



# Course Handbook

## BA (Hons) International Journalism

2019/20

Course Leader: Dr Andrew Hobbs  
School of Journalism, Media & Performance



Please read this Handbook in conjunction with the University's Student Handbook.

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## 1. Welcome to the course

Welcome to the School of Journalism, Media and Performance at the University of Central Lancashire, and to the BA (Hons) International Journalism programme. We hope you will enjoy this exciting and challenging programme of studies, which will enable you to develop socially and intellectually, and will prepare you for jobs in journalism and other communication careers.

You will learn practical skills for the rapidly changing craft of journalism in international situations, and you will learn thinking skills to enable you to reflect on what you do. You will gain knowledge – of international politics, society and law – and develop attitudes of high ethical standards, adaptability, creativity and professionalism.

Your learning starts with this handbook. You are setting out into unknown territory and this is the map that will guide your progress. It is a journey with many twists and turns and, probably, some unexpected difficulties. Thorough study of the handbook will ensure that you have a clear picture of where you are going and where you are at any particular time.

You will see that as the course progresses there are opportunities for you to pursue options and other avenues that enable you to direct your route in directions that best suit your needs. We hope you will take full advantage of these to enhance and extend your learning and your opportunities.

Although this course will prepare you for a career in journalism, the degree does not by itself guarantee a job in the field. It is important that you work hard and attend all teaching sessions. There are many extra-curricular opportunities available at UCLan to develop your skills and enhance your employability. Get involved in student media; attend our prestigious guest lectures; apply for our bursaries for international projects; study abroad; enjoy professional work placements. Take advantage of our 'cJAM' employability event- Careers in Journalism and Media. This brings together students, distinguished alumni from UCLan and leading media companies to network, pitch ideas and win work placements. UCLan is proud of the journalists it has nurtured over the past 50 years. We hope you enjoy your time with us and make the most of the opportunities we offer.

## 1.1 Rationale, aims and learning outcomes of the course

BA (Hons) International Journalism draws on more than 50 years of journalism training and education at UCLAN. We have educated thousands of journalists who now work, often in senior positions, in news organisations in the UK and across the world.

The course has been designed to meet the needs of students who wish to learn practical and academic skills that relate to three aspects of international journalism:

- news activities in many different countries
- journalism as a business
- the reporting of international events and issues.

For those students who do not wish to pursue a career in journalism, the course provides them with knowledge of the important roles of the news industries in society, and advanced communication skills that will enhance their career prospects or equip them for further study.

We would emphasise that this course is intended to produce 'life-long learners'. That is, graduates who can *think* about journalism as well as *do* journalism. This is the reason that the course insists that you reflect on the processes that underpin journalism practice and analyse them to learn more about their social consequences.

It is these skills of 'learning how to learn' that will help you develop and progress in your lives and careers. And, as a thinking journalist, we hope that you will contribute to improving the quality of journalism and its impact on building better and fairer societies.

The multinational and multicultural mix of students on this course is one of its greatest strengths. Students learn from each other and challenge their own ideas about culture, nationality and values. You will also make friends and contacts around the world who will help you throughout your lives and careers.

The course has been carefully designed to help you gain particular knowledge, skills and attitudes.

The course aims to equip students with practical and analytical skills and knowledge of journalism production in international settings and contexts.

## Aims of the Course

1. To equip students from around the world to be multi-media journalists, ready for increasingly globalised careers in journalism, media/creative industries and other allied careers.
2. To develop international journalism practitioners who are independent learners, and to encourage the development of critical thinking, reasoning, research and communication skills.
3. To develop students' understanding of the legal, regulatory and ethical contexts of journalism around the world, and to encourage students to reflect critically on their own practice.
4. To provide a flexible learning environment that supports personal development and growth both as an individual and as part of an international team.

## Learning Outcomes

By the end of the course, this is what we expect you to have learned as a result of the teaching you receive:

### A. *Knowledge and Understanding*

On successful completion of this programme the student will have:

- A1. Knowledge of the international development, economics, structures and operation of the media.
- A2. An understanding of how a journalist works and how content is obtained, written, edited and presented across platforms.
- A3. Knowledge of legal, ethical and regulatory frameworks required for best practice around the world.
- A4. An understanding of theoretical and conceptual issues that relate to journalism across cultures.
- A5. Knowledge of 'journalism English'.

### B. *Subject-specific skills*

On successful completion of this programme the student will be able to:-

- B1. Select, gather and produce content for a range of media and audiences.
- B2. Use a range of technical equipment and practical skills in the media production process.
- B3 Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills, across cultures.
- B4. Apply editorial judgement to a range of content and outputs, across cultures.

### C. *Thinking Skills*

On successful completion of this programme the student will be able to:-

- C1. Select and critically analyse information from a range of primary and secondary sources.
- C2. Use theory to analyse journalistic practice and output.
- C3 Plan and conduct research and communicate findings.
- C4 Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.
- C5 Critically reflect on learning and personal performance.

### D. *Other skills relevant to employability and personal development*

On successful completion of this programme the student will be:-

- D1. Self-confident, organised, curious, determined, flexible and a team player.
- D2. An independent thinker, creative, innovative and reflective.

D3. Able to network and collaborate with media professionals across cultures

D4 Able to develop and manage their professional profile as part of their career development.

## 1.2 Course Team

You will be taught by experts on UK and international journalism, most of them with years of journalistic experience, and many of them internationally respected for their research.

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<b>Julie Freer</b> Academic team leader for journalism	<a href="mailto:jefreer@uclan.ac.uk">jefreer@uclan.ac.uk</a> +44 (0)1772 894750  Julie is the academic team leader for journalism and is responsible for the day to day running of all your journalism teaching. She is a Principal Lecturer in Journalism and a Fellow of the Higher Education Academy. She has been at UCLan since 2002 and was previously the course leader of our BA (Hons) Journalism programme. She joined UCLan from the University of Salford, where she was a Lecturer in Journalism. She moved into higher education mid-career after working for 20 years in regional newspapers.
<b>Dr Andrew Hobbs</b> course leader	<a href="mailto:ahobbs2@uclan.ac.uk">ahobbs2@uclan.ac.uk</a> +44 (0)1772 895993  Print and online journalism, feature writing, magazines, history and analysis, research methods, academic skills. Andrew wrote, sub-edited and edited on local, regional and national newspapers and magazines for more than 20 years. He worked with young people in Zambia for three years on HIV/AIDS education.
<b>Sophie Arnold</b>	<a href="mailto:SArnold3@uclan.ac.uk">SArnold3@uclan.ac.uk</a> +44 (0)1772 893904  Shorthand, online and print journalism, including news writing, court reporting, ethics and regulation.  Sophie has worked on newspapers in North West England including the <i>Bolton News</i> , <i>Warrington Guardian</i> and <i>Wigan Post and Observer</i> .
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<b>Amy Binns</b>	<a href="mailto:abinns@uclan.ac.uk">abinns@uclan.ac.uk</a> +44 (0)1772 895694  Print and online journalism, multimedia, social media, virtual reality, photojournalism, magazines Amy was a reporter on major regional newspapers and now freelances for national magazines, after a career in photography.



<p><b>Clare Cook</b></p>	<p><a href="mailto:cecook@uclan.ac.uk">cecook@uclan.ac.uk</a> +44 (0)1772 894737</p> <p>Print and online journalism, business/economics of media, media management, media in restrictive regimes, data journalism Clare is an award-winning investigative journalist with ten years' industry experience on the regional and national press.</p>
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<p><b>Caroline Hawtin</b></p>	<p><a href="mailto:chawtin@uclan.ac.uk">chawtin@uclan.ac.uk</a> +44 (0)1772 895692</p> <p>Broadcast, radio production, news Caroline is an experienced radio journalist, with a background in BBC local radio.</p>
<p><b>Dr Francois Nel</b></p>	<p><a href="mailto:fpnel@uclan.ac.uk">fpnel@uclan.ac.uk</a> +44 (0)1772 894758</p> <p>Print and online journalism, business/economics of media, media management, data journalism An award-winning journalist and educator with wide international experience, Francois is co-founder of the Digital Editors' Network.</p>
<p><b>Dr George Ogola</b></p>	<p><a href="mailto:googola@uclan.ac.uk">googola@uclan.ac.uk</a> +44 (0)1772 894829</p> <p>Print and online journalism, analysis, research methods, journalism in Africa George worked for Kenya's leading newspaper, the <i>East African Standard</i>, before studying at the University of Witwatersrand in South Africa.</p>
<p><b>Fiona Steggles</b></p>	<p><a href="mailto:FSteggles@uclan.ac.uk">FSteggles@uclan.ac.uk</a> +44 (0)1772 894755</p> <p>Broadcast, TV production, news, mobile reporting Fiona is an experienced BBC radio and TV producer, reporter and manager, and also provides training for BBC and ITV.</p>

### 1.3 Expertise of staff

The course team has wide experience of journalism in the UK, eastern and southern Africa and in Europe, for some of the world's leading news organisations, including the BBC, regional and national newspapers and magazines. Most of us have practical industry experience, with a mix of expertise across all platforms – print, online, social media, TV and radio. Some of us are involved in world-leading research, into the past, present and future of journalism. For more details, see our staff profiles at

<http://www.uclan.ac.uk/schools/journalism-language-communication/staff.php>

### 1.4 Academic Advisor

You will be assigned an Academic Advisor who will provide additional academic support during the year. They will be the first point of call for many of the questions that you might have during the year. Your Academic Advisor will be able to help you with personal development, including developing skills in self-awareness, reflection and action planning.



### 1.5 Administration details

Course Administration Service provides academic administration support for students and staff and are located in the Computing and Technology Building hub which opens from 8.45am until 5.15pm Monday to Thursday and until 4.00pm on Fridays. The hub can provide general assistance and advice regarding specific processes such as extenuating circumstances, extensions and appeals.

#### Computing and Technology Building

Art, Design and Fashion

Computing

Journalism, Media and Performance

Engineering

Telephone: 01772 891994/891995

Email: [CandTHub@uclan.ac.uk](mailto:CandTHub@uclan.ac.uk)

#### Allen Building

Medicine

Dentistry

Telephone: 01772 895566

Email: [AllenHub@uclan.ac.uk](mailto:AllenHub@uclan.ac.uk)

#### Harris Building

Lancashire Law School

Humanities and the Social Sciences

Centre for Excellence in Learning and Teaching

Telephone: 01772 891996/891997

Email: [HarrisHub@uclan.ac.uk](mailto:HarrisHub@uclan.ac.uk)

#### Foster Building

Forensic and Applied Sciences

Pharmacy and Biomedical Sciences

Psychology

Physical Sciences

Telephone: 01772 891990/891991

Email: [FosterHub@uclan.ac.uk](mailto:FosterHub@uclan.ac.uk)

### **Greenbank Building**

Sport and Wellbeing

Management

Business

Telephone: 01772 891992/891993

Email: [GreenbankHub@uclan.ac.uk](mailto:GreenbankHub@uclan.ac.uk)

### **Brook Building**

Community, Health and Midwifery

Nursing

Health Sciences

Social Work, Care and Community

Telephone: 01772 891992/891993

Email: [BrookHub@uclan.ac.uk](mailto:BrookHub@uclan.ac.uk)

## **1.6 Communication**



The University expects you to use your UCLan email address and check regularly for messages from staff. If you send us email messages from other addresses they risk being filtered out as potential spam and discarded unread.

We also communicate with students through the Blackboard virtual learning environment and the course Facebook page at

<https://www.facebook.com/IJUclan/>

You should expect a reply to your emails within 1-2 days. You can meet your lecturers in their office, at set times – see notices on office doors for times and how to make an appointment.

## **1.7 External Examiner**



The University has appointed an External Examiner to your course who helps to ensure that the standards of your course are comparable to those provided at other higher education institutions in the UK. The name of this person, their position and home institution can be found below. If you wish to make contact with your External Examiner, you should do this through your Course Leader and not directly. External Examiner reports will be made available to you electronically. The School will also send a sample of student coursework to the external examiner(s) for external moderation purposes, once it has been marked and internally moderated by the course tutors. The sample will include work awarded the highest and lowest marks and awarded marks in the middle range.

**Dean Naidoo, Principal Lecturer in Journalism - Sheffield Hallam University**

## 2. Structure of the course

### 2.1 Overall structure

This is a three-year full-time degree course, based in Preston, starting in September. There is also a Foundation Entry route, in which students complete a foundation year before joining Year 1. All students are encouraged to do Year 2 in one of our partner universities around the world. You are also encouraged to do work placements, either during vacations or as part of the course, in the UK or around the world.

You are studying for an honours degree. Putting it at its simplest this means that you are expected to:-

- Engage in critical thought, using conceptual and theoretical frameworks.
- Carry out practical work at a high level, demonstrating an appreciation of contexts and issues.
- Learn independently.

Although this is a vocational degree, it is important that you appreciate it is **considerably more** than a simple 'how-to-do-it' training course. You are expected to learn the practical skills of international journalism whilst reflecting on the organisational, social, cultural, political and economic contexts of journalism around the world. This is more simply summed up by one of our key aims: **to produce reflective practitioners**.

**Year one** is an introductory level which equips you with the basic concepts, methods and contexts of journalism practice and journalism study, as well as giving you the opportunity to carry out practical exercises in journalism and to study a subject of your choice, including a foreign language.

**Year two** extends and develops your journalism skills, introduces the detailed study of international journalism from multiplatform perspectives and encourages an increasingly analytical and questioning approach to issues raised by journalism practice. Your choice of optional subjects allows you to begin specialization.

**Year three** modules enable you to pursue your interest in specific topics or types of journalism, with a choice of practical skills modules, a business project or academic research modules, alongside high-level training at industry-entry level.

The full list of options indicated may not all be delivered every year, and this may depend on how many students choose that particular option. When accepting your offer of a place to study on this course, you are accepting that not all of these options will be running. At (or before) the start of each year, you will have an opportunity to discuss your course and preferred options with your tutor. The University will do all it reasonably can to ensure that you are able to undertake your preferred options.

Year 1	
SEMESTER 1	SEMESTER 2
<b>JN1501 The Professional Journalist 1.</b> All-year (60 credits)	
<b>JN1502 The Making of the Media</b> 20 credits	<b>JN1503 The Economics of the Media</b> 20 credits
<b>1 option, including Global Politics, Media Law and Regulation, a language or a free-choice elective</b> (20 credits)	
Year 2	
SEMESTER 1	SEMESTER 2
<b>JN2506 The Professional Journalist 2 (International)</b> 20 credits	<b>JN2507 World Desk 1</b> 40 credits
<b>JN2508 Issues in International Journalism</b> 20 credits	
You then choose two modules from the following 20-credit modules.	
<b>JN2515 Music Journalism</b> <b>JN2503 Business for Media Professionals</b> <b>JN2519 Specialist Journalism</b>	<b>JN2510 Controversies in Journalism</b> <b>JN2512 Photojournalism</b> <b>HY2099 America and the World 1898-2001</b>
<b>Other options/electives</b>	
Year 3	
Choose one, two or all three 40-credit modules below:	
<b>JN3506 World Desk 2</b> (40 credits) <b>JN3502 Dissertation</b> (40 credits) <b>JN3503 Media Entrepreneurship</b> (40 credits)	
<i>Remaining credits, towards a grand total of 120 credits, to be chosen from:</i> <b>JN3511 Future Media</b> <b>MK3040 Campaign Planning</b> <b>JN3509 Reporting Politics and Society</b> <b>JN3512 Constructive Journalism</b> <b>JN3516 Work Placement</b> <b>JN3521 Data Journalism</b> <b>Elective</b> (20 credits each)	

### Module Credits

The course is made up of the credit equivalent of 18 modules and you will study six modules in each of the three years. Each single module has a value of 20 credits. Double modules have a value of 40 credits. To gain an honours degree you need to achieve 120 credits for each year of study- 360 credits in total over the three year period of your degree programme. You will be expected to pass all your module assessments before being allowed to progress to the next year.

## Foundation International Journalism

Foundation Entry is an alternative route for those who wish to take an undergraduate honours degree in International Journalism but don't meet the formal entry requirements. Foundation Journalism is an additional, preliminary year of study which provides the skills and confidence to succeed at Honours degree level. Details of entry requirements can be found on the UCLan website. Candidates with non-standard qualifications will be considered, especially if they have professional or other relevant experience. Following successful completion of the foundation entry year, students can continue onto BA (Hons) International Journalism.

### 2.2 Modules available

Each module is a self-contained block of learning with defined aims, learning outcomes and assessment. A standard module is worth 20 credits. It equates to the learning activity expected from one sixth of a full-time undergraduate year. Modules may be developed as half or double modules with credit allocated up to a maximum of 120 credits per module.

## Year 1

### Compulsory modules

**JN1501 The Professional Journalist 1.** All-year, 60 credits.

This practical module introduces you to all the basic skills of journalism — recognising, gathering, writing and sharing stories. You will also learn a range of technical skills, including shorthand, operation of radio and TV equipment, digital tools for online journalism. The emphasis is on multimedia story-telling and you will work across broadcast and digital platforms, including social media and mobile journalism to create and share content. You will practice your journalism within the legal and ethical frameworks in which reporters operate. You will also begin to explore employability opportunities within the professional sector. At the end of this module, you should be able to report and write accurately on a range of issues for various audiences, across a variety of media platforms

**Assessment:** Portfolio of work, skills audit.

**JN1502 The Making of the Media** Semester 1, 20 credits.

You will explore the past and present of journalism through news and sport case studies, from the UK and overseas. Who are journalists, what do they do, and what pressures do they face? At the same time, you will improve your academic skills including essay writing and presentations.

**Assessment:** Group presentation and essay.

**JN1503 The Economics of the Media** Semester 2, 20 credits.

The fast-changing technological and commercial landscape of the media means that journalists need to understand the economics of their industry more than ever before. This module introduces students to the principles shaping the media world, helping to equip them to recognise and seize new opportunities.

**Assessment:** Examination, case study

## **Optional modules**

To complete your total of 120 credits, choose one 20-credit module from the choices below:

### **Media Law and Regulation** Year long, 20 credits

An understanding of the legal and regulatory frameworks within which UK journalists operate gives students the confidence to report freely and ethically. This module is designed around the accreditation requirements of all three UK journalism training bodies: the National Council for the Training of Journalists, the Broadcast Journalism Training Council and the Professional Publishers Association.

**Assessment:** Examination, seminar performance

### **PO1109 Global Politics: An introduction to international relations**

You will learn how to understand the big stories on the international agenda and the historical background to the current international system. This module provides the intellectual equipment to analyse international relations, providing vital background for international journalism.

**Assessment:** Presentation, essay.

### **AL1101 Beginners French Language and Culture**

**Assessment:** Examinations, speaking/listening test, portfolio

### **AL1102 Beginners German Language and Culture**

**Assessment:** Examination, speaking/listening test, portfolio

### **AL1103 Beginners Spanish Language and Culture**

**Assessment:** Examination, speaking/listening test, portfolio

### **AL1134 Beginners Chinese Language and Culture**

**Assessment:** Examination, speaking/listening test, portfolio

### **AL1106 Beginners Japanese Language and Culture**

**Assessment:** Examination, speaking/listening test, portfolio

### **AL1137 Beginners Arabic Language and Culture**

**Assessment:** Examination, speaking/listening test, portfolio

## **AL1925 Beginners Korean Language and Culture**

**Assessment:** Examination, speaking/listening test, portfolio

## **Year 2**

### **Compulsory modules**

**JN2506 The Professional Journalist 2 (International)** Semester 1, 20 credits.

You will find, report and package international news and features for different platforms (print, online/mobile, social media and broadcast), whilst improving your technical skills. You will develop your writing, reporting, audio-visual, digital and social media skills. You will also develop editing skills, design skills and use industry-standard software. You will learn how to operate in TV and radio studios and in multimedia newsrooms and work as mobile journalists. You will learn how to make judgments of news values, law and ethics, and how to present stories in accurate, creative and entertaining formats.

**Assessment:** Portfolio of group and individual work, skills audit

**JN2507 World Desk 1** Semester 2, 40 credits.

Working as part of a multi-media newsroom, students find international angles to local and regional stories, and local/regional angles to international stories. This is an opportunity to put into practice your skills and growing understanding of journalism, on live stories in a series of news/features production days. You will also make legal and ethical judgments, and reflect on industry practice and your own personal and professional development.

**Assessment:** Portfolio of group and individual work, skills audit

**JN2508 Issues in International Journalism** Semester 1, 20 credits.

The module examines how political, economic, cultural and regulatory regimes, as well as technology shape journalism practices and development of news media in different regions of the world. Case studies are drawn from both the global North and South. It also explores some of the key issues and debates involved in the reporting of international affairs within UK news media. These include, for example, debates relating to news values, globalisation processes and their impact on media structures and practices, geo-political interests and how these influence the international news agenda.

**Assessment:** Oral presentation and essay.

### **Optional modules**

*To complete your total of 120 credits, choose two 20-credit modules from the choices below, in consultation with your course leader:*

**JN2515 Music Journalism** 20 credits

This module enables students to produce music journalism – typically, reviews of live performances and recorded music, interviews, features and blog posts. You will focus on key outlets for music journalism, the writings of specific music journalists and the means by which a range of music is reviewed, critiqued and promoted. International, national and local



music journalism platforms will be analysed to observe their relative functions and target audience. You will study the structure and economics of the music industry and the role of public relations. You will critically analyse and contextualise the diverse range of music journalism across all platforms.

**Assessment:** Portfolio of music journalism and critical analysis

### **JN2503 Business for Media Professionals 20 credits**

This module builds on the learning from JN1503 Economics of Media. You will be introduced to the core elements of business models of for-profit and not-for-profit journalism enterprises. The module will enable you to describe the financial and operational models of journalistic enterprises. You will also analyse how media firms are innovating to respond to dynamic market conditions.

**Assessment:** Essay and report

### **JN2510 Controversies in Journalism 20 credits**

This module enables you to recognise the ethical and other professional issues faced by journalists within liberal democracies. Through analysis of practice codes and their application, together with the academic and professional debates around objectivity, ideology, accuracy, transparency, sourcing and bias, you will be able to make informed decisions on them in your practical work

**Assessment:** Essay and essay with presentational component

### **JN2519 Specialist Journalism**

This module aims to equip students to appraise the audience and other market dynamics within a niche context. You will learn the specialist skills needed to create content for a niche context. The module will equip you with the advanced skills to enable you to perform as responsible working journalists with a critical understanding of the different demands of specialist content. The module will foster critical thinking on the evolution and development of journalism.

**Assessment:** Reflective report, portfolio

### **JN2512 Photojournalism 20 credits**

Learn the basics of photojournalism, including composing, shooting, editing and presenting photographs. Understand and use a digital SLR camera, basic editing software, and preparing images for publication online and in print, and learn how to work within legal and ethical guidelines.

**Assessment:** Portfolio, critical analysis essay

### **HY2099 America and the World 1898-2001** 20 credits

You will explore the major events in US foreign policy from the Spanish-American War of 1898 to the terrorist attacks of 11 September 2001, learn how the United States emerged from being a minor player in international affairs to dominating the post Second-World War world, and examine the national 'style' of foreign policy and how foreign policy is made in the United States.

**Assessment:** Book/article review, essay, examination.

### **EF2321 Upper Intermediate English 1** 20 credits

Students will develop productive (speaking and writing) and receptive skills (reading and listening) to enhance their communicative ability. Grammar consolidation and vocabulary extension appropriate to moving on from B2 (CEFR) level are also included to enhance accuracy. An introduction to colloquial language will also feature as the module aims to encourage students to participate actively in an English speaking environment. Students will also be encouraged to become independent language learners.

**Assessment:** spoken exam, listening, reading & writing examination, language learning log

## **Year 3**

**You can choose one, two or three 40 –credit modules:**

### **JN3506 World Desk 2** 40 credits, year-long

This module will continue to develop students to work independently and as newsroom team members to produce innovative and creative international content to a professional standard. They will hone their multimedia skills as researchers, reporters, writers and producers and develop their technical skills to an advanced level. They will develop their editorial and management skills and their application of ethical, legal and regulatory frameworks in the production of content. Employability will be enhanced through this process. Students will critically evaluate, analyse and reflect upon their learning, their understanding of academic theory and pedagogy within the course and how this synthesizes with the professional practice required of a journalist.

**Assessment:** Individual portfolio of multimedia journalism, group multimedia project

### **JN3502 Dissertation** 40 credits

You will draw upon previous learning to initiate and undertake a sustained research-based study of your choice in the field of journalism and to critically engage with a substantial body of academic work.

**Assessment:** Research proposal and 8,000 word dissertation.

### **JN3503 Media Entrepreneurship** 40 credits

This module aims to provide students with the opportunity to develop a case for an entrepreneurial media product or service. They will blend instruction in general entrepreneurship concepts with how the Internet and digital technologies are transforming

media economics, using recent news and communication start-ups as case studies for applying entrepreneurial principles. Students will identify, develop and pitch ideas for media businesses; research and develop a detailed business plan; and create a prototype or wireframe to illustrate their product or service.

**Assessment:** Business concept and business plan

**Remaining credits to make an overall total of 120 can be chosen from these modules:**

**JN3511 Future Media** 20 credits

Explore how new media technologies are shaping the character of journalism and journalistic practices. You will be introduced to key policy debates and issues relating to emerging media technologies and practices. You will critically engage with the changing regulatory, legal, and ethical frameworks involving new media production, distribution and consumption. You will explore the challenges and prospects for new media platforms and journalisms such as mobile journalism, computational journalism, precision/scientific journalism and the changing nature of journalistic work. You will explore the changing ideas of professional journalistic identity.

**Assessment:** Oral presentation, essay

**JN3512 Constructive Journalism** 20 credits

This module will equip students with practical and intellectual skills necessary to work as journalists in the fields of media, NGOs or national and international governmental bodies. You will be introduced to a range of critical approaches to the role of the media in conflict resolution, human rights and other social issues. The module will enable you to apply approaches used in peace journalism, 'solutions journalism' and 'constructive journalism' in your practical reporting.

**Assessment:** Critical essay, portfolio of journalistic output

**JN3516 Work Placement** 20 credits

**Assessment:** Portfolio of profession practice and reflection

**JN3509 Reporting Politics and Society**

This module introduces students to the constitutional framework, structures and institutions of central and local government and other public bodies in the UK. This module is designed around the accreditation requirements of all three UK journalism training bodies: the National Council for the Training of Journalists, the Broadcast Journalism Training Council and the Professional Publishers Association. Students will also learn how to access information from public bodies, how to use it to produce topical stories and how to present the material in a way that is engaging and relevant to the audience.

**Assessment:** A series of short essays and an examination

**JN3521 Data Journalism** 20 credits

This module explores the development, principles and contemporary practice of data journalism. You will gain a practical understanding of the way data and the digital tools available to process and present data can be used as part of the journalistic process. You will also explore the historical context and development of data journalism to critically assess the professional, legal and ethical issues as they relate to current practice.

**Assessment:** Data journalism package and critical analysis

### **MK3040 Campaign Planning**

This marketing module enables students to plan campaigns within an integrated marketing communications framework. You will critically review current theory and practice and use this to develop strategies in a case study company. You will learn about marketing campaigns in the new digital age, including international aspects, the brand and its expression, market research, understanding the target audience, developing the message to be on-target, and campaign tools including advertising, public relations, sponsorship and social media.

**Assessment:** Case study, reflection, coursework.

### **EF3805 English for Specific Academic Purposes (Higher)**



#### **2.3 Course requirements**

Students are required to pass ALL modules in Year 1 in order to progress to Year 2. Students are required to pass ALL modules in Years 2 and 3 in order to qualify for a degree. A single module which has been failed may be re-taken the following year but must then be passed.

You can find detailed information about qualifications from your country to gain entry to one of our courses on the 'find your country' feature on our website. Any reference to typical entry qualification or grades are provided as a guide only. There is no guarantee that applicants who have, or are predicted to achieve, grades equivalent to or exceeding typical offer will be made an offer by UCLan.

As a Tier 4 sponsor, the University is responsible for assessing all applicants' English ability to the required standard and for obtaining verification of this in the form of a recognised test or qualification. In line with UKVI requirements, when a student is taking a SELT such as IELTS, the International Office request minimum scores in each component of the test as a requirement of sponsoring Tier 4 student visas.

Applicants who do not have English as their native language or a prior qualification delivered entirely in English will need to have passed the IELTS test at 6, with no component lower than 5.5. For details of visa requirements for students from outside the European Union, go to: <https://www.gov.uk/tier-4-general-visa>

#### **2.3 Module Registration Options**

Discussions about your progression through the course normally take place in February each year. It is an opportunity for you to make plans for your study over the next academic year. The course team will tell you about the various modules / combinations available and you will both agree on the most appropriate (and legal) course of study for you.

#### **2.4 Study Time**

### 2.4.1 Weekly timetable

A timetable will be available once you have enrolled on the programme, through the student portal.

### 2.4.2 Expected hours of study

20 credits is a standard module size and equals 200 notional learning hours.

The normal amount of work involved in achieving a successful outcome to your studies is to study for 10 hours per each credit you need to achieve – this includes attendance at UCLan and time spent in private study. A typical working week may include lectures, seminars and practical workshops.

News can break at any time and like any professional journalist, you will be expected to cover it when it happens, if you are taking part in news days or practical seminars. On this course there will be many occasions when you will need to work at weekends and evenings in order to assemble reports and interviews. Research and project based modules will demand more private study and formal contact time with staff may be limited to tutorials and supervision sessions. Outside teaching hours you may also need to spend time completing work placements. It is important that you plan your week and learn to manage your time carefully in order to complete your studies successfully.



### 2.4.3 Attendance Requirements

You are required to attend all timetabled learning activities for each module. Students should report non-attendance to the hub email – [CandTHubAttendance@uclan.ac.uk](mailto:CandTHubAttendance@uclan.ac.uk) or by telephoning the hub on 01772 891994 or 01772 891995.

International students should be aware of their responsibilities under the UK Border Agency (UKBA), Points Based System (PBS). You **MUST** attend your course of study regularly; under PBS, UCLan is obliged to tell UKBA if you withdraw from a course, defer or suspend your studies, or if you fail to attend the course regularly.

If you have not gained the required authorisation for leave of absence, do not respond to communications from the University and if you are absent for four weeks or more, you may be deemed to have withdrawn from the course. If this is the case, then the date of withdrawal will be recorded as the last day of attendance. Student attendance is monitored through a university data system called SAM (Student Attendance Monitoring). You can check your attendance record online through myUCLan.

Each time you are asked to enter your details on SAM you must remember that the University has a responsibility to keep information up to date and that **you must only enter your own details on the system**. To enter any other names would result in inaccurate records and be dishonest. Any student who is found to make false entries can be disciplined under the student guide to regulations.

### **3. Approaches to teaching and learning**

#### **3.1 Expertise of staff**

See Section 1.2 Course Team above.

#### **3.2 Learning and teaching methods**

Teaching and learning will be delivered through lectures, practical workshops, newsdays, seminars, case studies and placements. The syllabus includes practical elements, such as news judgement, news sources, reporting and writing skills, interviewing, and print, radio, TV and online production techniques. Journalism support subjects include shorthand, media law and ethics.

Consideration of theories and perspectives of the role of journalists in society, the structure of society and government organisations, ethical issues and communication studies underpin the practical elements of the course. This means that you will undertake a varied pattern of study and learning. At any one time you may be operating as a student journalist, producing news or reporting on a wide range of stories and issues in realistic newsroom conditions, while also examining and considering academic approaches to political, economic, social and cultural aspects of news and journalism. You are expected to make full use of resources in the Library and online to prepare for classes and to follow up your classes in your own time.

#### **3.3 Study skills**

Study skills such as reading academic material, note-taking, finding literature, academic writing and presentation skills are all taught in Year 1 modules, and reinforced in later years.

Further help is also available from WISER  
<http://www.uclan.ac.uk/students/study/wiser/index.php>



#### **3.4 Learning resources**

##### **3.4.1 Learning Information Services (LIS)**

Extensive resources are available to support your studies provided by LIS. Take advantage of the free training sessions to gain all the skills you need for your research and study.

##### **3.4.2 Electronic Resources**

LIS provide access to a huge range of electronic resources – TV and radio broadcasts on demand, Lynda.com skills training videos, e-journals and databases, e-books, images and texts. You will be expected to use Blackboard, a Virtual Learning Environment, to keep up to speed with many of your modules

#### **3.5 Personal development planning**

You will be encouraged to understand more about how you learn and what you learn, to review, plan and take responsibility for your own learning - to improve your personal, educational and career development. This happens during timetabled classes, in your own time, and during regular meetings with your Academic Adviser.



### 3.6 Preparing for your career

At UCLan, we are proud of our excellent employment record and the fantastic careers our graduates achieve. Our graduates work in a variety of roles in news and the creative industries. Our alumni have become editors, producers and digital journalists; some have established their own companies. The skills you learn will equip you to work as a journalist but those skills are also transferrable to many other associated careers such as teaching or PR and marketing. Your future is important to us, so to make sure that you achieve your full potential whilst at university and beyond, your course has been designed with employability learning integrated into it at every level. Academic staff work with the UCLan Careers team to provide students with employability advice and opportunities and assistance in finding work placements and internships. This is not extra to your degree, but an important part of it which will help you to show future employers just how valuable your degree is. These “Employability Essentials” take you on a journey of development that will help you to write your own personal story of your time at university:

- To begin with, you will explore your identity, your likes and dislikes, the things that are important to you and what you want to get out of life.
- Later, you will investigate a range of options including jobs and work experience, postgraduate study and self-employment,
- You will then be ready to learn how to successfully tackle the recruitment process.

UCLAN's [Careers service](#) offers a range of support for you including:-

- career and employability advice and guidance appointments
  - support to find work placements, internships, voluntary opportunities, part-time employment and live projects
  - workshops, seminars, modules, certificates and events to develop your skills
- Daily drop in service available from 10.30am-3pm for CV checks and initial careers information. For more information come along and visit the team (in Foster building near the main entrance) or access the careers and employability resources via the Student Portal.

## 4. Student Support

The Administration Hub in C&T Building CM235 can help with general support and advice. Your course and module leaders can also offer support and guidance during posted hours and by appointment.



### 4.1 Academic Advisors

The roles of the Academic Advisor are explained in paragraph 1.4 of this handbook. You will be asked to attend scheduled tutorials in your first year. You will usually gain more from these sessions if you take some time to prepare in advance, thinking about any issues which you may want to raise.

You can request a meeting with your Academic Advisor at any time – you do not have to wait for an invitation.

### 4.2 Students with disabilities

If you have a disability that may affect your studies, please either contact the Disability Advisory Service - [disability@uclan.ac.uk](mailto:disability@uclan.ac.uk) - or let one of the course team know as soon as possible. With your agreement, information will be passed on to the Disability Advisory Service. The University will make reasonable adjustments to accommodate your needs. Where necessary, you will be asked for evidence to help identify appropriate adjustments.

David Dennison is the contact in the School of Journalism, Media and Performance for students with disabilities: [ddennison@uclan.ac.uk](mailto:ddennison@uclan.ac.uk)

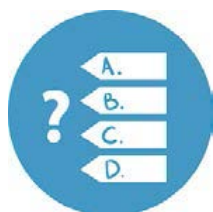
### 4.3 Students' Union

The Students' Union offers thousands of volunteering opportunities ranging from representative to other leadership roles. We also advertise paid work and employ student staff on a variety of roles. You can find out more information on our website:

<http://www.uclansu.co.uk/>

## 5. Assessment

All modules will be assessed. You are expected to attempt all required assessments for each module for which you are registered, and to do so at the times scheduled unless you have an authorised extension, special arrangements for disability, or extenuating circumstances allow you to defer your assessment.



### 5.1 Assessment Strategy

You can find details about the university's overall assessment strategy in the university's [Academic Regulations](#) and the [Assessment Handbook](#). You will receive details of the assessment strategies for particular assignments in your Module Information Packs. All assessed work is returned to you with feedback from the tutor. It is important that you take on board this feedback in order to improve your performance as the course develops. If you do not understand the tutor's feedback or wish to discuss the comments, please ask the tutor for an appointment.



The pass mark for your university assignments is 40%. A mark such as this indicates that you have only just reached the level of performance described in the Learning Outcomes for each module and there are weaknesses you will need to address. There is then a scale of grade band marks that allow you to achieve a full range of higher marks. This is also set out in the [Assessment Handbook](#) and individual module information packs.

If you fail to achieve 40% you will normally be 'referred'. This means you will be offered another chance to do assignments. If you then pass you can only get a mark of 40%, no matter how good your second piece of work was.

Assessments are valuable to both students and tutors because they encourage intellectual development and attainment of practical skills. They enable students and tutors to assess how successfully teaching and learning methods and strategies have operated. Students and tutors benefit from feedback following assessment. Students and tutors can identify and address knowledge gaps revealed through assessment and work together to improve understanding and attainment.

In some modules, you must pass each assignment as part of your final marks as part of the competencies assessed to meet the requirement of the journalism accreditation bodies. This means that even if all your marks in the module add up to an overall mark of more than 40% you will still be required to retake and pass any assignment in which you got less than 40%. Other modules are aggregated modules which means that you can pass as long as the overall mark is 40, even if one element falls below. The requirements of each module will be set out in Module Information Packs.

## **5.2 Notification of assignments and examination arrangements**

Requirements for individual assessments, including deadlines, where and how students should submit work and the marking criteria to be used are usually outlined in Module Information Packs (MIPs) or in assessment briefings distributed by the module tutor. Module information relating to assessment can also be found on Blackboard.

## **5.3 Referencing**

You are required to use the Harvard referencing system in all relevant assignments. Your module tutors and library staff will help you to use this system.

## **5.4 Confidential material**

From time to time you may have reason to access confidential information during the course. Remember that you have ethical and legal responsibilities to respect confidentiality and maintain the anonymity of individuals and organisations within your assignments.

## **5.5 Cheating, plagiarism, collusion or re-presentation**

You are required to sign a declaration indicating that individual work submitted for an assessment is your own.

If you attempt to influence the standard of the award you obtain through cheating, plagiarism or collusion, it will be considered as a serious academic and disciplinary offence as described within the [Academic Regulations](#) and the [Assessment Handbook](#).

- Cheating is any deliberate attempt to deceive and covers a range of offences described in the [Assessment Handbook](#).
- Plagiarism describes copying from the works of another person without suitably attributing the published or unpublished works of others. This means that all quotes, ideas, opinions, music and images should be acknowledged and referenced within your assignments.
- Collusion is an attempt to deceive the examiners by disguising the true authorship of an assignment by copying, or imitating in close detail another student's work - this includes with the other student's consent and also when 2 or more students divide the elements of an assignment amongst themselves and copy one another's answers. It does not include the normal situation in which you learn from your peers and share ideas, as this generates the knowledge and understanding necessary for each individual to independently undertake an assignment; nor should it be confused with group work on an assignment which is specifically authorised in the assignment brief.
- Re-presentation is an attempt to gain credit twice for the same piece of work.

The process of investigation and penalties which will be applied can be reviewed in the [Assessment Handbook](#). If an allegation is found to be proven then the appropriate penalty will be implemented:

In the case of a single offence of cheating, plagiarism, collusion or re-presentation:

- the penalty will be 0% for the element of assessment, and an overall fail for the module.
- the plagiarised element of assessment must be resubmitted to the required standard and the mark for the module following resubmission will be restricted to the minimum pass mark.
- when it is detected for the first time on a resubmission for an already failed module, no further resubmission for the module will be permitted, and the appropriate fail grade will be awarded.

In the event of a repeat offence of cheating, plagiarism, collusion or re-presentation (irrespective of whether the repeat offence involves the same form of unfair means) on the same or any other module within the course:

- the appropriate penalty will be 0% for the module with no opportunity for re-assessment. This penalty does not preclude you being able to retake the module in a subsequent year.

The penalties will apply if you transfer from one UCLan course to another during your period of study and module credits gained on the former course are transferred to the current course.

Contact the [Students' Union Advice and Representation Centre](mailto:suadvice@uclan.ac.uk) by emailing: [suadvice@uclan.ac.uk](mailto:suadvice@uclan.ac.uk) for support and guidance.

Please refer to the information included in section 6.6 of the University Student Handbook for full definitions – these may be different from definitions used at your school, college or previous university. The University uses an online Assessment Tool called Turnitin. A pseudo-Turnitin assignment will be set up using the School space on Blackboard to allow students to check as many drafts as the system allows before their final submission to the 'official' Turnitin assignment. Students are required to self-submit their own assignment on Turnitin and will be given access to the Originality Reports arising from each submission. Turnitin may also be used to assist with plagiarism detection and collusion, where there is suspicion about individual piece(s) of work.

## 6. Classification of Awards

The University publishes the principles underpinning the way in which awards and results are decided in [Academic Regulations](#). Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations.



## 7. Student Feedback

You can play an important part in the process of improving the quality of this course through the feedback you give. In addition to the ongoing discussion with the course team throughout the year, there are a range of mechanisms for you to feedback about your experience of teaching and learning, including Module Feedback Questionnaires and Student Staff

Liaison Committee meetings. We aim to respond to your feedback and let you know of our plans for improvement.

In the past students have helped form the current journalism course by highlighting issues with modules and by telling staff what they would like to have on their course. Modules have been changed as a direct result of student input and investment has also been made in resources and equipment.

The Students' Union can support you in voicing your opinion, provide on-going advice and support, and encourage your involvement in all feedback opportunities. They will be asking that you complete the National Student Survey (during semester 2 for students in their final year of study) or the UCLan Student Survey (all other students). The Students' Union and University work closely together to ensure that the student voice is heard in all matters of student-life. We encourage students to provide constructive feedback throughout their time at university, through course reps, surveys and any other appropriate means. It is very important students engage with the democratic processes of the Students' Union and elect the students they see as most able to represent them.

### 7.1 Student Staff Liaison Committee meetings (SSLCs)

You will elect course representatives, who will listen to your views and represent you at meetings with course staff.

Details of the Protocol for the operation of SSLCs is included in section 8.2 of the University Student Handbook.

## 8. Appendices

### 8.1 Programme Specification(s)

**UNIVERSITY OF CENTRAL LANCASHIRE**

**Programme Specification**

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

<b>1. Awarding Institution / Body</b>	University of Central Lancashire
<b>2. Teaching Institution and Location of Delivery</b>	University of Central Lancashire, Preston Campus
<b>3. University School/Centre</b>	Journalism, Media and Performance
<b>4. External Accreditation</b>	None
<b>5. Title of Final Award</b>	BA Hons International Journalism
<b>6. Modes of Attendance offered</b>	Full time
<b>7. UCAS Code</b>	P502, P500
<b>8. Relevant Subject Benchmarking Group(s)</b>	Communication, Media, Film and Cultural Studies
<b>9. Other external influences</b>	n/a
<b>10. Date of production/revision of this form</b>	April 14, 2016 Revised January 2018; December 2018
<b>11. Aims of the Programme</b>	
To equip students from around the world to be multi-media journalists, ready for increasingly globalised careers in journalism, media/creative industries and other allied careers.	
To develop international journalism practitioners who are independent learners, and to encourage the development of critical thinking, reasoning, research and communication skills.	
To develop students' understanding of the legal, regulatory and ethical contexts of	

journalism around the world, and to encourage students to reflect critically on their own practice.

To provide a flexible learning environment that supports personal development and growth both as an individual and as part of an international team.

## 12. Learning Outcomes, Teaching, Learning and Assessment Methods

### A. Knowledge and Understanding

On successful completion of this programme the student will be able to:

- A1. Explain the international development, economics, structures and operation of the media.
- A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
- A3. State legal, ethical and regulatory frameworks required for best practice around the world.
- A4. Discuss theoretical and conceptual issues that relate to journalism across cultures.
- A5. Use 'journalism English' appropriately.

### Teaching and Learning Methods

Lectures, self-directed study, directed study, seminars, workshops, projects, placements.

### Assessment methods

Written and broadcast journalism assignments, academic essays, reflective writing.  
Participation in and contribution to seminars.  
Presentations.

### B. Subject-specific skills

On successful completion of this programme the student will be able to:-

- B1. Select, gather and produce content for a range of media and audiences.
- B2. Use a range of technical equipment and practical skills in the media production process.
- B3 Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills, across cultures.
- B4. Apply editorial judgement to a range of content and outputs, across cultures.

### Teaching and Learning Methods

Lectures, workshops/ 'masterclasses' with practitioners, practical/experiential projects, work placement, seminar discussions/reflections on experiences. Assignments – practical projects, work placement, essays, dissertation.

### Assessment methods

Practical journalism assignments, researching and writing stories and features, producing and editing radio and television packages, designing and producing online and printed news products.

C. Thinking Skills

On successful completion of this programme the student will be able to:-

C1. Select and critically analyse information from a range of primary and secondary sources.

C2. Use theory to analyse journalistic practice and output.

C3 Plan and conduct research and communicate findings.

C4 Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.

C5 Critically reflect on learning and personal performance.

Teaching and Learning Methods

Lectures, seminar discussions, case studies, projects, literature / web searches, reflecting on practice/experience.

Assessment methods

Written assignments, essays, critical analysis, literature reviews, research proposal and dissertation.

Participation in and contribution to seminars

D. Other skills relevant to employability and personal development

On successful completion of this programme the student will be able to:

D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork.

D2. Practise independent thinking, creativity, innovation and reflection.

D3. Explain how to network and collaborate with media professionals across cultures

D4 Assess and manage their professional profile as part of their career development.

Teaching and Learning Methods

Lectures, participation in workshops and seminars, self-directed learning, research, essays, projects, dissertation, reflective log book, career planning. Group and individual tutorials.

Assessment methods

Practical assignments, presentations, essays, critical analysis, literature reviews, research proposal and dissertation.

Participation in and contribution to seminars

13. Programme Structures*				14. Awards and Credits*
Level	Module Code	Module Title	Credit rating	
Level 6	JN3506	<i>EITHER</i> World Desk 2	40	<p><b>Bachelor Honours Degree</b></p> <p>Requires 360 credits including a minimum of 220 at Level 5 and above and 100 at Level 6 and above</p> <p><b>Bachelor Degree</b></p> <p>Requires 320 credits including a minimum of 180 at Level 5 or above and including a minimum of 60 at Level 6.</p>
	JN3502	<i>AND/OR</i> Dissertation	40	
	JN3503	<i>AND/OR</i> The Media Entrepreneur	40	
		<i>Remaining credits, towards a grand total of 120 credits, to be chosen from:</i>		
	JN3516	Workplace Experience	20	
	JN3509	Reporting Politics and Society	20	
	JN3511	Future Media	20	
	JN3512	Constructive Journalism	20	
	JN3521	Data Journalism	20	
	JN3507	Journalism Project	20	
	MK3040	Campaign Planning	20	
Level 5	JN2506	The Professional Journalist 2 (International) (compulsory).	20	<p><b>Diploma of Higher Education</b></p> <p>Requires 240 credits including a minimum of 100 at Level 5 or above</p>
	JN2507	World Desk 1 (compulsory)	40	
	JN2508	Issues in International Journalism (compulsory)	20	
		<b>Two modules from:</b>		
	JN2503	Business for media professionals	20	
	JN2510	Controversies in Journalism	20	
	JN2512	Photojournalism	20	
	JN2515	Music Journalism	20	
	JN2519	Specialist Journalism	20	
		HY209	America and the World 1898-	



	9	2001		
	EF2321	Upper Intermediate English 1	20	
Level 4	JN1501	The Professional Journalist 1 (compulsory)	60	<b>Certificate of Higher Education</b> Requires 120 credits at Level 4 or above
	JN1502	The Making of the Media (compulsory)	20	
	JN1503	Economics of Media (compulsory)	20	
	<b>One option from:</b>			
	JN1504	Media Law and Regulation	20	
	PO1109	Global Politics: An introduction to international relations	20	
	AL1101	Beginners French Language and Culture	20	
	AL1102	Beginners German Language and Culture	20	
	AL1103	Beginners Spanish Language and Culture	20	
	AL1134	Beginners Chinese Language and Culture	20	
AL1106	Beginners Arabic Language and Culture	20		
AL1137	Beginners Korean Language and Culture	20		
AL1925		20		

## 15. Personal Development Planning

PDP is a part of all modules within the course and helps define a student's progress, professional direction and goals. The concept in part is to focus the student's opportunities to maximize engagement with the learning opportunities especially as they relate to career goals. It gives them a framework to record their activities and actions which form the basis for professional development of skills and experiences that are sought by employers and will lead to advancement in the workplace. It is also tracking learning tasks and to reflect on what you learned and how, what the consequences are and ways they could be better accomplished.

## 16. Admissions criteria

Programme Specifications include minimum entry requirements, including academic qualifications, together with appropriate experience and skills required for entry to study. These criteria may be expressed as a range rather than a specific grade. Amendments to entry requirements may have been made after these documents were published and you should consult the University's website for the most up to date information.

Students will be informed of their personal minimum entry criteria in their offer letter.

260 points at **A2**

**BTEC** : Distinction, Merit, Merit

**Access To HE** : 30 Level 3 Credits at Distinction

**GCSE** : English & Maths Grade C

Other acceptable qualifications include:

- Scottish Certificate of Education Higher Grade
- Irish Leaving Certificate Higher Grade
- International Baccalaureate
- BTEC National Certificate/Diploma
- Kite marked Access Course

Applicants who do not have English as their native language or a prior qualification delivered entirely in English will need to have passed the IELTS test at 6, with no component lower than 5.5.

## 17. Key sources of information about the programme

[www.uclan.ac.uk](http://www.uclan.ac.uk)

BA Hons International Journalism Factsheet & News on UCLan website

UCLan prospectus

## 18. Curriculum Skills Map

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes																	
				Knowledge and understanding					Subject-specific Skills				Thinking Skills					Other skills relevant to employability and personal development			
				A1	A2	A3	A4	A5	B1	B2	B3	B4	C1	C2	C3	C4	C5	D1	D2	D3	D4
<b>LEVEL 6</b>	JN3506	World Desk 2	O	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
	JN3502	Dissertation	O	✓	✓	✓	✓						✓	✓	✓	✓			✓		
	JN3503	Media Entrepreneurship	O	✓						✓			✓	✓	✓	✓			✓		
	JN3516	Workplace Experience	O	✓	✓	✓	✓	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	✓
	JN3509	Reporting Politics and Society	O	✓	✓	✓	✓						✓							✓	
	JN3511	Future Media	O				✓						✓	✓	✓	✓					
	JN3512	Constructive Journalism	O				✓	✓					✓	✓	✓	✓	✓				
	JN3521	Data Journalism	O		✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
	JN3507	Journalism Project	O	✓	✓	✓	✓						✓	✓	✓	✓			✓		



## 19. LEARNING OUTCOMES FOR EXIT AWARDS:

### **Certificate of Higher Education**

- A1. Explain the international development, economics, structures and operation of the media.
- A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
- A5. Use 'journalism English' appropriately.
- B1. Select, gather and produce content for a range of media and audiences.
- C1. Select and critically analyse information from a range of primary and secondary sources.
- C5 Critically reflect on learning and personal performance.
- D1. Self-confident, organised, curious, determined, flexible and a team player.

### **Diploma of Higher Education**

- A1. Explain the international development, economics, structures and operation of the media.
- A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
- A5. Use 'journalism English' appropriately.
- B1. Select, gather and produce content for a range of media and audiences.
- B2. Use a range of technical equipment and practical skills in the media production process.
- C1. Select and critically analyse information from a range of primary and secondary sources.
- C3 Plan and conduct research and communicate findings.
- C5 Critically reflect on learning and personal performance.
- D1. Self-confident, organised, curious, determined, flexible and a team player.
- D3. Able to network and collaborate with media professionals across cultures

### **Bachelor Degree**

- A1. Explain the international development, economics, structures and operation of the media.
- A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
- A3. State legal, ethical and regulatory frameworks required for best practice around the world.
- A5. Use 'journalism English' appropriately.
- B1. Select, gather and produce content for a range of media and audiences.
- B2. Use a range of technical equipment and practical skills in the media production process.
- B3 Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills, across cultures.
- C1. Select and critically analyse information from a range of primary and secondary sources.
- C3 Plan and conduct research and communicate findings.

C4 Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.

C5 Critically reflect on learning and personal performance.

D1. Self-confident, organised, curious, determined, flexible and a team player.

D3. Able to network and collaborate with media professionals across cultures

D4 Able to develop and manage their professional profile as part of their career development.



Addendum to the Course Handbook for  
BA (Hons) International Journalism  
Entry Year of Study (2019-20)

Page	Section	Summary of change & previous text removed (state whether addition / deletion / amendment / etc)	Date of Approval
	PS	Addition of optional module JN3521 Data Journalism	January 2018
	PS	Deletion of optional module JN3513 Specialist Journalism	January 2018
		Addition of optional module JN3507 Deletion of optional module JN2514	December 2018