

Course Handbook

BA (Hons) Journalism

2019/20

School of Journalism, Media and Performance

Course Leader: Caroline Hawtin



Please read this Handbook in conjunction with the University's Student Handbook.

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1. Welcome to the course

Welcome to the School of Journalism, Media and Performance - one of the best centres for journalism education in the UK. Our reputation rests on our commitment to providing practical and vocational courses in journalism, underpinned by theoretical and conceptual aspects relevant to the profession.

Journalism at UCLan is recognised nationally and internationally as a centre of excellence in its field. We have an excellent employability record, high student satisfaction and our students and alumni regularly win awards from prestigious organisations such as the Royal Television Society, the National Council for the Training of Journalists, the Broadcast Journalism Training Council and the Professional Publishers Association. We enjoy partnerships with the BBC, ITN and ITV to enhance student skills, employability and diversity.

In addition, innovative research within the journalism teaching team and the Media Innovation Studio (MIS) has led to collaborative projects with leading media organisations nationally and internationally.

In recent years, advances in technology have changed the face of journalism. Today's journalist is multi-skilled, producing news in a variety of formats for a range of platforms and for social media. We endeavour, through our teaching and research, to equip you with the skills and knowledge to meet these challenges and to enhance your employability within the profession. We have recently invested in a new 'digital first' newsroom and upgraded our media facilities. Ethics and professional behaviour are at the heart of our teaching.

Two industry bodies accredit the BA Honours Journalism programme. The National Council for the Training of Journalists (NCTJ), and the Broadcast Journalism Training Council (BJTC). All our students are expected to take the full range of exams to achieve the NCTJ Diploma in Journalism. This is a condition of our accreditation. Although this course will prepare you for a career in journalism, the degree does not, by itself guarantee a job in the field. It is important that you work hard and attend all teaching sessions. There are many extra-curricular opportunities available at UCLan to develop your skills and enhance your employability. Get involved in student media; attend our prestigious guest lectures; apply for our bursaries for international projects; study abroad; enjoy professional work placements. Take advantage of our 'cJAM' employability event (Careers in Journalism and Media). This event brings together students, distinguished alumni from Uclan and leading media companies to network, pitch ideas and win work placements. Uclan is proud of the journalists it has nurtured for more than 55 years. We hope you enjoy your time with us and make the most of the opportunities we offer.

1.1 Rationale, aims and learning outcomes of the course

The BA (Hons) Journalism degree offers practical teaching in multimedia journalism underpinned by the study of journalism theory. Specific module aims and learning outcomes are specified in the Module Information Packs (MIPs) and contribute to the fulfilment of the course objectives

Currently, students are introduced in the first year to the core skills of newsgathering, reporting and writing, along with the technical skills for electronic and digital journalism. You will learn academic study skills and find out about the history of the media industry and how it is shaped. You will also learn about media economics. You will study Media Law, in preparation for NCTJ Law examinations. You will also study journalism ethics and regulation. You will have the opportunity to learn Teeline shorthand - an essential skill for journalists and a requirement for the NCTJ Diploma.

In the second year, a multimedia approach allows students to continue to develop their practical skills for print, broadcast and digital platforms. You will take part in a number of practical live newsdays. You will also study essential journalism ethics, in preparation for your newsdays and the NCTJ Ethics assessment. Students also study Reporting Politics and Society as well as make a selection from a range of optional modules.

In the final year, students will undertake further news days that allow you to experience the buzz of working in a live news environment producing content across platforms. You then have a choice to either complete a dissertation or have a choice of two optional modules.

There is also a compulsory three-week minimum work placement to develop your professional skills and enhance your employability. While this is a formal course placement requirement, all students are expected to seek out work placements throughout the three years of this course.

Aims of the Course

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| <ul style="list-style-type: none">• To produce multi-media journalists equipped with the skills needed for employment in journalism, the media/creative industries and other allied careers. |
| <ul style="list-style-type: none">• To develop journalism practitioners who are independent learners and to encourage the development of critical thinking, reasoning, research and communication skills. |
| <ul style="list-style-type: none">• To develop students' understanding of the legal, regulatory and ethical frameworks of journalism and to encourage students to reflect critically on their own practice. |

Learning Outcomes

By the end of the course, this is what we expect you to have learned as a result of the teaching you receive:

- You will have knowledge of the development, economics, structures and operation of the media and how external influences impact on the work of a journalist. You will have an understanding of how a professional journalist works and how content is obtained, written,

edited and presented across platforms. You will also have knowledge of legal, ethical and regulatory frameworks required for best practice. An understanding of theoretical and conceptual issues that relate to sports journalism.

- You will be able to select, gather and produce journalism content for a range of media and audiences, use a range of technical equipment and practical skills in the media production process. You will also be able to apply key journalism practices, including writing, match reporting, interviewing, presentation and other industry specific skills. Apply editorial judgement to a range of content and outputs.
- You will be able to select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings. You will also be able to use theory to analyse journalistic practice and output, construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms. Critically reflect on learning and personal performance.
- You will be self-confident, organised, curious, determined, flexible and a team player. You will also be an independent thinker, creative, innovative and reflective. You will be able to meet industry accreditation standards and network and collaborate with media professionals. You will also be able to develop and manage your professional profile as part of your career development.

A complete description of the Learning Outcomes of the course can be found in Appendix 1.



1.2 Course Team

Journalism Division Leader- Julie Freer

Julie is the academic team leader for journalism and is responsible for the day to day running of all your journalism teaching. She is a Principal Lecturer in Journalism and a Fellow of the Higher Education Academy. She has been at UCLan since 2002 and was previously the course leader of our BA (Hons) Journalism programme. She joined UCLan from the University of Salford, where she was a Lecturer in Journalism. She moved into higher education mid-career after working for 20 years in regional newspapers.

Direct line: 01772 894750, e-mail JEFreer@uclan.ac.uk

Caroline Hawtin - Course Leader - BA Hons Journalism

Caroline is an experienced senior broadcast journalist, having worked in BBC Local Radio and television for twelve years; producing and presenting news and features across the board from magazine programmes to news and current affairs. Caroline also worked in regional BBC TV current affairs, researching and producing documentaries. Since 2007, Caroline has been teaching practical broadcast journalism and theory at all levels from Foundation Entry level to 3rd Year and

Postgraduates and has previously led the MA Broadcast Journalism and Foundation Journalism programmes.

Direct line: 01772 895692, email chawtin@uclan.ac.uk

Fiona Steggles

Fiona teaches on the undergraduate and postgraduate broadcast modules. Fiona is a highly experienced radio and TV producer, reporter and manager. She previously worked for BBC TV as assistant news editor for North West Tonight.

Direct line 01772 894755 email fsteggles@uclan.ac.uk

Deborah Robinson

Deborah is a senior lecturer, with a background in broadcast journalism. Deborah runs the work placement module. She spent 10 years as a TV reporter and producer for the BBC. She has also worked in newspapers, national magazines, radio and public relations. Direct Line: 01772 894749, email DRobinson3@uclan.ac.uk

Kevin Duffy

Kevin Duffy was employed as a full-time staff journalist for over 20 years before he began lecturing in the subject. He entered the journalism industry as a freelance reporter/photographer and his career includes four years as a newspaper editor and four years as a TV news reporter.

Amy Binns

Amy teaches magazine and online journalism and is research active, having published several academic papers. Amy has previously taught at the University of Huddersfield. She has worked as a senior reporter on the Yorkshire Post and the Lancashire Evening Telegraph. Direct line: 01772 895694, email abinns@uclan.ac.uk

Pat Brand

Pat is module leader and co-ordinator for all shorthand teaching. She has a wealth of experience teaching this essential skill for journalists.

Direct line: 01772 894735, e-mail pabrand@uclan.ac.uk

Clare Cook

Clare is an award-winning investigative journalist with ten years' industry experience. She is also research active and has instigated research projects nationally and internationally. She moved into lecturing following a successful career at regional and national press level before turning to magazines as a chief sub editor. Being bilingual has also allowed her to pursue a journalism career in France.

Direct line: 01772 894737, cecook@uclan.ac.uk

Liam Fogarty

Liam teaches on the BA and postgraduate Journalism programmes. Liam is a highly experienced journalist and broadcaster and a distinguished political reporter. He spent more than 20 years with BBC TV and BBC Radio as an editor, producer and news correspondent.

Direct line: 01772 895045 : e-mail WJFogarty1@uclan.ac.uk

Dr Francois Nel

François is the founding director of the Journalism Leaders Programme at UCLAN and co-founder of the Digital Editors' Network. An award-winning journalist and educator with wide international

experience, Francois earned his BA and MA degrees in the US and completed his doctoral studies at City University, London. An active researcher and consultant, he has initiated three ongoing studies into the impacts of technology on the business and practices of the newspaper industry. Francois has an interest in entrepreneurial journalism.

Direct line: 01772 894758 email FPNel@uclan.ac.uk

Dr George Ogola

George takes a lead role in research and also teaches international journalism. He joined the division from the University of Witwatersrand in Johannesburg where he took his PhD. He also has experience as a journalist in Kenya.

Direct line: 01772 894829, email GEOgola@uclan.ac.uk

Dr Andrew Hobbs

Andrew specialises in print and online journalism, feature writing, magazines, history and analysis, research methods, academic skills. Andrew wrote, sub-edited and edited on local, regional and national newspapers and magazines for more than 20 years. He worked with young people in Zambia for three years on HIV/AIDS education.

Direct line: 01772 895993 email ahobbs2@uclan.ac.uk

1.3 Expertise of Staff

Teaching is delivered by experienced and highly qualified staff, who have worked as professional journalists across a range of media. The Journalism team also has an established and respected research profile and many members of staff are involved in individual research projects. In addition, staff hold teaching qualifications relevant to the delivery of higher education. Enhancing student employability is an important aim for teaching staff and tutors maintain strong links with industry to develop work placement and employment opportunities.

1.4 Academic Advisor

You will be assigned an Academic Advisor who will provide additional academic support during the year. They will be the first point of call for many of the questions that you might have during the year. Your Academic Advisor will be able to help you with personal development, including developing skills in self-awareness, reflection and action planning.



1.5 Administration details

Course Administration Services provides academic administration support for students and staff and are located in the Computing and Technology Building hub which opens from 8.45am until 5.15pm Monday to Thursday and until 4.00pm on Fridays. The hub can provide general assistance and advice regarding specific processes such as extenuating circumstances, extensions and appeals.

The hub telephone number is 01772 891994/1995 The hub email contact is candthub@uclan.ac.uk

1.6 Communication



The University expects you to use your UCLan email address and check regularly for messages from staff. If you send us email messages from other addresses they risk being filtered out as potential spam and discarded unread.

It is important for us all to keep in touch. Beyond lectures and seminars, your tutors will contact you via email and Blackboard. Different tutors may favour different systems: for some, email is the usual conduit, others make extensive use of Blackboard. Both are used for general messages, timetable changes, tutorial times, news of guest speakers and job vacancies.

1.7 External Examiners

The University has appointed an External Examiner for your course who helps to ensure that the standards of your course are comparable to those provided at other higher education institutions in the UK. Their names, position and home institution can be found below. If you wish to make contact with your External Examiner, you should do this through your Course Leader and not directly. External Examiner reports will be made available to you electronically. The School will also send a sample of student coursework to the external examiner(s) for external moderation purposes, once it has been marked and internally moderated by the course tutors. The sample will include work awarded the highest and lowest marks and awarded marks in the middle range.

External examiners: TBA



2. Structure of the course

2.1 Overall structure

You are studying for an honours degree. Putting it at its simplest, this means that you are expected to:-

- Engage in critical thought, using conceptual and theoretical frameworks.
- Carry out practical work at a high level, demonstrating an appreciation of contexts and issues.
- Learn independently.

Course structure

The full list of options indicated may not all be delivered every year, and this may depend on how many students choose that particular option. When accepting your offer of a place to study on this course, you are accepting that not all of these options will be running. At (or before) the start of each year, you will have an opportunity to discuss your course and preferred options with your tutor. The University will do all it reasonably can to ensure that you are able to undertake your preferred options.

Year 1

SEMESTER 1

SEMESTER 2

JN1501 The Professional Journalist 1. All year module worth 60 credits.

**JN1502
The Making of the Media**
Semester one module worth 20 credits.

**JN1506
Digital Journalism**
Semester two module worth 20 credits.

**JN1504
Media Law and Regulation.** All year module worth 20 credits.

Year 2

SEMESTER 1

SEMESTER 2

**JN250 1
The Professional
Journalist 2**
20 credits. Core module.

JN2502 The Newsroom 1
40 credits. Core module.

JN2509 Reporting Politics and Society
20 credits. Compulsory module. All Year.

JN2518 Ethics
20 credits. Compulsory module. Sem 1.

You then choose **one** from the following 20 credit modules (Semester 2)

**JN2510 Controversies in
Journalism**
JN2512 Photojournalism.
JN2515 Music Journalism
JN2521 Magazine Journalism

Year 3	
All Year	
JN3501 The Newsroom 2 Desk 2 All year 60 credits. Core module	
JN3508 Work Placement. Core Module 20 credits. All year.	
Plus 40 credits made up from	
Either JN3502 Dissertation 40 credits.	
Or 40 credits made up from two of the following 20 credit modules	
Semester One	Semester Two
JN3509 Reporting Politics and Society. All year. (Compulsory if not undertaken in Year 2 – JN2509)	
JN3518 Ethics (Compulsory if not undertaken in Year 2 – JN2518)	
	JN3511 Future Media. JN3512 Constructive Journalism JN3521 Data Journalism JN3043 Advanced Student-Negotiated Project

Module Credits

The course is made up of the credit equivalent of 18 modules and you will study six modules in each of the three years. Each single module has a value of 20 credits. Double modules have a value of 40 credits, triple modules have a value of 60 credits. To gain an honours degree you need to achieve 120 credits for each year of study- 360 credits in total over the three year period of your degree programme. You will be expected to pass all your module assessments before being allowed to progress to the next year.

Work Placement

Students are required to carry out a minimum 15 days of work placement as part of our industry accreditation. Generally, this takes place in the second and third year of study, however students are encouraged to find and complete work placement throughout the

entire course, as this enhances employability. The timing of the formal placement period in the academic year is determined by the individual module leader. Most placements will be in specific weeks, though students may also undertake placement at Easter and during the summer recess.

Occasionally, employers may require placement attendance during term time teaching. This can only be arranged in exceptional circumstances and you must ask permission from your module leader and course leader before contacting employers. You must not make your own arrangements for placements outside the official placement weeks during the academic year unless your course leader has agreed. While placement is an important part of the programme, it is vital that you do not miss classes for other modules.

Tutors may assist in arranging placements through their industry contacts and they may prefer to make the initial contact with some employers for you. If this is the case, you will be told at the start of the module. However, it is your responsibility to make sure you have the required 15 days of work experience arranged and you will be given advice on where to look for opportunities. An employer must satisfy the university's health and safety requirements in order for you to take up your placement. In addition, you must complete the university's online Health and Safety course, which can be found on eLearn/Blackboard. Any student who does not complete the H&S course and provide details of the placement provider will not be allowed to take up the placement offer.

Foundation Journalism

Foundation Entry is an alternative route for those who wish to take a journalism undergraduate honours degree but do not meet the formal entry requirements. Foundation Journalism is an additional, preliminary year of study which provides the skills and confidence to succeed at Honours degree level. Details of entry requirements can be found on the UCLan website. Candidates with non-standard qualifications will be considered, especially if they have professional or other relevant experience. Following successful completion of the foundation entry year, students who wish to continue onto BA (Hons) Journalism will need to undertake an entrance test before they make successful progress, in order to assess their suitability for a career in journalism. **This is a requirement of all journalism programmes currently accredited by the National Council for the Training of Journalists.**

2.2 Modules available

Each module is a self-contained block of learning with defined aims, learning outcomes and assessment. A standard module is worth 20 credits. It equates to the learning activity expected from one sixth of a full-time undergraduate year. Modules may be developed as half or double modules with credit allocated up to a maximum of 120 credits per module.

The BA Honours Journalism programme consists of single, double or triple modules. The course structure above explains what you will study in each semester. Single modules generally run in one semester, however some single modules may run across two semesters and this is indicated in the structure diagram on the previous page. A double

or triple module runs across two semesters. Below are brief details of what you will study for each module.

Year One

Module JN1501 The Professional Journalist 1

This practical module introduces you to all the basic skills of journalism — recognising, gathering, writing and sharing stories. You will also learn a range of technical skills, including shorthand, operation of radio and TV equipment, digital tools for online journalism. The emphasis is on multimedia story-telling and you will work across broadcast and digital platforms, including social media and mobile journalism to create and share content. You will practice your journalism within the legal and ethical frameworks in which reporters operate. You will also begin to explore employability opportunities within the professional sector. At the end of this module, you should be able to report and write accurately on a range of issues for various audiences, across a variety of media platforms.

Module JN1502 The Making of the Media

The module will examine who journalists are, what they do and the pressures and influences they encounter. You will gain an overview of the past and present of journalism through news and sport case studies, from the UK and overseas. You will be introduced to academic study and essaywriting skills. You will also develop presentation skills.

Module JN1506 Digital Journalism

In this module, students will learn how to produce stories for online, social and digital platforms. This will involve learning how to shoot usable footage on mobile phones, editing using industry software, using and producing stories on social media as well as other, developing digital technology. They will learn how to work as part of an editorial team and as individuals. They will begin the process of uploading their work to different platforms, They will also reflect on the changing journalism industry and examine how the advent of digital journalism and video making has reshaped the industry in relation to its audience. They will apply their knowledge of media law, ethics and regulation to their professional practice.

Module JN1504 Media Law and Regulation

This module introduces you to the legal and regulatory framework within which journalists operate. You will study the Essential Media Law and Court Reporting programme of the National Council For The Training Of Journalists (NCTJ). This prepares you for sitting both the University module examination and the NCTJ examination in Essential Media Law and Regulation. The module also aims to meet the accreditation requirements of the Broadcast Journalism Training Council and the Periodicals Publishers' Association. The module is also designed to enable you to apply your knowledge of law and regulation in a newsroom environment via your practical journalism sessions.

Year Two

Module JN2501 The Professional Journalist 2

In this module, you will develop your writing, reporting, audio visual, digital and social media skills. You will also develop editing skills, design skills and use software applications. You will learn how to operate in TV and radio studios and in multimedia newsrooms and work as mobile journalists. You will start the process of delivering 15 news/content production days across the academic year. Voice coaching will also be provided. You will apply your knowledge of media law, ethics and regulation to your professional practice. You will also have the opportunity to develop further your shorthand skills.

Module JN2502 Newsroom 1

Students will be involved in writing, reporting, repurposing and sharing of content in a multimedia newsroom environment through a series of news/features production days. You will apply multimedia technical skills and multimedia formats and treatments. You will complete the process of delivering news/content production days throughout the academic year. You will start to develop teamwork and leadership skills. You will continue with voice coaching and apply presentation skills to your work in the newsroom. You will also operate in radio and TV studios. There will also be application of design skills and the use of software applications, images and graphics. You will apply your knowledge of media law, ethics and regulation to your newsroom practice. You will also learn how to critically reflect on your personal and professional development

Module JN2509 Reporting Politics and Society

This module introduces students to the constitutional framework, structures and institutions of central and local government and other public bodies in the UK. Students study the Essential Public Affairs programme of the National Council for the Training of Journalists. This prepares students for sitting the NCTJ Essential Public Affairs examination, which also serves as the University's exam. The module also aims to meet the accreditation requirements of the Broadcast Journalism Training Council and the Periodicals Publishers' Association. Students will also learn how to access information from public bodies, how to use it to produce topical stories and how to present the material in a way that is engaging and relevant to the audience.

Module JN2518 Ethics

This module enables students to recognise and understand the ethical issues journalists' face, to meet the requirements of the UK journalism industry accreditation bodies and to be confident in applying the regulatory and practice codes to ethical scenarios journalists may face.

Students also choose two modules from the following 20 credit modules.

Module JN2510 Controversies in Journalism

This module enables you to recognise the ethical and other professional issues faced by journalists within liberal democracies. Through analysis of practice codes and their application,

together with the academic and professional debates around objectivity, ideology, accuracy, transparency, sourcing and bias, you will be able to make informed decisions on them in your practical work

Module **JN2512 Photojournalism**

This module is designed to give students a basic overview of photojournalism incorporating technical, artistic and journalistic skills. Students will produce a portfolio of work, as well as undertaking critical analysis of contemporary photojournalism.

Module **JN2515 Music Journalism**

This module enables students to produce music journalism – typically, reviews of live performances and recorded music, interviews, features and blog posts. You will focus on key outlets for music journalism, the writings of specific music journalists and the means by which a range of music is reviewed, critiqued and promoted. International, national and local music journalism platforms will be analysed to observe their relative functions and target audience. You will study the structure and economics of the music industry and the role of public relations. You will critically analyse and contextualise the diverse range of music journalism across all platforms.

Module **JN2521 Magazine Journalism**

This module aims to equip students to appraise the audience and other market dynamics within a niche context. You will learn the specialist skills needed to create content for a niche context. The module will equip you with the advanced skills to enable you to perform as responsible working journalists with a critical understanding of the different demands of specialist content. The module will foster critical thinking on the evolution and development of journalism.

Year Three

Module **JN3501 The Newsroom 2**

This module will continue to develop students to work independently and as newsroom team members to produce innovative and creative content to a professional standard. They will hone their multimedia skills as researchers, reporters, writers and producers and develop their technical skills to an advanced level. They will develop their editorial and management skills and their application of ethical, legal and regulatory frameworks in the production of content. Employability will be enhanced through this process. Students will critically evaluate, analyse and reflect upon their learning, their understanding of academic theory and pedagogy within the course and how this synthesizes with the professional practice required of a journalist.

Module **JN3508 Work Placement**

This module aims to prepare students for work placement in line with industry accreditation requirements. You will develop a creative, interesting CV, learn how to apply for placements, develop targeted covering letters, research the jobs sector, complete three weeks work placement and reflect on your experience.

Module **JN3502 Journalism Dissertation**

You will draw upon previous learning to initiate and undertake a sustained research-based study of your choice in the field of journalism and to critically engage with a substantial body of academic work.

OR two of the following 20 credit modules.

Module **JN3509 Reporting Politics and Society (If not undertaken in year 2. I.e. Studied abroad in Year 2).**

This module introduces students to the constitutional framework, structures and institutions of central and local government and other public bodies in the UK. Students study the Essential Public Affairs programme of the National Council for the Training of Journalists. This prepares students for sitting the NCTJ Essential Public Affairs examination. The module also aims to meet the accreditation requirements of the Broadcast Journalism Training Council and the Periodicals Publishers' Association. Students will also learn how to access information from public bodies, how to use it to produce topical stories and how to present the material in a way that is engaging and relevant to the audience.

Module **JN3518 Ethics (If not undertaken in year 2. I.e. Studied abroad in Year 2).**

This module enables students to recognise and understand the ethical issues journalists' face, to meet the requirements of the UK journalism industry accreditation bodies and to be confident in applying the regulatory and practice codes to ethical scenarios journalists may face.

Module **JN3511 Future Media**

This module will enable students to explore how the emerging technical affordances of new media technologies are altering/shaping the character of journalism and journalistic practices. You will be introduced to key policy debates and issues relating to emerging media technologies and practices. You will critically engage with the changing regulatory, legal, and ethical frameworks involving new media production, distribution and consumption. You will explore the challenges (facing journalism) and prospects for emergent and emerging new media platforms and journalisms such as mobile journalism, computational journalism, precision/scientific journalism and the changing nature of journalistic work. You will explore the changing ideas of professional journalistic identity.

Module **JN3512 Constructive Journalism**

This module will equip students with practical and intellectual skills necessary to work as journalists in the fields of media, NGOs or national and international governmental bodies.

You will be introduced to a range of critical approaches to the role of the media in conflict resolution, human rights and other social issues. The module will enable you to apply approaches used in peace journalism, 'solutions journalism' and 'constructive journalism' in your practical reporting.

Module JN3521 Data Journalism

This module explores the development, principles and practices of data journalism. You will gain a practical understanding of the way data and the digital tools available to process and present data can be used as part of the journalistic process. You will also explore the historical context and development of data journalism to critically assess the professional, legal and ethics issues as they relate to current practice.

Module JN3043 Advanced Student-Negotiated Module (Independent Journalism Project)

Specific content of the module will be agreed between the appointed supervisor and the student. The project can be practical or study-based or a mixture of both. It must be in the field of journalism, judged to meet study and level requirements and to contribute to at least three of the programme learning outcomes. An individual 'module outline' will be drawn up by the module leader and agreed with the student. Module can be undertaken in Sem 1 or Sem 2.



2.3 Course requirements

Students are required to pass ALL modules in Years Two and Three in order to qualify for a degree. Students are required to pass ALL modules in one year in order to progress to the next year. In some circumstances, but not all, a single module which has been failed may be re-taken the following year but must then be passed.

It is a requirement of the course that all students undertake a minimum placement of three weeks (equating to 15 working days across their 3 years of study).

2.3 Module Registration Options

Discussions about your progression through the course normally take place in February each year. It is an opportunity for you to make plans for your study over the next academic year. The course team will tell you about the various modules / combinations available and you will both agree on the most appropriate (and legal) course of study for you.

2.4 Study Time

2.4.1 Weekly timetable

A timetable will be available once you have enrolled on the programme, through the student portal.

2.4.2 Expected hours of study

20 credits is a standard module size and equals 200 notional learning hours.

The normal amount of work involved in achieving a successful outcome to your studies is to study for 10 hours per each credit you need to achieve – this includes attendance at UCLan and time spent in private study. A typical working week may include lectures, seminars and practical workshops.

News can break at any time and like any professional journalist, you will be expected to cover it when it happens, if you are taking part in news days or practical seminars. On this course there will be many occasions when you will need to work at weekends and evenings in order to assemble reports and interviews. Research and project based modules will demand more private study and formal contact time with staff may be limited to tutorials and supervision sessions. Outside teaching hours you may also need to spend time completing work placements. It is important that you plan your week and learn to manage your time carefully in order to complete your studies successfully.



2.4.3 Attendance Requirements

You are required to attend all timetabled learning activities for each module. Students should report non-attendance to the hub email – CandTHubAttendance@uclan.ac.uk or by telephoning the hub on 01772 891994 or 01772 891995.

International students should be aware of their responsibilities under the UK Border Agency (UKBA), Points Based System (PBS). You **MUST** attend your course of study regularly; under PBS, UCLan is obliged to tell UKBA if you withdraw from a course, defer or suspend your studies, or if you fail to attend the course regularly.

If you have not gained the required authorisation for leave of absence, do not respond to communications from the University and if you are absent for four weeks or more, you may be deemed to have withdrawn from the course. If this is the case, then the date of withdrawal will be recorded as the last day of attendance.

Student attendance is monitored through a university data system called SAM (Student Attendance Monitoring). You can check your attendance record online through myUCLan.

Each time you are asked to enter your details on SAM you must remember that the University has a responsibility to keep information up to date and that **you must only enter your own details on the system**. To enter any other names would result in inaccurate records and be dishonest. Any student who is found to make false entries can be disciplined under the student guide to regulations.

3. Approaches to teaching and learning

3.1 Learning and teaching methods

Teaching and learning will be delivered through lectures, practical workshops, newsdays, seminars, case studies and placements. The syllabus includes practical elements, such as news judgement, news sources, reporting and writing skills, interviewing, and print, radio, TV and online production techniques. Journalism support subjects include shorthand, media law and ethics.

Consideration of theories and perspectives of the role of journalists in society, the structure of society and government organisations, ethical issues and communication studies underpin the practical elements of the course. This means that you will undertake a varied pattern of study and learning. At any one time you may be operating as a student journalist, producing news or reporting on a wide range of stories and issues in realistic newsroom conditions, while also examining and considering academic approaches to political, economic, social and cultural aspects of news and journalism. You are expected to make full use of resources in the Library and online to prepare for classes and to follow up your classes in your own time.

3.2 Study skills

WISER, based in Harris Building 113, offers a range of specialist, free sessions and courses to help you develop your study skills. These range from essay writing to time management. Check them out in Harris Building 113 or visit WISER on the UCLan website.

WISER <http://www.uclan.ac.uk/students/study/wiser/index.php>

LIS https://portal.uclan.ac.uk/webapps/portal/frameset.jsp?tab_tab_group_id= 25_1



3.3 Learning resources

3.3.1 Learning Information Services (LIS)

Extensive [Resources](#) are available to support your studies provided by LIS – library and IT staff. Take advantage of the free training sessions designed to enable you to gain all the skills you need for your research and study.

3.3.2 Electronic Resources

LIS provide access to a huge range of electronic resources – e-journals and databases, e- books, images and texts. You will be expected to use **Blackboard** (formerly known as WebCT or e-learn) to keep up to speed with many of your modules

3.4 Personal development planning

To help you with your learning you will carry out a process of Personal Development Planning (PDP). Personal Development Planning is a supported and structured process to help you understand more about how you learn and what you learn. It encourages you to review, plan and take responsibility for your own learning to improve your personal, educational and career development.

Personal Development Planning provides you with opportunities to reflect on what you are learning on the course and during your time at university, identify your strengths and weaknesses and to develop your own strategies to further improve your performance. It gives you a framework to record your activities and actions and forms the basis for your career development by providing evidence of the development of a wide range of skills and experiences that are sought by employers and which will aid your advancement in the workplace.

Personal Development Planning is a process that only you can fully undertake as it calls upon you to constantly reflect on what you do and how you do it. It is a process that is similar to, and often linked with, your subject specific learning.

On this course you are required to carry out practical journalism tasks *and to reflect on how and why these are done, what the consequences are and ways they could be better done*. Personal Development Planning is the same process, but in relation to yourself – you are required to carry out learning tasks *and to reflect on what you learned and how, what the consequences are and ways they could be better done*.

At the start of the course there will be an explanation of Personal Development Planning. You will be expected to start and maintain your progress file which will contain transcripts of assignments and other feedback. It is important that you record you activities as a learner and make notes that reflect on your experiences and the actions you took to resolve problems and achieve success.

You should bring this file to meetings with your Academic Advisor, who will ask you to talk about your learning and how you are developing plans to improve it.

In individual modules seminars will be included that will ask you to reflect on your approaches to subject learning (for instance, how you have related practical journalism experiences to communication theory) and how you reacted to different learning techniques (for instance, working in groups, making presentations, compiling portfolios).



3.5 Preparing for your career

At UCLan, we are proud of our excellent employability record and the fantastic careers our graduates achieve. Our graduates work in a variety of roles in news and the creative industries. Our alumni have

become editors, producers and digital journalists; some have established their own companies. The skills you learn will equip you to work as a journalist but those skills are also transferrable to many other associated careers such as teaching or PR and marketing. Your future is important to us, so to make sure that you achieve your full potential whilst at university and beyond, your course has been designed with employability learning integrated into it at every level. Academic staff work with the UCLan Careers team to provide students with employability advice and opportunities and assistance in finding work placements and internships. This is not extra to your degree, but an important part of it which will help you to show future employers just how valuable your degree is. These “Employability Essentials” take you on a journey of development that will help you to write your own personal story of your time at university:

- To begin with, you will explore your identity, your likes and dislikes, the things that are important to you and what you want to get out of life.
- Later, you will investigate a range of options including jobs and work experience, postgraduate study and self-employment,
- You will then be ready to learn how to successfully tackle the recruitment process.

You will be able to record your journey using Pebblepad, the university’s e-portfolio system, which will leave you with a permanent record of all the fantastic things you have achieved during your time at UCLan.

It’s your future: take charge of it!

[Careers](#) offers a range of support for you including:-

- career and employability advice and guidance appointments
- support to find work placements, internships, voluntary opportunities, part-time employment and live projects
- workshops, seminars, modules, certificates and events to develop your skills Daily drop in service available from 10.30am-3pm for CV checks and initial careers

information. For more information come along and visit the team (in Foster building near the main entrance) or access our careers and employability resources via the Student Portal.

4. Student Support

The Administration Hub (see section 1.5 for contact details) is in Greenbank 001 and they can help with general support and advice. The School student liaison office is in Harris Building 124 and also can be reached at SLOAHSS@uclan.ac.uk. Your course and module leaders can also offer support and guidance during posted hours and by appointment.



4.1 Academic Advisors

The roles of the Academic Advisor are explained in paragraph 1.4 of this handbook. You will be asked to attend scheduled tutorials in your first year. You will usually gain more from these sessions if you take some time to prepare in advance, thinking about any issues which you may want to raise. You can request a meeting with your personal advisor or Academic Advisor at any time – you do not have to wait for an invitation.

4.2 Students with disabilities

If you have a disability that may affect your studies, please either contact the Disability Advisory Service - disability@uclan.ac.uk - or let one of the course team know as soon as possible. With your agreement, information will be passed on to the Disability Advisory Service. The University will make reasonable adjustments to accommodate your needs and to provide appropriate support for you to complete your study successfully. Where necessary, you will be asked for evidence to help identify appropriate adjustments.

Assessment arrangements for students with a disability

Arrangements are made for students who have a disability/learning difficulty for which valid supporting evidence can be made available. Contact the Disability Adviser for advice and information, disability@uclan.ac.uk.

David Dennison is the contact in the School of Journalism, Media and Performance for students with disabilities: ddennison@uclan.ac.uk

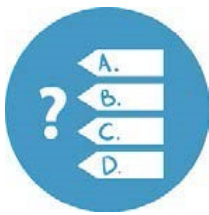
4.3 Students' Union

The Students' Union offers thousands of volunteering opportunities ranging from representative to other leadership roles. We also advertise paid work and employ

student staff on a variety of roles. You can find out more information on our website: <http://www.uclansu.co.uk/>

5. Assessment

Please note that all modules will be assessed. You are expected to attempt all required assessments for each module for which you are registered, and to do so at the times scheduled unless you have an authorised extension, special arrangements for disability, or extenuating circumstances allow you to defer your assessment.



5.1 Assessment Strategy

The university Assessment Handbook explains how you are assessed in detail:

http://www.uclan.ac.uk/study_here/assets/images/assessment-handbookcurrent.pdf

It is important that you read and understand this information. The Module Information Packs give you more details about the specific assignments in a particular module. All assessed work is returned to you with feedback from the tutor. It is important that you take on board this feedback in order to improve your performance as the course develops. If you do not understand the tutor's feedback or wish to discuss the comments, please ask the tutor for an appointment.

The pass mark for your university assignments is 40%. A mark such as this indicates that you have only just reached the level of performance described in the Learning Outcomes for each module and there are weaknesses you will need to address. There is then a scale of grade band marks that allow you to achieve a full range of higher marks. This is also set out in the [Assessment Handbook](#) and individual module information packs.

If you fail to achieve 40% you will normally be 'referred'. This means you will be offered another chance to do assignments. If you then pass you can only get a mark of 40%, no matter how good your second piece of work was.

Assessments are valuable to both students and tutors because they encourage intellectual development and attainment of practical skills. They enable students and tutors to assess how successfully teaching and learning methods and strategies have operated. Students and tutors benefit from feedback following assessment. Students and tutors can identify and address knowledge gaps revealed through assessment and work together to improve understanding and attainment.

In some modules, you must pass each assignment as part of your final marks as part of the competencies assessed to meet the requirement of the journalism accreditation bodies. This means that even if all your marks in the module add up to an overall mark of more than 40% you will still be required to retake and pass any assignment in which you got less than 40%. Other modules are aggregated modules which means that you can pass as long as

the overall mark is 40, even if one element falls below. The requirements of each module will be set out in Module Information Packs

5.2 Notification of assignments and examination arrangements

Requirements for individual assessments, their respective deadlines for submission, where and how students should submit work and the marking criteria to be used are usually outlined in Module Information Packs or contained in assessment briefings distributed by the respective tutor. Module information relating to assessment can also be found on eLearn/Blackboard.

5.3 Referencing

The referencing style is the Harvard style and a brochure on its use is available in the library.

5.4 Confidential material

From time to time you may have reason to access confidential information during the course. Remember that you have ethical and legal responsibilities to respect confidentiality and maintain the anonymity of individuals and organisations within your assignments.

5.5 Cheating, plagiarism, collusion or re-presentation

You are required to sign a declaration indicating that individual work submitted for an assessment is your own.

If you attempt to influence the standard of the award you obtain through cheating, plagiarism or collusion, it will be considered as a serious academic and disciplinary offence as described within the [Academic Regulations](#) and the [Assessment Handbook](#).

- Cheating is any deliberate attempt to deceive and covers a range of offences described in the [Assessment Handbook](#).
- Plagiarism describes copying from the works of another person without suitably attributing the published or unpublished works of others. This means that all quotes, ideas, opinions, music and images should be acknowledged and referenced within your assignments.
- Collusion is an attempt to deceive the examiners by disguising the true authorship of an assignment by copying, or imitating in close detail another student's work - this includes with the other student's consent and also when 2 or more students divide the elements of an assignment amongst themselves and copy one another's answers. It does not include the normal situation in which you learn from your peers and share ideas, as this generates the knowledge and understanding necessary for each individual to independently

undertake an assignment; nor should it be confused with group work on an assignment which is specifically authorised in the assignment brief.

- Re-presentation is an attempt to gain credit twice for the same piece of work.

The process of investigation and penalties which will be applied can be reviewed in the [Assessment Handbook](#). If an allegation is found to be proven then the appropriate penalty will be implemented:

In the case of a single offence of cheating, plagiarism, collusion or re-presentation:

- the penalty will be 0% for the element of assessment, and an overall fail for the module.
- the plagiarised element of assessment must be resubmitted to the required standard and the mark for the module following resubmission will be restricted to the minimum pass mark.
- when it is detected for the first time on a resubmission for an already failed module, no further resubmission for the module will be permitted, and the appropriate fail grade will be awarded.

In the event of a repeat offence of cheating, plagiarism, collusion or re-presentation (irrespective of whether the repeat offence involves the same form of unfair means) on the same or any other module within the course:

- the appropriate penalty will be 0% for the module with no opportunity for re-assessment. This penalty does not preclude you being able to retake the module in a subsequent year.

The penalties will apply if you transfer from one UCLan course to another during your period of study and module credits gained on the former course are transferred to the current course.

Contact the [Students' Union Advice and Representation Centre](#) by emailing: suadvice@uclan.ac.uk for support and guidance.

6. Classification of Awards

The University publishes the principles underpinning the way in which awards and results are decided in [Academic Regulations](#). Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations.

The University publishes the principles underpinning the way in which awards and results are decided in Academic Regulation Section H. Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations. In simple terms an undergraduate honours degree classification is based on the highest classification.



7. Student Feedback

You can play an important part in the process of improving the quality of this course through the feedback you give. In addition to the ongoing discussion with the course team throughout the year, there are a range of mechanisms for you to feedback about your experience of teaching and learning. We aim to respond to your feedback and let you know

of our plans
for improvement.

In the past students have helped form the current journalism course by highlighting issues with modules and by telling staff what they would like to have on their course.

The Students' Union can support you in voicing your opinion, provide on-going advice and support, and encourage your involvement in all feedback opportunities. They will be asking that you complete the National Student Survey (during semester 2 for students in their final year of study) or the UCLan Student Survey (all other students).

The Students' Union and University work closely together to ensure that the student voice is heard in all matters of student-life. We encourage students to provide constructive feedback throughout their time at university, through course reps, surveys and any other appropriate means,

The Union's Student Affairs Committee (SAC), and members of Students' Council each have particular representative responsibilities, and are involved with decision making committees as high as the University Board. Therefore it is very important students engage with the democratic processes of the Students' Union and elect the students they see as most able to represent them.

7.1 Student Staff Liaison Committee meetings (SSLCs)

Details of the Protocol for the operation of SSLCs is included in section 8.2 of the University Student Handbook.

The purpose of a SSLC meeting is to provide the opportunity for course representatives to feedback to staff about the course, the overall student experience and to inform developments which will improve future courses. These meetings are normally scheduled once per semester.

Meetings will be facilitated using guidelines and a record of the meeting will be provided with any decisions and / or responses made and / or actions taken as a result of the

discussions held. The meetings include discussion of items forwarded by course representatives, normally related to the following agenda items (dependent on time of year).

The course team encourage student feedback in all areas and recognise that additional items for discussion may also be raised at the meeting

- Update on actions completed since the last meeting
- Feedback about the previous year – discussion of external examiner's report; outcomes of National /UCLan student surveys.
- Review of enrolment / induction experience;
- Course organisation and management (from each individual year group, and the course overall);
- Experience of modules - teaching, assessment, feedback;
- Experience of academic support which may include e.g. Personal Development Planning, academic advisor arrangements;
- Other aspects of University life relevant to student experience e.g. learning resources, IT, library;
- Any other issues raised by students or staff.

Course representatives

A course representative is a student who represents their fellow students' views and opinions to the course team, school, university and students' union. Course representatives work proactively and diplomatically to improve the academic and non-academic experiences of students.

The role of a course representative is extremely beneficial to both students on your course and the university. It enables students to have ownership of their student experience and voice their opinions and share positive practice with the course team, primarily the Student Staff Liaison Committee Meetings (see below).

Course representatives will be elected every year either in April or September. Alongside receiving recognition, support and respect being a course representative is a great opportunity to enhance your employability skills. If you are interested in becoming a course representative and wish to find out more about the role visit the [Students' Union](#) website or by emailing: coursereps@uclan.ac.uk.

School Presidents

School Presidents are annually elected representatives who voice the opinions of students within each school. They communicate and engage with students in their school to gain feedback and work in partnership with senior management to create positive change. They are also trained to support and signpost course representatives where needed. If you wish to find out who is your School President or more about the role visit the [Students' Union website](#) or email: coursereps@uclan.ac.uk

8. Appendices

8.1 Programme Specification(s)

<u>UNIVERSITY OF CENTRAL LANCASHIRE</u>
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Programme Specification

<p>This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.</p>

<p><i>Sources of information on the programme can be found in Section 17</i></p>

1. Awarding Institution / Body

2. Teaching Institution and Location of Delivery

3. University School/Centre

4. External Accreditation

5. Title of Final Award

6. Modes of Attendance offered

7. UCAS Code

8. Relevant Subject Benchmarking Group(s)
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9. Other external influences

10. Date of production/revision of this form

11. Aims of the Programme

- | |
|--|
| <ul style="list-style-type: none">• To produce multi-media journalists equipped with the skills needed for employment in journalism, the m• To develop journalism practitioners who are independent learners and to encourage the development c |
|--|

- To develop students' understanding of the legal, regulatory and ethical frameworks of journalism and to

12. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

On successful completion of this programme the student will be able to:

- A1. Explain the development, economics, structures and operation of the media.
- A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
- A3. State legal, ethical and regulatory frameworks required for best practice.
- A4. Discuss theoretical and conceptual issues that relate to journalism.

Teaching and Learning Methods

Lectures, practical workshops, newsdays, seminars, case studies, projects, placements, self-directed study

Assessment methods

Essays, presentations, news outputs, portfolios, coursework, exam, seminar performance.

B. Subject-specific skills

On successful completion of this programme the student will be able to:

- B1. Select, gather and produce content for a range of media and audiences.
- B2. Use a range of technical equipment and practical skills in the media production process.
- B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.
- B4. Apply editorial judgement to a range of content and outputs.

Teaching and Learning Methods

Lectures, practical workshops, newsdays, seminars, case studies, work placement.

Assessment methods

Skills audits, news/content outputs, portfolios, project work, exam

C. Thinking Skills

On successful completion of this programme the student will be able to:-

- C1. Select and critically analyse information from a range of primary and secondary sources and plan and produce content.
- C2. Use theory to analyse journalistic practice and output.
- C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and respond to them.
- C4. Critically reflect on learning and personal performance.

Teaching and Learning Methods

Lecturers, seminars, case studies, independent study, reflection.

Assessment methods

Essays, reports, critical analysis, dissertation, projects, seminar performance assessment.

D. Other skills relevant to employability and personal development

On successful completion of this programme the student will be able to:

D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination and initiative.

D2. Practise independent thinking, creativity, innovation and reflection.

D3. Meet industry accreditation standards

D4. Network and collaborate with media professionals and manage their professional profile as part of their career development.

Teaching and Learning Methods

Participation in lectures, practical workshops and seminars, team projects, newscasts, industry placements.

Assessment methods

Industry accreditation examinations, assessed news outputs, group projects, reflective critiques, portfolios.

13. Programme Structures***Level****Module Code**

Level 6

JN3501

JN3508

JN3502

JN3509

JN3518

JN3512

JN3511

	JN3521
	JN3507
Level 5	JN2501
	JN2502
	JN2509
	JN2518
	JN2510
	JN2512 JN2515 JN2521
Level 4	JN1501
	JN1502
	JN1506
	JN1504
Levels 1/2/3 (FE)	JNC010
	JNC011
	JNC012
15. Personal Development Planning	

PDP is a part of all modules within the course and helps define a student's progress, professional direction, activities and actions which form the basis for professional development of skills and experiences that are successfully accomplished.

16. Admissions criteria

Programme Specifications include minimum entry requirements, including academic qualifications, together with other documents were published and you should consult the University's website for the most up to date information.

Students will be informed of their personal minimum entry criteria in their offer letter.

For Foundation Entry:

72 points at A2; General Studies accepted

OCF BTEC Extended Diploma: **Merit, Pass, Pass**

QCF BTEC Diploma: **Merit, Merit**

Access to Higher Education: **72 points**

Pass International Baccalaureate Diploma: **24 Points**

GCSE: **5 GCSEs at grade C including Maths and English.**

IELTS: **grade 6 with no subscore lower than 5.5**

For Yr1 Entry:

The University's minimum standard entry requirements for degree level study is a 12 unit profile, made up of:

At least two A2 level subjects including

- One A2 level subject plus one single award Advanced VCE
- One double or two single award(s) Advanced VCE

Specific entry requirements for this course are:

- ABB/BBC at A2 level/ DDM/DMM - BTEC
- Overseas Admission Criteria: This is a UK industry-accredited programme. Therefore, applicants should meet the following requirements.

Other acceptable qualifications include:

- Scottish Certificate of Education Higher Grade
- Irish Leaving Certificate Higher Grade
- International Baccalaureate
- BTEC National Certificate/Diploma

Kite marked Access Course

For changes to 2017 UCAS tariff entry requirements please see our [important information](#). UCLan requires a C grade and will therefore require students to achieve GCSE Grade 4 or above. However, if the subject is a science, a grade 5 is required.

17. Key sources of information about the programme

- www.uclan.ac.uk
- **UCLan prospectus**

18. Curriculum Skills Map

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes															
				Knowledge and understanding				Subject-specific Skills				Thinking Skills				Other skills relevant to employability and personal development			

				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4	
LEVEL 6	JN3501	The Newsroom 2	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	
	JN3508	Work Experience	Core	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	
	JN3502	Journalism Dissertation	Opt	✓	✓	✓	✓						✓	✓	✓	✓		✓		
	JN3509	Reporting Politics and Society	Comp (if not taken JN2509)	✓	✓	✓	✓	✓			✓								✓	
	JN3518	Ethics	Comp (if not taken JN2518)	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
	JN3511	Future Media	Opt										✓	✓	✓	✓			✓	
	JN3512	Constructive Journalism	Opt				✓						✓	✓	✓	✓				
	JN3521	Data Journalism	Opt		✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓

	JN3507	Journalism Project	Opt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
LEVEL 5	JN2501	The Professional Journalist 2	Core	✓	✓	✓	✓	✓		✓	✓				✓	✓	✓	✓	✓	✓	
	JN2502	The Newsroom 1	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	
	JN2509	Reporting Politics and Society	Comp	✓	✓	✓	✓	✓			✓								✓		
	JN2518	Ethics	Comp	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	JN2510	Controversies in Journalism	Opt				✓				✓			✓	✓	✓	✓				
	JN2512	Photojournalism	Opt		✓	✓		✓	✓	✓	✓					✓	✓	✓	✓	✓	✓
	JN2515	Music Journalism	Opt		✓	✓							✓	✓	✓	✓					
	JN2521	Magazine Journalism	Opt			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
LEVEL 4	JN1501	The Professional Journalist 1	Core		✓	✓	✓	✓		✓	✓			✓	✓	✓	✓	✓	✓	✓	
	JN1502	The Making of the Media	Comp	✓			✓					✓	✓	✓	✓		✓				
	JN1506	Digital Journalism	Comp	✓	✓	✓	✓		✓			✓	✓	✓	✓		✓				
	JN1504	Media Law and Regulation	Core			✓				✓	✓					✓	✓	✓			

19. LEARNING OUTCOMES FOR EXIT AWARDS:

Certificate of Higher Education
A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms. A3. State legal, ethical and regulatory frameworks required for best practice. A4. Discuss theoretical and conceptual issues that relate to journalism.
B1 Select, gather and produce content for a range of media and audiences. B2. Use a range of technical equipment and practical skills in the media production process. B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.
C2. Use theory to analyse journalistic practice and output. C4. Critically reflect on learning and personal performance.
Diploma of Higher Education
A1. Explain the development, economics, structures and operation of the media. A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms. A3. State legal, ethical and regulatory frameworks required for best practice. A4. Discuss theoretical and conceptual issues that relate to journalism.
B1 Select, gather and produce content for a range of media and audiences. B2. Use a range of technical equipment and practical skills in the media production process. B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills. B4. Apply editorial judgement to a range of content and outputs.
C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings. C2. Use theory to analyse journalistic practice and output. C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.

C4. Critically reflect on learning and personal performance.
D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork. D2. Practise independent thinking, creativity, innovation and reflection.
Bachelor Degree
A1. Explain the development, economics, structures and operation of the media. A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms. A3. State legal, ethical and regulatory frameworks required for best practice. A4. Discuss theoretical and conceptual issues that relate to journalism.
B1. Select, gather and produce content for a range of media and audiences. B2. Use a range of technical equipment and practical skills in the media production process. B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills. B4. Apply editorial judgement to a range of content and outputs.
C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings. C2. Use theory to analyse journalistic practice and output. C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms. C4. Critically reflect on learning and personal performance.
D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork. D2. Practise independent thinking, creativity, innovation and reflection. D3. Meet industry accreditation standards D4. Network and collaborate with media professionals and manage their professional profile as part of their career development.



Addendum to the Course Handbook for
BA (Hons) Journalism
2019/20

Section	Summary of change & previous text removed (state whether addition / deletion / amendment / etc)	Date of Approval
Programme specification	Replacement of comp module JN1503 with JN1506 Digital Journalism Addition of optional project module JN3507	January 2019
PS	Module Title Change JN2519 Specialist Journalism replaced with JN2521 Magazine Journalism	June 2019