac.uk / 01772 893349

International students:-

Under the Visas and Immigration (UKVI) Points Based System (PBS) - you MUST attend your course of study regularly; under PBS, UCLan is obliged to tell UKVI if you withdraw from a course, defer or suspend your studies, or if you fail to attend the course regularly. There may be procedures to follow, which will ensure that you are fulfilling study obligations. International students will be notified of those requirements upon entry to the course.

Students can check their attendance record through myUCLan at any time. Students are required to use their student ID card to sign into a timetabled session, at the correct location within the timeframe outlined in their study schedule. Staff are also required to manually add attendance details via the SAMS (Student Attendance Monitoring System) each week. Students will be notified by the CAS Hub if non-attendance patterns are detected.

3. Approaches to teaching and learning

3.1 Learning and teaching methods

Learning on this course is based on experiences. Submissions are practically produced by the students themselves, and are to be visually rich, must employ the use of learned strategies to research, develop ideas. Students learn to accept constructive criticism, make unforeseen changes to work following staff or peer critique sessions. Learning will be taken from professionals in industry who are knowledgeable in areas of composition, style, trends, and market need. Students will learn through experience and practice, to be as technically proficient and original as possible in their ideas to succeed in the creative sector.

3.2 Study skills

Students will have access to electronic resources via UCLan's library. The resources include e-books, e-journals, quarterlies, news articles, fashion, trends and textiles magazines. Online resources such as HomeBuidLife, WGSN and Lynda.com are precious resources which should be taken full advantage of during study.



3.3 Learning resources

3.3.1 Learning Information Services (LIS)

Extensive resources are available to support your studies provided by LIS – library and IT staff. Take advantage of the free training sessions designed to enable you to gain all the skills you need for your research and study.

Should students seek the use of specific equipment, facilities, resources

which are not available at Burnley campus, and through discussions with course staff, if it is to be established that certain equipment is available for use at UCLan's Preston campus, a provision can be negotiated between the student and course staff member to spend time working with such equipment, although health and safety, risk assessments, code of conduct forms and appropriate inductions will have to be undertaken and verified prior to the student arranging for the use of the equipment.

3.4 Personal development planning

The course leader and teaching staff are very aware that not everybody is great at everything in the working life. Part of the PDP element of the course is to identify the

student's areas of strength, areas which can be developed to a better level, but most importantly in mimicking real life, to develop ways to outsource support from others, in areas where skills are least strong. Live group projects, designed to mimic industry teams are carried out. The critique sessions from such projects, combined with personality tests and workshop exercises, clarifies those attributes which can be successfully carried forward in a CV, an approach document and can be reflected in a student's portfolio of work – standing the student in good stead following completion of the course.



3.5 Preparing for your career

Workshops and talks will take place during study on the course by representatives from UCLan Careers and from UCLan's Propeller team. The sessions will be scheduled in Year 1 and Year 2 of study. Feedback from recent academic year students in the same sessions has been extremely positive. Students will take away very valuable tools which can

support them from graduation, including up to a year of business start-up readiness activities, should the students take the opportunity to progress their career quickly after graduation. Competitions are regularly held for creative business ideas, and funds are offered to students with ideas which are found to be the most imaginative and best researched. Mentor assistance is also offered for student business start-up ideas. UCLan Careers provides a broad range of job and placement / intern opportunities for students.

4. Student Support

Your Academic Advisor in the first instance will be Steve Brindle. For issues requiring skilled professionals in dealing with personal and sensitive matters, the Academic Advisor will be a student's first point of contact, but will then walk the student through the next steps in providing the specialist support which may be required.



4.1 Academic Advisors

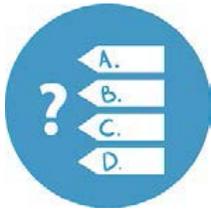
Throughout a course of study, students can be exposed to many issues, of varying degrees of concern. Academic Advisors are here to support students, not only with course work, but with personal matters which may impact on study. Students should regard their advisor as a person they can easily approach in confidence.

4.2 Students with disabilities

The named lead for managing students with disabilities and learning limitations is Angie Jones: AJones@uclan.ac.uk based at UCLan's Preston campus. Course staff have access to UCLan's Starfish platform, which provides confidential yet essential information for teaching staff, in making necessary arrangements for students with disabilities and limitations.

4.3 Students' Union

The Students' Union offers thousands of volunteering opportunities ranging from representative to other leadership roles. We also advertise paid work and employ student staff on a variety of roles. You can find out more information on our website: <http://www.uclansu.co.uk> As one of the thousands of students who are not studying on the main UCLan campus in Preston, the Students Union is still your union, please check <http://www.uclansu.co.uk> for full details on what we may be running in your partner institution.



5. Assessment

5.1 Assessment Strategy

Coursework forms the backbone of the FdA course. Formative feedback is given regularly by teaching staff, to the cohort as a whole, and to individuals in tutorials. Interactive sessions are a constant source of feedback from staff and from student peers. Summative feedback is provided to each student individually and the feedback for marks given is aimed at allowing the student to improve on certain elements and to take pride in elements which have been carried out and submitted well.

Assessment criteria for each module of study varies in content, but marking criteria is generally based around the students' ability to research broadly and deeply, to develop their ideas carefully and considerately, to criticise one's own development work, to provide final submissions which encompass degrees of originality, creativity, innovation and visual impact.

5.2 Notification of assignments and examination arrangements

Students will receive timely information from their teaching staff about the location, date and time of the submission of work for modules taught. Reminders of assessment criteria and their link to each module's learning outcomes will be provided for the students verbally and the submission details will be provided on Blackboard.

5.3 Referencing

Where written work is carried out, students will be given advice on how to create written pieces (essays, reports). Students will be given advice on correct referencing and how to mitigate possible plagiarism issues.

5.4 Confidential material

Students will be expected to abide by ethical and legal responsibilities to respect confidentiality and maintain the anonymity of individuals and organisations within their assignment, especially where individuals have been used in surveys and focus groups for their primary research.

5.5 Cheating, plagiarism, collusion or re-presentation

Please refer to the information included in section 6.6 of the University Student Handbook for full definitions. The University uses an online Assessment Tool called Turnitin. A pseudo-Turnitin assignment will be set up using the School space on Blackboard to allow students to check as many drafts as the system allows before their final submission to the 'official' Turnitin assignment. Students are required to self-submit their own assignment on Turnitin and will be given access to the Originality Reports arising from each submission. In operating Turnitin, Schools must take steps to ensure that the University's requirement for all summative assessment to be marked anonymously is not undermined and therefore Turnitin reports should either be anonymised or considered separately from marking. Turnitin may also be used to assist with plagiarism detection and collusion, where there is suspicion about individual piece(s) of work.

Turnitin is an online software which at submission of written work, is designed to detect higher than normal levels of secondary materials. Students will be advised throughout their study, to employ techniques which assure the balance between secondary material, and their own first-hand content and commentary. Students will be shown how to submit their

written work to this platform, and will be shown examples of varying responses from the software.

6. Classification of Awards

The University publishes the principles underpinning the way in which awards and results are decided in [Academic Regulations](#). Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations.



7. Student Feedback

You can play an important part in the process of improving the quality of this course through the feedback you give.

Section 7.1 below describes how certain feedback will be given from staff and from students. NSS (national student survey) results are crucial in ensuring that staff plan, prepare, teach, assess and manage time and students effectively. Students are asked each year to complete Module Feedback Questionnaires (MFQs), again to ensure that the course modules are delivered effectively and that any areas of concern or praise can be viewed and acted upon. Action points will be fed back to the student cohort, as described below in section 7.1.

7.1 Student Staff Liaison Committee meetings (SSLCs)

Details of the Protocol for the operation of SSLCs is included in section 8.2 of the University Student Handbook.

8. Appendices

8.1 Programme Specification(s)

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

3. Awarding Institution / Body	University of Central Lancashire
4. Teaching Institution and Location of Delivery	Hugh Baird College UCLan Burnley Campus
5. University Department/Centre	School of Art, Design and Performance
6. External Accreditation	None
7. Title of Final Award	FdA Fashion and Textiles
8. Modes of Attendance offered	Full Time and Part Time
9. UCAS Code	4XQ5
10. Relevant Subject Benchmarking Group(s)	QAA Foundation Degree qualification benchmark May 2010 http://www.qaa.ac.uk/en/Publications/Documents/Foundation-Degree-qualification-benchmark-May-2010.pdf QAA Art and Design Subject Benchmark 2008 http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement---Art-and-design-.pdf
11. Other external influences	
12. Date of production/revision of this form	22/4/15 Revised June 2017 Revised Aug 2018 (FYE added)

	Revised September 2018 (UCLan Burnley added)
13. Aims of the Programme	
<ul style="list-style-type: none"> • To apply a range of design and practical skills essential to undertake a career within the Fashion and Textiles Industry. 	
<ul style="list-style-type: none"> • To apply fundamental traditional and contemporary elements related to fashion and textiles design practice. 	
<ul style="list-style-type: none"> • To develop research methods of contextual influences affecting the fashion and textiles industry. 	
<ul style="list-style-type: none"> • To explore and experiment using surface design skills and construction techniques to produce fashion and textiles outcomes. 	
<ul style="list-style-type: none"> • To promote employability through live briefs, competitions and enterprise initiatives in order to gain an awareness of current market practices. 	
<ul style="list-style-type: none"> • To provide students with in-depth knowledge to pursue a self generated career in self-employment, freelancing and consultancy. 	
14. Learning Outcomes, Teaching, Learning and Assessment Methods	
A. Knowledge and Understanding	
<p>A1. Apply effective research methods showing visual, verbal and written analysis of both historic and contemporary contextual references.</p> <p>A2. Use of fabric characteristics and properties in a safe working environment.</p> <p>A3. Apply a wide range of digital processes using problem-solving skills.</p> <p>A4. Use an individual experimental approach to identify, analyse and critically reflect use of media.</p> <p>A5. Demonstrate the application of a variety of pattern cutting techniques.</p> <p>A6. Apply professional presentation techniques and personal style preferences.</p>	
Teaching and Learning Methods	
<p>The teaching and learning methods are devised to suit both theoretical and practical sessions. In-house staff and visiting guest speakers will deliver teacher led sessions using a range of teaching methods including:</p> <ul style="list-style-type: none"> • Demonstrations • Lectures • Seminars • Individual and group tutorials • Workshops • Visiting lecturers 	
Assessment methods	
<p>Presentations, essays, practical design work including sketchbooks and portfolio work and digital portfolios.</p>	
B. Subject-specific skills	
<p>B1. Identify and develop an experiential mixed media range of hand drawn and digital mark making and drawing techniques, producing and presenting fashion illustrations and surface designs in accurate proportion.</p> <p>B2. Create written and visual work showing stages of development using research methods.</p>	

B3. Demonstrate a range of effective construction techniques to produce garments/accessories that replicate historical, ethical and sustainable topics.
B4. Produce and present work to industry standards

Teaching and Learning Methods

There will be a progression of practical work from level 4 to level 5 and in the first year of the course students will explore a range of research, mark-making and constructive techniques and skills, from which they can selectively build their own in-depth practice in the advanced modules in the second year. This will culminate in an end of year exhibition.

- Lectures
- Visiting speakers
- Demonstrations from the teacher
- Workshops
- Seminars
- Tutorials
- Practical sessions

Assessment methods

Final outcomes of practical design work and presentation skills will be considered in relation to the research, explorations, design realisation, refinement and the management of final development strategies.

The following activities are used for assessment:

- Reflective Journal
- Practical Work
- Presentation Skills

C. Thinking Skills

C1. Apply creative thinking to apparel design using experimental skills to inform new ways of working using textiles as a medium.

C2. Objectively differentiate contextual awareness in written and verbal contexts.

C3. Demonstrate use of research skills including the use of a range of sources to support the development of sketchbook and portfolio work.

C4. Apply a range of visual illustration techniques.

C5. Reflect on opportunities for the development of an independent approach.

Teaching and Learning Methods

Thinking skills are embedded into the course to allow for the development of independent and imaginative working. Active research, discussion and presentation of ideas will play an important role in the development of thinking skills and creativity.

Independent thinking skills will be fostered through varied teaching and learning methods including formal lectures, guest speakers, experimentation, presentations, informal discussion and debates.

Assessment methods

Assessment will take the form of creative and research journals, presentations, essays, evaluations, blogs and critiques.

D. Other skills relevant to employability and personal development

D1. Objectively evaluate key designers communicating ideas clearly and fluently according to current practices.

D2. Identify a range of traditional and contemporary techniques including pattern cutting skills and use digital applications to produce and present fashion and textiles.

D3. Demonstrate both independent and group working skills in line with industry practice and professional project management.

D4. Manage time and deadlines independently.

D5. Liaise with clients using visual, verbal and written terms.

Teaching and Learning Methods

The course is focused upon employability through a practice based approach, working closely with industry.

- Reflective Journal
- Essays
- Presentations
- Evaluations
- Live projects
- Personal development portfolio

Assessment methods

Assessment will typically require submission of practical work in the following:

- Sketchbooks
- Portfolio
- Digital portfolio
- Presentations
- Reflective evaluations

13. Programme Structures*

14. Awards and Credits*

Level	Module Code	Module Title	Credit rating	
Level 5	DD2000	Design: Culture and Society 2 OR	20 credits	Foundation Degree Fashion and Textiles Requires 240 credits including a minimum of 100 at level 5
	FQ2001	Critical and Cultural Studies Dress, Style and Communication*	20 credits	
	TI2012	Surface Design	20 credits	
	CF2004	Creative Digital Fashion Illustration	20 credits	
	TI2015	Pattern Cutting and Construction OR	20 credits	
	FJ2002	The Fashion Image*	20 credits	
	FS2401	Culture and Identity	20 credits	
	FS2402	Self-managed Careers in the Creative Industries	20 credits	

Level 4	DD1000	Design: Culture and Society 1 OR	20 credits	Foundation Certificate Fashion and Textiles Requires 120 credits at level 4 or above
	FQ1001	Cultural and Historical Studies: Introduction to Design and Culture*	20 credits	
	TI1002	Fashion and Textile Design 1	40 credits	
	FS1102	Fashion Communication and Presentation Methods	20 credits	
	CF1002	Digital Communication for Fashion	20 credits	
	TI1012	Drawing for Textiles	20 credits	
Level 3	Foundation Entry at Hugh Baird College			Requires completion of 120 credits at Level 3. Successful completion of the course leads to a guaranteed progression onto Year 1 of the FdA Creative Make up Design and Practice OR FdA Fashion and Textiles
	AZC012	Art & Design Studies	20	
	AZC015	Design Investigation	40	
	AZC009	Specialism Skills	40	
	AZC016	Drawing and Image Communication	20	
Level 4 (Year 0)	Foundation Entry at UCLan Burnley			Students who exit after the Foundation Entry Year will receive a transcript of their modules and grades.
	AZ1010	Drawing and Image making	20	
Level 3 (Year 0)	AZC012	Art & Design Studies	20	
	AZC014	Diagnostic Skills	40	
	AZC009	Specialism Skills	40	

15. Personal Development Planning

Personal development planning (PDP) is the result of negotiation with the year tutor in the formative feedback stage through structured reviews as part of the tutorial process. At summative feedback students reflect on how they have responded to strengths and weaknesses previously identified by the completion of a reflective journal. The process aims to develop the student's design awareness and ultimately personal design philosophy.

A key tool in the student's development as a designer is the sketchbook. Throughout the course students are required to compile a series of sketchbooks, which aim to log design activity in a wide range of activities both in formal studies and in the wider world. Although sketchbooks are primarily personal documents students are encouraged to bring them to critiques, tutorials and discussions as the principal instrument in shaping the student as an individual designer. Students are encouraged to set up and to participate in web based activity such as blogging with the aim of developing their philosophies and sharing thoughts with others.

Collaboration with existing HE provision such as the FdA Graphic Arts and FdA Business and Management courses will allow for additional project briefs to focus on Work Based Learning.

Students are encouraged to take responsibility for their own learning and career development. Personal developments will also be evaluated with particular emphasis on general key skills including English, Maths and IT.

The PDP is designed to enable students to work towards a point where they would like to be on graduation; to help them acquire the skills needed for their chosen career; or further study, to evaluate their strengths and plan to deploy them in a range of situations after graduation.

Student's personal aspirations will form the basis of project work and planning. The culture and identity module is specifically designed to develop professional practice and appropriate career ambitions. Students will be well prepared for industry, demonstrating their skills through an exhibition and portfolio of project work ready for interviews.

16. Admissions criteria

Programme Specifications include minimum entry requirements, including academic qualifications, together with appropriate experience and skills required for entry to study. These criteria may be expressed as a range rather than a specific grade. Amendments to entry requirements may have been made after these documents were published and you should consult the University's website for the most up to date information. Students will be informed of their personal minimum entry criteria in their offer letter.

UK Applicants:

Except in exceptional circumstances, UK applicants must attend an interview with portfolio. Once your application has been processed you will be sent a letter stating the date you that you are required to attend, and what will be required of you.

If it is not possible for you to attend on the date proposed, please contact us to rearrange a date or agree alternative arrangements.

All successful candidates must have achieved the following:

- Achieve a minimum of 160 UCAS tariff points at A2 or equivalent
- Grade C in GCSE Maths and English or an equivalent; UK equivalents include key skills level 3 or functional skills level 2

European Applicants:

European applicants may not be able to attend an interview in the UK. Once your application has been processed, you should submit an e-portfolio, CD or DVD of your recent work; this will be followed by a telephone interview.

Additionally European students, for whom English is not your first language, will be required to evidence an IELTS score of 6.0 or equivalent. Equivalences include:

- TOEFL Written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 213 and TWE at 4
- Proficiency in English (Cambridge) at Grade C or above

17. Key sources of information about the programme

- Hugh Baird College Website under the University Centre tab
- Course Leader

• Hugh Baird College Higher Education Prospectus
• UCAS
• University of Central Lancashire website under the Partnership section
• Course Fact Sheet
• Student Course Handbook

18. Curriculum Skills Map																							
Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes																			
				Knowledge and Understanding						Subject-specific Skills				Thinking Skills					Other skills relevant to employability and personal development				
				A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5
5	DD2000	Design: Culture and Society 2	Comp	X			X						X		X			X	X		X		
	FQ2001	Critical and Cultural Studies Dress, Style and Communication	Comp	X			X						X		X			X	X		X		
	CF2004	Creative Digital Fashion Illustration	Comp			X				X					X		X	X	X	X	X		X
	TI2012	Surface Design	Comp	X	X						X	X	X			X		X		X			
	TI2015FJ2002	Pattern Cutting and ConstructionThe Fashion Image	Comp		X			X				X	X	X	X		X		X		X		X
	FS2401	Culture and Identity	Comp	X	X		X	X	X	X	X	X	X	X	X	X	X			X	X		X
	FS2402	Self-managed Careers in the Creative Industries	Comp						X		X		X					X	X		X	X	X
4	DD1000	Design: Culture and Society 1	Comp	X			X						X		X			X	X		X		
	FQ1001	Cultural and Historical Studies: Introduction to Design and Culture	Comp	X			X						X		X			X	X		X		
	TI1002	Fashion and TextilesDesign 1	Comp		X							X	X	X					X	X			
	CF1002	Digital Communication for Fashion	Comp			X				X	X		X			X		X		X		X	
	FS1102	Fashion Communication and Presentation Methods	Comp		X		X		X	X			X	X		X	X		X		X	X	X
	TI1012	Drawing for Textiles	Comp				X		X	X	X				X		X	X	X	X			X

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

1. Awarding Institution / Body	University of Central Lancashire
2. Teaching Institution and Location of Delivery	Hugh Baird College UCLan Burnley Campus
3. University Department/Centre	School of Art, Design and Fashion
4. External Accreditation	None
5. Title of Final Award	BA (Hons) Fashion and Textiles
6. Modes of Attendance offered	Full Time and Part Time
7. UCAS Code	W230
8. Relevant Subject Benchmarking Group(s)	QAA Art and Design Subject Benchmark 2017 http://www.qaa.ac.uk/en/Publications/Documents/SBS-Art-and-Design-17.pdf
9. Other external influences	
10. Date of production/revision of this form	22/4/15 / Revised April 2018 Revised October 2018 (incorporating UCLan Burnley)
11. Aims of the Programme	
<ul style="list-style-type: none"> • To provide a critical understanding of contemporary and future design combining practical developments within fashion and textiles practices. • To promote career and business opportunities through live briefs, competitions, enterprise and integration with the community providing a sound knowledge of business forecasting, market intelligence and active networking skills. • To develop the students' ability to produce creative and innovative work of high quality applying current industry conventions. • To introduce knowledge of a range of presentation and promotion tools and techniques to be applied to professional events and public exhibitions. • To develop transferable skills of self-evaluation, independent research, project management and development. 	

12. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

- A1. Demonstrate a professional self-critical awareness and personal motivation, defining personal identity and direction using time management and resources effectively.
- A2. Use an informed approach to carry out extended research, idea generation and realisation skills to self-initiated project briefs demonstrating creative thinking skills.
- A3. Use an analytical approach to evaluate the impact of external influences on current and future developments in fashion and textiles.
- A4. Illustrate and record the promotion of trends considering market levels and customer profile.
- A5. Critically analyse, evaluate and discuss promotional solutions and appraise their own practice and that of their peers through work produced.

Teaching and Learning Methods

The course is structured to allow students to foster a self-directed approach developing a reflective and critical approach.

Tutors and visiting speakers will provide theoretical sessions using a range of teaching methods such as:

- Introductory lectures
- Group critiques
- Demonstrations
- Workshops

Briefings, group and individual tutorials and peer group presentations will allow students to draw upon their strengths improving their independent research and creative skills in order to produce fresh and potentially innovative work that will support progression into industry, self-managed work or further study.

Assessment methods

Research, mood boards, creative journals, essays, presentations, reflective evaluations, proposals, practical work including sample artefacts and final outcomes, demonstrations and interviews.

B. Subject-specific skills

- B1. Apply professional standards executing personal identity and direction in design work.
- B2. Disseminate diagnostic and creative skills analysing research to experiment, select and use complex techniques to produce work.
- B3. Integrate creative ideas, problem solving, group working skills and professional outcomes when developing designs, images, samples and digital prototypes.
- B4. Demonstrate an understanding of factors that influence future design in fashion and textiles.
- B5. Demonstrate an understanding of independent management, planning, research, development strategies and evaluation of major writing and production projects.

Teaching and Learning Methods

There will be a progression of practical work, building upon level 4 and level 5 and in the top up year of the course learners will be exploring a range of complex techniques and skills, from which they can selectively build their own in-depth practice in the advanced modules provided.

Students will be taught through the use of the following:

- Visiting speakers

- Demonstrations
- Workshops
- Visits to industry
- Working with clients
- Hands on experimentation
- Self-directed study

There will be an end of year show to an audience that will demonstrate the students' individual strengths through the production of a highly developed body of work, reflecting their own abstract concerns.

Assessment methods

Research reports, journals, essays, presentations, sketchbooks, reflective evaluations, practical work including samples and design developments, demonstrations, critiques and interviews. Production work will be considered in relation to the planning, preproduction and management of the process as well as the finished collection.

C. Thinking Skills

- C1. Apply key critical and contemporary ideas to assess approaches that designers adopt with regard to future fashion and textiles practice.
- C2. Demonstrate complex contextual and critical reflection of their own practice and that of their peers through work produced, expressing this in written form and spoken presentation and discussions.
- C3. Carry out extended independent research around the future of fashion and textiles.
- C4. Apply reasoning to formulate arguments drawing conclusions in oral and written form.
- C5. Critically evaluate their own practice and that of their peers through the work produced.

Teaching and Learning Methods

At level 6 it is expected that students will be able to actively test and explore relevant theoretical ideas in order to inform their creative practice.

Teaching and learning methods include:

- Project based design activity
- Tutorials
- Lectures
- Online learning activities
- Interactive lectures with tutors and guest speakers
- Workshops
- Reviews

Sessions focusing upon how to develop a research methodology along with active research, critical debates, testing and presentation of findings will play an important role in the shaping of thinking skills to be applied to theoretical assignments, such as in the contextual studies module, whilst also informing practical work.

Assessment methods

Assessment will take the form of creative and research journals, presentations, essays, evaluations, sketchbooks and portfolio work.

D. Other skills relevant to employability and personal development

- D1. Communicate ideas clearly and fluently according to both current and possible future practices.

- D2. Demonstrate appropriate professional working methods when selecting and testing experimental techniques towards market trends and customer profiles.
 D3. Apply employability skills through organising and presenting project work that engages with an employment context.
 D4. Demonstrate a unique and informed approach to design outcomes.
 D5. Implement problem solving skills using own initiative.
 D6. Present visually rich analytical design reports.

Teaching and Learning Methods

At this level the course is designed to prepare students for industry or further study with projects that have emphasis on mirroring industry wherever appropriate. Projects will be critiqued at various stages reviewing work developments and the ability to manage their work independently. The student presenting the project may be asked to defend the work or the critique may be used for collaborative problem solving. The critique will be based on the specific goals formulated for the project.

Assessment methods

Assessment will typically require submission of practical work (garments, fashion accessories), pitches, proposals, presentations, critiques, and supporting documentation and/or Evaluation.

13. Programme Structures*

14. Awards and Credits*

Level	Module Code	Module Title	Credit rating	
Level 6	TI3003	Textiles 3	40 credits	BA (Hons) Fashion and Textiles Requires 120 credits with a minimum of 100 credits at Level 6.
	DD3000	Design: Culture and Society 3 OR	20 credits	
	FQ3001	Critical and Cultural Studies: Fashion, Textiles, Culture and Identity*		
	FP3001	Fashion Portfolio	40 credits	
	FS3401	Skills and Strategies for Successful New Business Start-ups	20 credits	
		*This module is taught at UCLan Burnley only		

15. Personal Development Planning

Personal Development Planning is embedded in all of the modules at level 6. There are individual tutorials running through the academic year that focus upon PDP and continued into the main body of the course. Deadlines are of prime importance at this level and time management is emphasised in the Fashion and Textiles project double module and the Fashion Promotion Module, where students will be required to work with clients and/or industry focused briefs in a design and production setting. This setting also provides students with team working and problem solving skills relative to industry working practices. The business start-ups and contextual module also demands a focus upon independent research and the selection of appropriate academic sources. Opportunities to reflect and evaluate are given throughout the course through both academic research and reviewing practical projects.

A student-centred learning approach is adopted by staff, and students are encouraged to negotiate many aspects of their learning in ways appropriate to their abilities and intentions, seeking out individual goals and intentions for learning or achievement and

record their progress through online support, face to face meetings and reports. Students will set up web based activity such as blogging with the aim of developing their philosophies and sharing thoughts with others.

Collaboration with existing HE provision such as the FdA Graphic Arts and FdA Business and Management courses will allow for additional project briefs to focus on Work Based Learning.

PDP is designed to enable students to work towards a level that they would like to be at upon graduation and help them to acquire the skills needed for their chosen career / business venture, evaluating their strengths and areas in which they need to improve and deploying them in a range of fashion and textiles professions after graduation.

16. Admissions criteria

Applicants will need to evidence the following:

- Foundation Degree in Fashion and Textiles **OR**
- Foundation Degree in another art related subject **AND**
- A successful interview

UK Applicants:

At the interview they will be required to present a portfolio of work that displays their skills to their best advantage.

European Applicants:

European applicants may not be able to attend an interview in the UK. Once the application has been processed, they should submit an e-portfolio, CD or DVD of their recent work; this will be followed by a telephone interview.

Additionally European students, for whom English is not their first language, will be required to evidence an IELTS score of 6.0 or equivalent. Equivalences include:

- TOEFL Written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 213 and TWE at 4
- Proficiency in English (Cambridge) at Grade C or above

17. Key sources of information about the programme

- Student Handbook
- UCLan.ac.uk
- Hughbaird.ac.uk
- Hugh Baird HE Prospectus
- UCLAN prospectus
- UCAS listing
- Open days

18. Curriculum Skills Map																									
Programme Learning Outcomes																									
Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Knowledge and understanding					Subject-specific Skills					Thinking Skills					Other skills relevant to employability and personal development						
				A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6	
LEVEL 6	TI3003	Textiles 3	Comp	X	X				X	X	X			X	X		X	X		X	X				
	DD3000	Design: Culture and Society 3	Comp	X	X	X						X	X	X		X	X	X	X			X	X	X	
	FQ3001	Cultural and Historical Studies	Comp	X	X	X						X	X	X		X	X	X	X			X	X	X	
	FP3001	Fashion Portfolio	Comp	X			X	X		X	X		X			X		X	X	X	X	X	X	X	
	FS3401	Skills and strategies for successful new business start ups	Comp	X		X	X	X				X	X	X	X	X	X	X	X	X			X	X	