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University of Central Lancashire

Course Handbook

BA (Hons) International Business

2018/19
Course Leader: Dr Matthias Meckel

Lancashire School of Business and Enterprise

Contents

1. Welcome to the course

Dear Student

Welcome to the University of Central Lancashire! More specifically, welcome to your BA (Hons) International Business Degree Course.

We hope that during your time with us here at the University of Central Lancashire you will enjoy your studies and any other activities you may pursue. We have an active Students' Union and many interesting clubs and societies which you may be interested in joining. The first few weeks of your course will probably be quite hectic - lots of new faces, travelling to different buildings, learning new skills and subjects, etc. Your Student Handbook is, therefore, designed to act as a reference guide for all the pieces of information you may need during your life here. So keep it safe!!

It is part of our University's philosophy to involve students in the running of their courses as much as possible. Quite soon therefore, we shall be asking you to nominate representatives to serve on the Course Staff/Student Liaison Panel (SSLP). So, perhaps at this early stage, you might like to be thinking about whether you personally would like to be a Student Representative.

Whatever part you play in student life, we would like to take this opportunity to wish you every success here at the University of Central Lancashire and to encourage you to strive to achieve your full potential.

Best wishes for your success.

Matthias Meckel

BA (Hons) International Business Course Leader
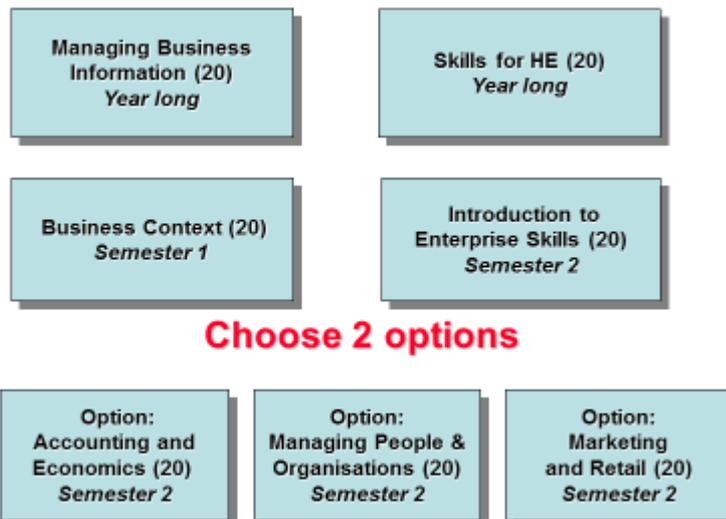
Foundation year: Introduction

The foundation entry year is designed for students who do not have the usual entry qualifications to directly join one of our main degree programmes. Foundation entry students are typically registered on a 4 or 5 year programme, linked to one of our 3 or 4 year Degree programmes in the Schools of Management or Business. i.e. the one in this handbook. The first year of this programme (or Year 0 as it is officially known) will prepare you to progress to a main degree programme on successful completion. Although you are registered on a particular programme, that you may have expressed an interest in upon application, you may switch to another appropriate programme during the course of your foundation year. Please speak to your academic adviser for further details. See part 8.2 of this document for the foundation year specification.

Aims and Learning Outcomes of the Foundation Accounting Programme

Aims

- To provide the opportunity to students, who do not have the normal entry qualifications, to prepare for and progress to one of the Business and Management undergraduate degree programmes in the university.
- To provide intellectual and personal development to permit students to undertake undergraduate studies successfully.
- To provide a broadly based and academically rigorous business education, giving the necessary grounding for progression into level 1 of an undergraduate degree in the business or management fields.
- To develop the students' personal and interpersonal skills.

Foundation Year

Managing Business Information (20) Year long	Skills for HE (20) Year long
Business Context (20) Semester 1	Introduction to Enterprise Skills (20) Semester 2

Choose 2 options

Option: Accounting and Economics (20) Semester 2	Option: Managing People & Organisations (20) Semester 2	Option: Marketing and Retail (20) Semester 2

The year leader for Year 0 is Cath Toase (CMToase1@uclan.ac.uk) and the support tutors are Douglas Martin (WDMMartin@uclan.ac.uk) and Barry Marhsall-Kalina (BGMarshall-kalina@uclan.ac.uk).

1.1 Rationale, aims and learning outcomes of the course

The programme of study will be directed towards the attainment, assessment and evaluation of knowledge and skills required by you, the business graduate.

The intention is to create an intellectually challenging degree that will prepare you as a graduate, for a career in a specific business discipline, or for further academic study.

The **overall aim** of the programme is to develop knowledge, skills, competences and personal qualities, which will allow the student to succeed in a global business environment.

In particular, it aims:

- To equip the student with a broad range of business and transferable skills.
- To equip the student with a knowledge and understanding of international business including an awareness of the interaction of business and the economic, technological, social and institutional dimensions of the international environment in which it operates.
- To develop the intellectual capacity, analytical powers and skills of students.
- To give students a sense of independence and confidence as a learner.

Additional Work Placement Route Course Aim:

- To offer students an opportunity to undertake a placement year an introduction to business practice by means of practical training/development period and to encourage students to integrate their academic studies with their practical experience of business.

Additional International Study Route Course Aim:

- To offer students an opportunity to study abroad, demonstrate initiative, independence, motivation and depending on where they study, a working knowledge of another language.

1. Learning Outcomes, Teaching, Learning and Assessment Methods
A. Knowledge and Understanding
A1. Develop arguments based on applied scholarly knowledge of international business and management environments A2. Identify and solve problems that arise from international business activity in the global economy A3. Critically evaluate the role of strategic management in sustaining competitive advantage

Teaching and Learning Methods

Acquisition of core knowledge and understanding is mainly through lectures and seminar work. Group activities are used to encourage independent learning and interaction.

Assessment methods

Unseen tests and examinations; practical exercises. Written reports and essays; Individual and group oral presentations.

B. Subject-specific skills

An ability to:

B1. analyse and evaluate the factors in the international business environment that have a significant impact upon the activities and operation of the international firm;

B2. assess challenges and opportunities for the international firm;

B3. evaluate strategic decisions and assess their significance for the performance and competitiveness of the international firm.

B4. apply the basic skills of accounting in given situations.

Teaching and Learning Methods

The teaching of subject-specific theories, models and methodologies will be explained in lectures and practiced and applied during seminars and other related activities.

Assessment methods

Unseen tests and examinations; practical exercises. Written reports and essays; Individual and group oral presentations.

C. Thinking Skills

An ability to:

C1. select and collate information from a range of sources;

C2. analyse problems logically;

C3. construct and criticise proposed solutions, and draw conclusions and recommend actions.

C4. work in groups.
C5. effectively present ideas orally and in writing.

Teaching and Learning Methods

Examples of critical perspectives and problems from case studies will be used in lectures. These will be supported by seminars in which students have the opportunity to apply principles and perspectives, and to analyse and solve problems through the use of case studies, simulations and role-plays. The opportunities provided to work in business and study abroad can serve to widen and enhance the student experience. A broad experience provides the foundation for developing higher level critical thinking skills.

Assessment methods

Individual and group oral presentations; written reports and essays.

D. Other skills relevant to employability and personal development

An ability to:

D1. research a wide range of sources of information from professional and academic journals and the Internet;

D2. communicate ideas;

D3. demonstrate effective presentations skills, IT skills, networking skills and negotiation skills;

D4. work independently or within a team.

Teaching and Learning Methods

Students will participate in a wide variety of learning activities and will engage in individual and group presentations on a regular basis. The personal and professional development modules studied throughout the programme seek to enhance the students' employability, initiative and focus on life choices post- University.

Assessment methods

Referencing skills assessed; independent and group presentations and assignments; evidence required of use of a wide range of sources.

1.2 Course Team

The BA (Hons) International Business degree course is located in the Lancashire School of Business and Enterprise.

Staff	E-Mail
Matthias Meckel	Mmeckel@uclan.ac.uk
Samantha Hollinhurst	SHollinhurst@uclan.ac.uk
Lisa Winder	LWinder@uclan.ac.uk

1.4 Academic Advisor

You will be assigned an Academic Advisor who will provide additional academic support during the year. They will be the first point of call for many of the questions that you might have during the year. Your Academic Advisor will be able to help you with personal development, including developing skills in self-awareness, reflection and action planning.

Your first point of contact is your Course Leader Penelope Marshall Kalina. Your Personal Tutor can provide you with guidance in academic matters, as well as information about where to go for any additional and specialist help and advice you might need, e.g. careers, study skills, personal counselling, etc.

1.5 Administration details

Course Administration Service provides academic administration support for students and staff and are located in the following hubs which open from 8.45am until 5.15pm Monday to Thursday and until 4.00pm on Fridays. The hub can provide general assistance and advice regarding specific processes such as extenuating circumstances, extensions and appeals.

Greenbank Building
Sport and Wellbeing
Management
Business
telephone:01772 891998
email: GreenbankHub@uclan.ac.uk

Allen Building
Medicine
Dentistry
telephone: 01772 895566

email: AllenHub@uclan.ac.uk

Harris Building
Lancashire Law School
Humanities and the Social Sciences
Centre for Excellence in Learning and Teaching
telephone: 01772 891996/891997
email: HarrisHub@uclan.ac.uk

Foster Building
Forensic and Applied Sciences
Pharmacy and Biomedical Sciences
Psychology
Physical Sciences
telephone: 01772 891990/891991
email: FosterHub@uclan.ac.uk

Computing and Technology Building
Art, Design and Fashion
Computing
Journalism, Media and Performance
Engineering
telephone: 01772 891994/891995
email: CandTHub@uclan.ac.uk

Brook Building
Community, Health and Midwifery
Nursing
Health Sciences
Social Work, Care and Community
telephone: 01772 891992/891993
email: BrookHub@uclan.ac.uk

1.6 Communication

The University expects you to use your UCLan email address and check regularly for messages from staff. If you send us email messages from other addresses they risk being filtered out as potential spam and discarded unread.

E-mail is the accepted means of communication with you the student generally about your course and for matters relating to you individually. This is to your Uclan e-mail address.
In some circumstances telephone will be used: you should ensure that you update your mobile phone number.

In some circumstances letter will be used e.g. re-sit notices. These will be sent to your home address, unless you notify the Greenbank Hub.

1.7 External Examiner

The University has appointed an External Examiner to your course who helps to ensure that the standards of your course are comparable to those provided at other higher education institutions in the UK. The name of this person, their position and home institution can be found below. If you wish to make contact with your External Examiner, you should do this through your Course Leader and not directly. External Examiner reports will be made available to you electronically. The School will also send a sample of student coursework to the external examiner(s) for external moderation purposes, once it has been marked and internally moderated by the course tutors. The sample will include work awarded the highest and lowest marks and awarded marks in the middle range.

The external examiner for this course is Prof. Nigel Pye from the University of Essex.

2. Structure of the course
2.1 Overall structure

13. Programme Structures*				14. Awards and Credits*
Level	Module Code	Module Title	Credit rating	
Level 6		**Compulsory Modules:**		**Bachelor Honours Degree**
	BU3016	Contemporary Issues in Bus.	20	**BA Hons International Business**
	BU3413	Business Strategy	20	
	MD3115	UK-China Business Creation[2]	20	Requires 360 credits including a minimum of 220 at Level 5 or above and 100 at Level 6
		Option Modules:		Work placement route requires successful completion of BC3000 which has a notional credit rating of 120 credits. International study route requires successful completion of BC3008 which has a notional credit rating of 120 credits
	AL3xxx	Language[2]	20	
	MD3028	Continuing Prof. Development [7]	20	
	BU3033			
	MK3034	PPD for Business[4 +7]		
	MK3111	Electronic Marketing[3]	20	
	BT3023	International Marketing	20	

Level	Code	Module	Credits	Award
		Web Content Management Systems[2]	20	**Bachelor Degree**
	HR3030		20	**BA International Business**
	MG3004	HR Mgmt. in Multi National Org[2]		Requires 320 credits including a minimum of 180 at Level 5 or above and 60 at Level 6
	MG3013	Data Science[2]		
	BC3007	Logistics & Supply Chain Mgmt[3]	20	Work placement route requires successful completion of BC3000 which has a notional credit rating of 120 credits. International study route requires successful completion of BC3008 which has a notional credit rating of 120 credits
	AC3410	Student Initiated Module[2]	20	
	AC3650	Fin Management for Business[2]	20	
	AC3908	Risk and Capital Markets[2]	20	
	MD3055	Intl Fin Environment	20	
	EB3001	Enterprise in Practice - Running a Business[1]	20	
	EC3406		20	
		International Business Communication Level 3A[2+4]	20	
		International Financial Economics[2]	20	
			20	
	BC3000	Work Placement	120 notional	
	BC3008	International Study[2+5]	120 notional	
Level 5		**Compulsory Modules:**		Diploma of Higher Education in International Business
	BU2441	Multi-National Enterprises and Cross-Cultural Management	20	Requires 240 credits including a minimum of 100 at Level 5 or above
	HR2050	Managing Personnel and Human Resources	20	
	MK2003	Marketing Principles for Business	20	
	BC2002		20	

		Learning and Development for Business and Management Education [2+6]		
	MD2009	**Plus either one of**	20	
	MD2011	Transition to Work or[8]	20	
		Planning Your Career[5]		
		Option Modules:		
	AL2xxx		20	
	AI2001	Language[2]	20	
	BT2201	Cultural Transformations and cross-cultural encounters in the Asia Pacific[2+5]	20	
	AC2155	Web-based e-commerce systems[2]		
	AC2906	Companies and the Law[2]	20	
	MD2219	Int Financial Mgmt Techniques[3]	20	
	MG2107	Enterprise in Practice - Planning and Developing a Business Model[2]	20	
		Bus. Analysis & Operations Management[3]	20	
Level 4	BU1006	**Compulsory Modules:** The Business Environment	30	**Certificate of Higher Education in International Business**

	HR1005	Intro to Business Functions	30	Requires 120 credits at Level 4 or above
	HR1007	Business and Management Essentials	30	
		Plus either:		
	BU1106	Data Communication or Or	30	
	ALxxxx	Language[2] And	20	
	BU1027	Intercultural Business[2]	10	

[1] Available at Universal College Lanka (UCL), Sri Lanka only

[2] Available at UCLan only

[3] Compulsory for Universal College Lanka (UCL students)

[4] Compulsory for students from Guangdong University of Foreign Studies (GDUFS) who do not take the placement route.

[5] Not available to students from GDUFS

[6] Compulsory for and only available to international students joining programme directly at L5

[7] MD3028 is compulsory for students who have undertaken a placement (BC3000) and may not be taken in conjunction with BU3033

[8] Optional for international students joining programme directly at L5

2.2 Modules available

Each module is a self-contained block of learning with defined aims, learning outcomes and assessment. A standard module is worth 20 credits. It equates to the learning activity expected from one sixth of a full-time undergraduate year. Modules may be developed as half or double modules with credit allocated up to a maximum of 120 credits per module. Please see table indicated in section 2.1

- You must study SIX modules including all COMPULSORY modules.

- You should study optional modules available based upon your previous programme of study.

- There is no elective requirement.

2.3 Progression Information

Discussions about your progression through the course normally take place in February each year. It is an opportunity for you to make plans for your study over the next academic year. The course team will tell you about the various modules / combinations available and you will both agree on the most appropriate (and legal) course of study for you.

2.4 Study Time
2.4.1 Weekly timetable

The following link takes you to the online timetable which should show you the days and times which lectures, seminars and workshops will be held.

https://apps13.uclan.ac.uk/weeklyTimetable/

2.4.2 Expected hours of study

20 credits is a standard module size and equals 200 notional learning hours.
The normal amount of work involved in achieving a successful outcome to your studies is to study for 10 hours per each credit you need to achieve – this includes attendance at UCLan and time spent in private study.

2.4.3 Attendance Requirements

You are required to attend all timetabled learning activities for each module. Notification of illness or exceptional requests for leave of absence must be made to:
Greenbankhubattendance@uclan.ac.uk

If you are an international student from outside the EU and governed by the UK Border Agency (UKBA), Points Based System (PBS) - you MUST attend your course of study regularly; under PBS, UCLan is obliged to tell UKBA if you withdraw from a course, defer or suspend your studies, or if you fail to attend the course regularly.

If you have not gained the required authorisation for leave of absence, do not respond to communications from the University and if you are absent for four weeks or more, you may be deemed to have withdrawn from the course. If this is the case, then the date of withdrawal will be recorded as the last day of attendance.

You can monitor your attendance record on the SAM system at UCLan.

3. Approaches to teaching and learning

3.1 Expertise of staff

The Course Team is well developed in terms of teaching and learning practice established over many years and builds upon the previous business and industry experience of individuals, whilst maintaining good links with commerce and the professional bodies. A number of staff are active in research.

3.2 Learning and teaching methods

Students are supported by the electronic Blackboard system where materials are made available to them by module to support their learning. They are expected to complete guided self-study for each module in parallel to the taught inputs and other tutor-led work.
It is expected that students will enhanced their cognition of their subjects over the duration of the course and both acquire and enhance their skills.

Acquisition of core knowledge and understanding is through a variety of teaching and learning methods including lectures, seminars and workshops. Group activities are used to encourage social learning and interaction. Particular emphasis is placed on applied, active learning with students participating in case studies, exercises and live project work. Explicit use of experiential learning will help to deepen understanding and encourage reflective practice.

For the teaching and learning of subject specific material for both business and marketing the practice, theories and models will be explained in lectures, and practiced and applied during the seminars and workshops. Students will undertake guided self-study. Students will learn to formulate, test and appraise their ideas through both individual work and group work in both exercises and assessed work.

For thinking skills the use of critical perspectives and applied marketing examples will be used in lectures, supported by seminars in which students have the opportunity to apply perspectives to case material, simulations and role plays. Interactive style workshops at all levels allow the students to actively solve problems and apply principles and data to their own research projects.

Students will learn study skills from lecture, seminar and workshop activities and from both directed and student initiated self-study. The use of experiential learning and learner-centred activities such as role plays, presentations, the dissertation and projects, together with encouraging both self-analysis and evaluation will enable continuous personal and professional development. Students will engage in presentations on a regular basis and when possible will be offered leadership, teamwork and outdoor experiences.

3.3 Study skills

It is expected that students will over the duration of the course both acquire new skills and enhance their existing skills. Students will learn from lecture, seminar and workshop activities and from both directed and student initiated self-study. The use of experiential learning and learner-centred activities such as role plays, presentations, the dissertation and projects, together with encouraging both self-analysis and evaluation will enable continuous personal and professional development. Students will engage in presentations on a regular basis and when possible will be offered leadership, teamwork and outdoor experiences.
In particular students are recommended to take advantage of the UCLan support services such as WISER and M and M (student mentoring). International students have access to a dedicated LBS support service for support with learning and study skills

Website – the "I"
The electronic version of the "I" is the Student Lobby and a very useful site to direct you to sources of help and to aid your studies. Often you can find the answer here as a useful point to go to and which will direct you to important information. If you don't know something then it is probably here.

Go to:
https://portal.uclan.ac.uk/webapps/portal/frameset.jsp?tab_tab_group_id=_33_1
WiserWiser offers specialist advice and guidance to ALL students at the University, no matter what area of study, undergraduate or postgraduate; and for students of all levels of ability.

Learn how to study more effectively, write better and get the marks you deserve, so even the confident able student can use the services to gain those extra marks.
WISER tutorials offer:
1-to-1 help in Fylde 315;
Feedback on your writing (either personally face to face or on-line);
Advice on your specific study problems.
WISER can help you generally in your study and specifically to develop the communication skills that can contribute to your PDP portfolio and will be invaluable in future employment.
Go to:
http://www.uclan.ac.uk/information/services/sss/the_i/course_stuff/study_skills.php

3.4 Learning resources
3.4.1 Learning Information Services (LIS)
Extensive resources are available to support your studies provided by LIS – library and IT staff. Take advantage of the free training sessions designed to enable you to gain all the skills you need for your research and study.

Business and Marketing are both available at:

https://portal.uclan.ac.uk/webapps/portal/frameset.jsp

Here there are an increasing number of textbooks available electronically as well as the physical collection in the library itself. There are a number of databases with specialist publications for the business and marketing sector and academic sources including academic articles from academic journals.

3.4.2 Electronic Resources
LIS provide access to a huge range of electronic resources – e-journals and databases, e-books, images and texts.

3.5 Personal development planning
There are PDP modules during your programme.

3.6 Preparing for your career

Your future is important to us, so to make sure that you achieve your full potential whilst at university and beyond, your course has been designed with employability learning integrated into it. This is not extra to your degree, but an important part of it which will help you to show future employers just how valuable your degree is. These "Employability Essentials" take you on a journey of development that will help you to write your own personal story of your time at university:

- To begin with, you will explore your identity, your likes and dislikes, the things that are important to you and what you want to get out of life.
- Later, you will investigate a range of options including jobs and work experience, postgraduate study and self- employment,
- You will then be ready to learn how to successfully tackle the recruitment process.

 You will be able to record your journey using Pebblepad, the university's e-portfolio system, which will leave you with a permanent record of all the fantastic things you have achieved during your time at UCLan.

It's your future: take charge of it!

Careers offers a range of support for you including:-
- career and employability advice and guidance appointments
- support to find work placements, internships, voluntary opportunities, part-time employment and live projects
- workshops, seminars, modules, certificates and events to develop your skills

 Daily drop in service available from 09:00-17:00 for CV checks and initial careers information. For more information come along and visit the team (in Foster building near the main entrance) or access our careers and employability resources via the Student Portal

1. **Student Support**

   The 'i' is a central Student Information Centre and your first point of contact. You can obtain information on a wide range of topics including Council Tax Exemption Certificates, Bank and Confirmation of Study Letters, Portable Financial Credits, (continuing students only, Printing and Printer Credit, UCLan Cards, the 'I' shop and UCLan Financial Support Bursary (first year students only).

4.1 Academic Advisors

The Academic Advisor is there to help you with advice about both the academic and administrative aspects of your course. If there is anything which you are not sure about then ask them.

They are someone to go to if you have any personal difficulties which are affecting your ability to study on the course, certainly in the first instance. It is wise to inform them at the earliest opportunity

4.2 Students with disabilities

If you have a disability that may affect your studies, please either contact the Disability Advisory Service - disability@uclan.ac.uk - or let one of the course team know as soon as possible. With your agreement information will be passed on to the Disability Advisory Service. The University will make reasonable adjustments to accommodate your needs and

to provide appropriate support for you to complete your study successfully. Where necessary, you will be asked for evidence to help identify appropriate adjustments. Arrangements are made for students who have a disability/learning difficulty for which valid supporting evidence can be made available. Contact the Disability Adviser for advice and information, disability@uclan.ac.uk

The Lead for disability in LBS is Penelope Marshall-Kalina pmmarshall-kalina@uclan.ac.uk

4.3 Students' Union One Stop Shop

The Students' Union is the representative body for all UCLan students. The organisation exists separately from the University and is led by the elected officers of the Student Affairs Committee (SAC) as well as representatives on the Students' Council. The Students' Union building is located at the heart of the Preston campus, and is the hub for all student activities.

Representation and campaigning for students' rights is at the core of what we do and is encompassed by our tag line of, *Making Life Better for Student*s. Should you wish to make a change to any aspect of your student experience, whether it be academically related or not, then the Union is where your voice can be heard, actions taken, or campaigns launched.

Your Union is also the home to a fantastic range of student-led societies, sports teams and multitudes of volunteering opportunities. You can also receive help in finding part-time work, whilst you study. Not sure where to go pop into the Opportunities Centre on the ground floor of the Students' Union building and someone will point you in the right direction.

We hope your time at University is trouble free, but should you come into difficulties around anything from academic appeals, to issues with housing, benefits or debt, then our dedicated staff team in the Advice and Representation Centre are on hand to help. As we are independently run from the university, we can offer truly impartial advice.

More information on all these things, as well as details about all our (not-for-profit) commercial services, including our student supermarket (Essentials) and student-bar (Source) can be found at http://www.uclansu.co.uk/.

The Opportunities Centre is the Union's One Stop Shop to find employment or volunteering whilst you study. With thousands of jobs and voluntary positions advertised, agency work through the Bridge and information on over 2000 volunteer positions within the Union.

5. Assessment

Please note that all modules will be assessed. You are expected to attempt all required assessments for each module for which you are registered, and to do so at the times scheduled unless authorised extensions, special arrangements for disability, or extenuating circumstances allow you to defer your assessment.
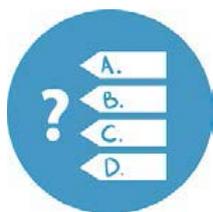
5.1 Assessment Strategy

Assessment is an important part of your development as a student both to test understanding and knowledge and as ever developing base upon which to build. The learning achieved from completing an assessment and from the feedback received, especially about how to improve are very valuable.

Each learning outcome of the course has to be assessed and this is achieved in the various modules. The level of difficulty increases each year. There is scope for modules to have more formative work or more summative work to be assessed as befits the module. Most modules are assesses purely by course work, but some modules have examinations at the end of semesters; some have time-constrained assessments during semester.

5.2 Notification of assignments and examination arrangements

Students will be notified on Blackboard of the requirements for individual assessments and the deadlines for submission. Examination arrangements will be given on Blackboard too.

The respective module leaders will do so through the Module Information Packs and Assessment Briefs, which may be contained within the MIP or published separately. Students are advised to take note of any special or separate communication from individual module leader's as announcements by e.g. e-mail or in lectures. Assessments will always be notified in writing.

Short Tests and Examinations may be set within the semester or at the end of a semester/year and students should ensure that they are fully aware of when and where these are.

Students should take note that some pieces of work have to be submitted by or on a particular day and sometimes by a particular set time on that day e.g. 9.00 am.

Each assessment will have particular criteria specified in the assessment brief. This will be published either as part of the Module Information Pack, or as a separate assessment document.

5.3 Referencing

Students are expected to use the Harvard referencing system. See the LBS guide to standard referencing at:

https://v3.pebblepad.co.uk/v3portfolio/uclan/Asset/View/Gm3mmGk6sM3RgHZnjGfh7mm6pM

5.4 Confidential material

Students do not generally have to use confidential material but there are some situations in which they need to be cognisant of the legal and ethical requirements of protecting confidentiality e.g. when conducting research with respondents.

5.5 Cheating, plagiarism, collusion or re-presentation

Please refer to the information included in section 6.6 of the University Student Handbook for full definitions. The University uses an online Assessment Tool called Turnitin. A pseudo-Turnitin assignment will be set up using the School space on Blackboard to allow students to check as many drafts as the system allows before their final submission to the 'official' Turnitin assignment. Students are required to self-submit their own assignment on Turnitin and will be given access to the Originality Reports arising from each submission. In operating Turnitin, Schools must take steps to ensure that the University's requirement for all summative assessment to be marked anonymously is not undermined and therefore Turnitin

reports should either be anonymised or considered separately from marking. Turnitin may also be used to assist with plagiarism detection and collusion, where there is suspicion about individual piece(s) of work.

6. Classification of Awards

The University publishes the principles underpinning the way in which awards and results are decided in [Academic Regulations](). Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations.

The Average Percentage Mark (APM) of your level 5 and 6 modules (generally taken in years 2 and 3 of a full time course) weighted 30:70.

Or

Your Average Percentage Mark in year 3 only (i.e. your level 6 modules)
If the APM is near a borderline, 'at the discretion of the Assessment Board, students may be classified according to the academic judgement of the Assessment Board taking into account their overall profile and performance with the minimum requirement that:
A minimum of 3 modules (60 credits) at level 6 are in the classification band and
The APM is no lower than 2 percentage points below that required for the higher classification.'
In operating discretion for profiling Course Assessment Boards will use academic judgement and may refer to performance in core modules; the placement component, the dissertation/project or other factors which have been published to students

7. Student Feedback

You can play an important part in the process of improving the quality of this course through the feedback you give.

In addition to the on-going discussion with the course team throughout the year, there are a range of mechanisms for you to feedback about your experience of teaching and learning. We aim to respond to your feedback and let you know of our plans for improvement.

For instance as a result of student feedback it became clear that taking this course out of the Business Joint courses and making it into a Single Honours course would bring benefits to the student experience, allowing both a closer contact with students and some added flexibility in tailoring modules to student needs specific to the subjects of Business and Marketing. It has allowed for the introduction of a fully specified first year: this will ensure that students do register and study for the correct number of modules and that they lean about more essential material with the introduction of the module MK1000 Digital Marketing.

The Students Union can support you in voicing your opinion, provide on-going advice and support, and encourage your involvement in all feedback opportunities. They will be requesting that you complete the National Student Survey (during semester 2 for students in their final year of study) or the UCLan Student Survey (all other students).

The Students' Union and University work closely together to ensure that the student voice is heard in all matters of student-life. We encourage students to provide constructive feedback throughout their time at university, through course reps, surveys and any other appropriate means,

The Union's Student Affairs Committee (SAC), members of Students' Council and School Presidents each have particular representative responsibilities, and are involved with decision making committees as high as the University Board. Therefore it is very important students engage with the democratic processes of the Students' Union and elect the students they see as most able to represent them.

You will also get the opportunity to fill out Module Evaluation Questionnaires (MEQs).

7.1 Student Staff Liaison Committee meetings (SSLCs)
Details of the Protocol for the operation of SSLCs is included in section 8.2 of the University Student Handbook.
The purpose of a SSLC meeting is to provide the opportunity for course representatives to feedback to staff about the course, the overall student experience and to inform developments which will improve future courses. These meetings are normally scheduled once per semester.

Your Course Leader will facilitate the meetings using [guidelines](#) and provide a record of the meeting with any decisions and / or responses made and / or actions taken as a result of the discussions held. The meetings include discussion of items forwarded by course representatives, normally related to the following agenda items (dependent on time of year).

The course team encourage student feedback in all areas and recognise that additional items for discussion may also be raised at the meeting
- Update on actions completed since the last meeting

- Feedback about the previous year – discussion of external examiner's report; outcomes of National /UCLan student surveys.

- Review of enrolment / induction experience;

- Course organisation and management (from each individual year group, and the course overall);

- Experience of modules - teaching, assessment, feedback;

- Experience of academic support which may include e.g. Personal Development Planning, personal tutoring arrangements and The Card;

- Other aspects of University life relevant to student experience e.g. learning resources, IT, library;

- Any other issues raised by students or staff.

8. Appendices

8.1 Programme Specification for BA Hons International Business

2.	**Awarding Institution / Body**	**University of Central Lancashire**
3.	**Teaching Institution and Location of Delivery**	**University of Central Lancashire, Preston Campus** **Universal College Lanka, Sri Lanka**
4.	**University School/Centre**	**Lancashire School of Business and Enterprise**
5.	**External Accreditation**	None
6.	**Title of Final Award**	**BA (Hons) International Business** **BA (Hons) International Business with Work Placement** **BA (Hons) International Business with International Study**
7.	**Modes of Attendance offered**	3 years full-time 4 years full-time with either work placement; or 4 years full-time international study (available at UCLan only)
8.	**UCAS Code**	**C30CLANCN120 BA/IB**
9.	**Relevant Subject Benchmarking Group(s)**	**Business and Management**
10.	**Other external influences**	
11.	**Date of production/revision of this form**	**January 2017 / Revised February 2018**

12. Aims of the Programme

The **overall aim** of the programme is to develop knowledge, skills, competences and personal qualities, which will allow the student to succeed in a global business environment.

In particular, it aims:

- to equip the student with a broad range of business and transferable skills.
- to equip the student with a knowledge and understanding of international business including an awareness of the interaction of business and the economic, technological, social and institutional dimensions of the international environment in which it operates.
- to develop the intellectual capacity, analytical powers and skills of students.
- to give students a sense of independence and confidence as a learner.

Additional Work Placement Route Course Aim:

- To offer students an opportunity to undertake a placement year an introduction to business practice by means of practical training/development period and to encourage students to integrate their academic studies with their practical experience of business.

Additional International Study Route Course Aim:

- To offer students an opportunity to study abroad, demonstrate initiative, independence, motivation and depending on where they study, a working knowledge of another language.

13. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

A1. Develop arguments based on applied scholarly knowledge of international business and management environments

A2. Identify and solve problems that arise from international business activity in the global economy

A3.   Critically evaluate the role of strategic management in sustaining competitive advantage

Teaching and Learning Methods

Acquisition of core knowledge and understanding is mainly through lectures and seminar work. Group activities are used to encourage independent learning and interaction.

Assessment methods

Unseen tests and examinations; practical exercises. Written reports and essays; Individual and group oral presentations.

B. Subject-specific skills

An ability to:

B1. analyse and evaluate the factors in the international business environment that have a significant impact upon the activities and operation of the international firm;

B2. assess challenges and opportunities for the international firm;

B3. evaluate strategic decisions and assess their significance for the performance and competitiveness of the international firm.

B4. apply the basic skills of accounting in given situations.

Teaching and Learning Methods

The teaching of subject-specific theories, models and methodologies will be explained in lectures and practiced and applied during seminars and other related activities.

Assessment methods

Unseen tests and examinations; practical exercises. Written reports and essays; Individual and group oral presentations.

C. Thinking Skills

An ability to:

C1. select and collate information from a range of sources;

C2. analyse problems logically;

C3. construct and criticise proposed solutions, and draw conclusions and recommend actions.

C4. work in groups.

C5. effectively present ideas orally and in writing.

Teaching and Learning Methods

Examples of critical perspectives and problems from case studies will be used in lectures. These will be supported by seminars in which students have the opportunity to apply principles and perspectives, and to analyse and solve problems through the use of case studies, simulations and role-plays. The opportunities provided to work in business and study abroad can serve to widen and enhance the student experience. A broad experience provides the foundation for developing higher level critical thinking skills.

Assessment methods

Individual and group oral presentations; written reports and essays.

D. Other skills relevant to employability and personal development

An ability to:

D1. research a wide range of sources of information from professional and academic journals and the Internet;

D2. communicate ideas;

D3. demonstrate effective presentations skills, IT skills, networking skills and negotiation skills;

D4. work independently or within a team.

Teaching and Learning Methods

Students will participate in a wide variety of learning activities and will engage in individual and group presentations on a regular basis. The personal and professional development modules studied throughout the programme seek to enhance the students' employability, initiative and focus on life choices post- University.

Assessment methods
Referencing skills assessed; independent and group presentations and assignments; evidence required of use of a wide range of sources.

13. Programme Structures*				14. Awards and Credits*
Level	Module Code	Module Title	Credit rating	
Level 6		**Compulsory Modules:**		**Bachelor Honours Degree**
	BU3016	Contemporary Issues in Bus.	20	**BA Hons International Business**
	BU3413	Business Strategy	20	
	MD3115	UK-China Business Creation[2]	20	Requires 360 credits including a minimum of 220 at Level 5 or above and 100 at Level 6
		Option Modules:		Work placement route requires successful completion of BC3000 which has a notional credit rating of 120 credits. International study route requires successful completion of BC3008 which has a notional credit rating of 120 credits
	AL3xxx	Language[2]	20	
	MD3028	Continuing Prof. Development [7]	20	
	BU3033			
	MK3034	PPD for Business[4 +7]		
	MK3111	Electronic Marketing[3]		
	BT3023	International Marketing	20	
		Web Content Management Systems[2]	20	
	HR3030		20	**Bachelor Degree**
	MG3004	HR Mgmt. in Multi National Org[2]	20	**BA International Business**
	MG3013	Data Science[2]		
	BC3007	Logistics & Supply Chain Mgmt[3]		Requires 320 credits including a minimum of 180 at Level 5 or above and 60 at Level 6
	AC3410	Student Initiated Module[2]	20	
	AC3650	Fin Management for Business[2]	20	Work placement route requires successful completion of BC3000 which has a notional credit rating of 120 credits. International study route requires successful completion of BC3008 which has a notional credit rating of 120 credits
	AC3908	Risk and Capital Markets[2]	20	
	MD3055	Intl Fin Environment	20	
	EB3001	Enterprise in Practice - Running a Business[1]	20	
	EC3406	International Business Communication Level 3A[2+4]	20	
			20	
			20	

		International Financial Economics [2]	20	
	BC3000	Work Placement International Study[2+5]	120 notional	
	BC3008		120 notional	
Level 5		**Compulsory Modules:**		Diploma of Higher Education in International Business
	BU2441	Multi-National Enterprises and Cross-Cultural Management	20	Requires 240 credits including a minimum of 100 at Level 5 or above
	HR2050	Managing Personnel and Human Resources	20	
	MK2003	Marketing Principles for Business	20	
	BC2002	Learning and Development for Business and Management Education [2+6]	20	
		Plus either one of		
	MD2009	Transition to Work or[8]	20	
	MD2011	Planning Your Career[5]	20	
		Option Modules:		
	AL2xxx	Language[2]	20	
	AI2001	Cultural Transformations and cross-cultural encounters in the Asia Pacific[2+5]	20	
	BT2201	Web-based e-commerce systems[2] Companies and the Law[2]	20	
	AC2155			

		Int Financial Mgmt Techniques[3]	20	
	AC2906			
	MD2219	Enterprise in Practice - Planning and Developing a Business Model[2]	20	
			20	
		Bus. Analysis & Operations Management[3]		
	MG2107			
			20	
Level 4		**Compulsory Modules:**		**Certificate of Higher Education in International Business**
	BU1006	The Business Environment	30	
	HR1005	Intro to Business Functions	30	Requires 120 credits at Level 4 or above
	HR1007	Business and Management Essentials	30	
		Plus either:		
		Data Communication or		
	BU1106	Or	30	
		Language[2]		
	ALxxxx	And	20	
		Intercultural Business[2]		
	BU1027		10	

18. Curriculum Skills Map

Please tick in the relevant boxes where individual Programme Learning Outcomes are being assessed

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes				
				Knowledge and understanding	Subject-specific Skills	Thinking Skills	Other skills relevant to employability and personal development	

				A1	A2	A3	B1	B2	B3	B4	C1	C2	C3	C4	C5	D1	D2	D3	D4
LEVEL 6	BU3016	Contemporary Issues in Business	COMP	√	√	√	√	√	√		√	√	√	√	√	√	√	√	√
	BU3413	Business Strategy	COMP	√	√	√	√	√	√		√	√	√	√	√	√	√	√	√
	MD3115	UK China Business Creation	COMP	√	√	√	√	√	√		√			√			√	√	√
	BC3000	Work Placement	O								√	√	√	√	√	√		√	√
	BC3008	International Study	O								√			√		√			√
	MK3034	Electronic Marketing	COMP (UCL) / O (UClan)				√	√	√		√	√	√	√	√	√	√	√	√

Level	Code	Module	Type																	
	MG3013	Logistics & Supply Chain Mgmt	COMP (UCL) / O (UClan)				√	√	√		√	√		√	√	√				√
LEVEL 5	HR2050	Managing Personnel and Human Resources	COMP	√	√		√	√	√		√	√	√	√	√	√	√	√	√
	BU2441	Multi-National Enterprises and Cross-Cultural Management	COMP	√	√		√	√	√		√	√	√	√	√	√	√	√	√
	MK2003	Marketing Principles for Business	COMP								√	√	√	√	√	√	√	√	√
	BC2002	Learning & Dev for Bus & Mgt Education	COMP								√	√	√	√	√	√	√	√	√
	MD2009	Transition to Work	O								√	√	√	√	√	√	√	√	√
	MD2011	Planning Your Career	O								√	√	√	√	√	√	√	√	√
	AC2906	International Financial Management Techniques	COMP (UCL) / O (UClan)		√	√	√	√	√	√	√	√	√				√			√
	MG2107	Bus. Analysis & Operations Management	COMP (UCL) / O (UClan)		√	√	√		√		√	√	√	√	√	√			√	√

Level	Code	Module	Type																	
LEVEL 4	BU1006	The Business Environment	COMP	√			√	√				√	√	√	√	√	√	√	√	√
	HR1005	Introduction to Business Functions	COMP		√	√			√			√	√	√	√	√	√	√	√	√
	HR1007	Business and Management Essentials	COMP			√		√	√			√	√	√	√	√	√	√	√	√
	BU1106	Data Communication	O							√		√	√	√	√	√	√	√	√	√
	BU1027	Intercultural Business	O	√	√		√	√	√			√	√	√	√	√	√	√	√	√

19.   LEARNING OUTCOMES FOR EXIT AWARDS:

For **each exit award available**, list learning outcomes relating to the knowledge and understanding, subject specific skills, thinking, other skills relevant to employability and personal development that a typical student might be expected to gain as a result of successfully completing each level of a course of study.

For example, for a standard BA/BSc (Hons) award the exit award learning outcomes for CertHE (Level 4) and DipHE (Level 5), BA/BSc (Level 6) should be included; for a postgraduate Masters, this would normally be PGDip and PGCert.

In addition to the skills matrix in section 18 students exiting from the degree will be able to demonstrate the following learning outcomes:

Learning outcomes for the award of: Certificate in Higher Education, International Business

1. Knowledge of the underlying concepts and principles associated with International Business.
2. An ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of International Business.
3. Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Learning outcomes for the award of: Diploma in Higher Education, International Business

1. Knowledge and critical understanding of the concepts and principles associated with International Business and of the way in which those principles have developed.
2. Ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context.
3. Knowledge of the main methods of enquiry in International Business, and ability to evaluate critically the appropriateness of different approaches to problem solving in organisation contexts.
4. An understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Learning outcomes for the award of: BA International Business

1. A broad and comparative knowledge of the general scope of International Business, its different functions and disciplines, and its interactions with related subjects.
2. A detailed knowledge of a defined business function or discipline through specialised study that is informed by current developments in the subject.
3. A critical understanding of the essential theories, principles and concepts of International Business.
4. Well-developed skills for the gathering, evaluation, analysis and presentation of information, ideas, concepts and quantitative and/or qualitative data, drawing on a wide range of current sources.

8.2 Programme Specification for Foundation Year

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Sources of information on the programme can be found in Section 17

1.	**Awarding Institution / Body**	University of Central Lancashire
2.	**Teaching Institution and Location of Delivery**	University of Central Lancashire
3.	**University Department/Centre**	Lancashire Business School
4.	**External Accreditation**	N/A
5.	**Title of Final Award**	BA Business Foundation Year Entry
6.	**Modes of Attendance offered**	One year Full time

7. UCAS Code		
8. Relevant Subject Benchmarking Group(s)	Business and Management	
9. Other external influences	N/A	
10. Date of production/revision of this form	May 2011/July 2015	

11. Aims of the Programme

- To provide the opportunity to students, who do not have the normal entry qualifications, to prepare for and progress to one of the Business and Management undergraduate degree programmes in Lancashire Business School. With a view to increasing employment options.
- To provide intellectual and personal development to permit students to successfully undertake undergraduate studies.
- To provide a broadly based and academically rigorous business education, giving the necessary grounding for progression into Year 1 of an undergraduate degree in the business or management field
- To develop the students' personal and interpersonal skills in preparation for study at HE level.

12. Learning Outcomes, Teaching, Learning and Assessment Methods
A. Knowledge and Understanding
A1. Select and collate information from a range of sources and analyse business problems logically; A2. Construct and criticise proposed solutions A3. Draw conclusions and recommend actions appropriate to the level of study A4. Work effectively in groups and present ideas orally and in writing.
Teaching and Learning Methods
A combination of *lectures*, to aid development of subject specific skills, *seminars*, to include practical exercises, including case studies, discussion, individual and group oral presentations to further aid the development of subject specific skills and *workshops*, to allow the development and demonstration of transferable skills. E-Learn and on-line discussions will further develop students' communication skills and knowledge of the subject. These, together with guided self-study to widen sources of reference to support the above, particularly in academic journals and the press, will form the teaching and learning methods.
Assessment methods
Individual and collective, reflective assignments involving peer feedback and assessment. Group and individual presentations and written reports. Word processed Essay planning and writing. Written assessment of personal Learning Styles.
B. Subject-specific skills
B1. Utilise a wide range of sources including professional academic journals, press and the internet B2. The ability to work independently or as part of a team B3. Effective presentation and communication. B4. Networking and ICT
Teaching and Learning Methods
A combination of *lectures*, to aid development of subject specific skills, *seminars*, to include practical exercises, including case studies, discussion, individual and group oral presentations to further aid the development of subject specific skills and *workshops*, to allow the development and demonstration of transferable skills. E-Learn and on-line discussions will further develop students' communication skills and knowledge of the subject. These, together with guided self-study to widen sources of reference to support the above, particularly in academic journals and the press, will form the teaching and learning methods.

Assessment methods
Individual and collective, reflective assignments involving peer feedback and assessment.
Group and individual presentations and written reports.
Word processed Essay planning and writing
Written assessment of personal Learning Styles.

C. Thinking Skills
Display an ability to:-
C1. Effectively select and process information from a range of sources;
C2. Compare and contrast organisational practise;
C3. Construct and criticise proposed solutions, and involve themselves in discussion
C4. Develop effective working groups.
C5. To contribute to the learning of others and to learn from their own and others experience

Teaching and Learning Methods
A combination of *lectures*, to aid development of subject specific skills, *seminars*, to include practical exercises, including case studies, discussion, individual and group oral presentations to further aid the development of subject specific skills and *workshops*, to allow the development and demonstration of transferable skills. E-Learn and on-line discussions will further develop students' communication skills and knowledge of the subject. These, together with guided self-study to widen sources of reference to support the above, particularly in academic journals and the press, will form the teaching and learning methods.

Assessment methods
Individual and collective, reflective assignments involving peer feedback and assessment.
Group and individual presentations and written reports. Word processed Essay planning and writing
Written assessment of personal Learning Styles. Debate.

D. Other skills relevant to employability and personal development

To develop an ability to:-

D1. Assess existing skills and identify needs for further development

D2. Devise a personal plan for the development of those skills

D3. Research a range of sources of information from a variety of professional and academic sources.

D4. Demonstrate effective presentations, IT, networking and negotiation skills;

D5. Work independently or within a team.

Teaching and Learning Methods

A combination of *lectures*, to aid development of subject specific skills, *seminars*, to include practical exercises, including case studies, discussion, individual and group oral presentations to further aid the development of subject specific skills and *workshops*, to allow the development and demonstration of transferable skills. . E-Learn and on-line discussions will further develop students' communication skills and knowledge of the subject.   These, together with guided self-study to widen sources of reference to support the above, particularly in academic journals and the press, will form the teaching and learning methods.

Assessment methods

Individual and collective, reflective assignments involving peer feedback and assessment.

Group and individual presentations and written reports.

Word processed Essay planning and writing

Written assessment of personal Learning Styles. Debate.

13. Programme Structures*				**14. Awards and Credits***
Level	**Module Code**	**Module Title**	**Credit rating**	
3	BUC002	Applied Numeracy for IT	20	**Progression onto Year one of Bachelor Honours Degree**
	BUC003	Introduction to Accounting & Information Systems	20	
	BUC004	Essential HE Skills for Business	20	Requires 120 credits
	BUC005	Business Economics & Marketing	20	
	BUC006	Business in Context	20	

	BUC007	Managing People & Enterprise Skil	20	

15. Personal Development Planning

A heavy emphasis is placed upon personal development throughout the programme. Personal Development Planning exists as a formal strand though module BUC004 in which the learner's ability to reflect upon his/her skills base and plan for future personal development is developed, practiced, monitored and assessed. There is however in addition a strong focus on developing the individual's employability and lifelong learning skills. In all modules across the programme. The personal tutor system additionally provides each student with an individual whom they can consult on a wide variety of issues over the term of their study.

16. Admissions criteria

Programme Specifications include minimum entry requirements, including academic qualifications, together with appropriate experience and skills required for entry to study. These criteria may be expressed as a range rather than a specific grade. Amendments to entry requirements may have been made after these documents were published and you should consult the University's website for the most up to date information.

Students will be informed of their personal minimum entry criteria in their offer letter.

The entry requirements for Foundation Year entry are:

At least two A2 level subjects including

One A2 level subject plus one single award Advanced VCE

One double or two single award(s) Advanced VCE

Other acceptable qualifications include:

Scottish Certificate of Education Higher Grade

Irish Leaving Certificate Higher Grade

International Baccalaureate

BTEC National Certificate/Diploma

17. Key sources of information about the programme

- Fact sheet http://www.uclan.ac.uk/courses/ug/
- Prospectus http://www.uclan.ac.uk/courses/index.htm
- Prospectus Hard Copy: Contact University Admissions Department admissions@uclan.ac.uk
- University Admissions Department: email admissions@uclan.ac.uk

- Advise about applications http://www.uclan.ac.uk/courses/ug/applying.htm
- Open Days and Campus Tours http://www.uclan.ac.uk/opendays/index.htm
- Department Website http://www.uclan.ac.uk/facs/lbs/depts/stratin/index.htm
- Information about the UCLan http:///www.uclan.ac.uk
- Information about the City of Preston http://www.uclan.ac.uk/guide2/preston/index.htm
- Information about Student Life at UCLan http://www.yourunion.co.uk

18. Curriculum Skills Map

Please tick in the relevant boxes where individual Programme Learning Outcomes are being assessed

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes			
				Knowledge and understanding	Subject-specific Skills	Thinking Skills	Other skills relevant to employability and personal development

				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5
LEVEL A/B/C (FE)	BUC002	Applied Numeracy for IT	COMP	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
	BUC003	Introduction to Accounting & Information Systems	COMP	✓	✓	✓		✓	✓	✓	✓	✓							✓	✓	✓
	BUC004	Essential HE Skills for Business	COMP	✓		✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	BUC005	Business Economics & Marketing	COMP	✓	✓	✓		✓	✓	✓		✓		✓					✓	✓	✓
	BUC006	Business in Context	COMP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓
	BUC007	Managing People & Enterprise	COMP	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓				✓	✓	✓

Note: Mapping to other external frameworks, e.g. professional/statutory bodies, will be included within Student Course Handbooks

![UCLan logo - University of Central Lancashire]
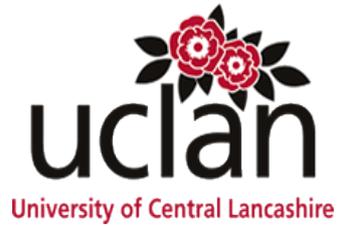
Addendum to the Course Handbook for

BA (Hons) International Business
2018-19

Page	Section	Summary of change & previous text removed (state whether addition / deletion / amendment / etc)	Date of Approval
	Programme Specification	Addition of module EC3406, BC2002 replaces EB2006, AC2155 replaces LA2155 and MD2011 replaces CD2001	Feb 2018