



Course Handbook
BA (Hons) Multimedia Journalism
2020/21
School of Arts and Media
Course Leader: Caroline Hawtin



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COURSE SUBJECT TO CHANGE

This course is subject to formal course review and reapproval by the University during 2020/21 as part of its normal cycle of regular review (a process called Periodic Review). Course information and programme specifications are updated and reviewed as part of this process and course structure and content may be changed to enable the University to deliver a better quality of educational experience to students. This can be in response to various factors including: student feedback; annual reports from external examiners; feedback from the sector or industry advisors or as part of the regular review process by course teams.

This process may well result in changes to the structure and content of the current course as outlined in this Handbook. Any changes made as a result of the process will be immediately included in the course documentation and all students holding current offers will be provided with revised versions prior to the commencement of their programme. If you are not satisfied with the changes, you will be offered the opportunity to withdraw from the programme and, if required, reasonable support to transfer to another provider. The expected timetable for completion of this reapproval process is August 2021.

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1. Welcome to the course

Welcome to the School of Arts and Media - one of the best centres for journalism education in the UK. Our reputation rests on our commitment to providing practical and vocational courses in journalism, underpinned by theoretical and conceptual aspects relevant to the profession.

Journalism at UCLan is recognised nationally and internationally as a centre of excellence in its field. We have an excellent employability record, high student satisfaction and our students and alumni regularly win awards from prestigious organisations such as the Royal Television Society, the National Council for the Training of Journalists and the Broadcast Journalism Training Council.

We enjoy partnerships with the BBC, ITN and ITV to enhance student skills, employability and diversity.

In recent years, advances in technology have changed the face of journalism. Today's journalist is multi-skilled, producing news in a variety of formats for a range of platforms and for social media. We endeavour, through our teaching and research, to equip you with the skills and knowledge to meet these challenges and to enhance your employability within the profession. We have recently invested in a new 'digital first' newsroom and upgraded our media facilities. Ethics and professional behaviour are at the heart of our teaching.

Two industry bodies accredit the programme. The National Council for the Training of Journalists (NCTJ), and the Broadcast Journalism Training Council (BJTC). All our students are expected to take the full range of exams to achieve the NCTJ Diploma in Journalism. This is a condition of our accreditation. Although this course will prepare you for a career in journalism, the degree does not, by itself guarantee a job in the field. It is important that you work hard and attend all teaching sessions. There are many extra-curricular opportunities available at UCLan to develop your skills and enhance your employability. Get involved in student media; attend our prestigious guest lectures; apply for our bursaries for international projects; study abroad; enjoy professional work placements. Take advantage of our 'cJAM' employability event (Careers in Journalism and Media). This event brings together students, distinguished alumni from UCLan and leading media companies to network, pitch ideas and win work placements. UCLan is proud of the journalists it has nurtured for nearly 60 years. We hope you enjoy your time with us and make the most of the opportunities we offer.

1.1 Rationale, aims and learning outcomes of the course

The BA (Hons) Multimedia Journalism degree offers practical teaching in multimedia journalism underpinned by the study of journalism theory. Specific module aims and learning outcomes are specified in the Module Information Packs (MIPs) and contribute to the fulfilment of the course objectives

Currently, students are introduced in the first year to the core skills of newsgathering, reporting and writing, along with the technical skills for electronic and digital journalism. You will learn academic study skills and find out about the history of the media industry and how it is shaped. You will also learn about media economics. You will study Media Law, in preparation for NCTJ Law examinations. You will also study journalism ethics and regulation.

In the second year, a multimedia approach allows students to continue to develop their practical skills for print, broadcast and digital platforms. You will take part in at least 15 practical live newsdays. You will also study essential journalism ethics, in preparation for your newsdays and the NCTJ Ethics assessment. You will also learn Teeline shorthand - an essential skill for journalists and a requirement for the NCTJ Diploma. Students also study Reporting Politics and Society as well as make a selection from a range of optional modules.

In the final year, students will undertake further news days that allow you to experience the buzz of working in a live news environment producing content across platforms. You then have a choice to either complete a dissertation or have a choice of two optional modules.

By the end of your course, you must have completed a minimum three-week minimum work placement to develop your professional skills and enhance your employability.

While this is a formal course placement requirement, all students are expected to seek out work placements throughout the three years of this course.

Aims of the Course

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| <ul style="list-style-type: none">• To produce multi-media journalists equipped with the skills needed for employment in journalism, the media/creative industries and other allied careers. |
| <ul style="list-style-type: none">• To develop journalism practitioners who are independent learners and to encourage the development of critical thinking, reasoning, research and communication skills. |

- To develop students' understanding of the legal, regulatory and ethical frameworks of journalism and to encourage students to reflect critically on their own practice.

1.2 Learning Outcomes

By the end of the course, this is what we expect you to have learned as a result of the teaching you receive:

- You will have knowledge of the development, economics, structures and operation of the media and how external influences impact on the work of a journalist. You will have an understanding of how a professional journalist works and how content is obtained, written, edited and presented across platforms. You will also have knowledge of legal, ethical and regulatory frameworks required for best practice. An understanding of theoretical and conceptual issues that relate to journalism.
- You will be able to select, gather and produce journalism content for a range of media and audiences, use a range of technical equipment and practical skills in the media production process. You will also be able to apply key journalism practices, including writing, interviewing, presentation and other industry specific skills. Apply editorial judgement to a range of content and outputs.
- You will be able to select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings. You will also be able to use theory to analyse journalistic practice and output, construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms. Critically reflect on learning and personal performance.
- You will be self-confident, organised, curious, determined, flexible and a team player. You will also be an independent thinker, creative, innovative and reflective. You will be able to meet industry accreditation standards and network and collaborate with media professionals. You will also be able to develop and manage your professional profile as part of your career development.



1.3 Expertise of Staff

Teaching is delivered by experienced and highly qualified staff, who have worked as professional journalists across a range of media. The Journalism team also has an established and respected research profile and many members of staff are involved in individual research projects. In addition, staff hold teaching qualifications relevant to the delivery of higher education. Enhancing student employability is an important aim for teaching staff and tutors maintain strong links with industry to develop work placement and employment opportunities.

1.4 Academic Advisor

You will be assigned an Academic Advisor who will provide additional academic advice and support during the year. They will be the first point of call for many of

the questions that you might have during the year. Your Academic Advisor will be able to help you with personal development, providing insight and direction to enable you to realise your potential.



1.5 Administration details

Hub information can be found at:

https://www.uclan.ac.uk/students/support/course_admin_service.php

Course Administration Services provides academic administration support for students and staff and are open from 8.45am until 5.15pm Monday to Thursday and until 4.00pm on Fridays. The hub can provide general assistance and advice regarding specific processes such as extenuating circumstances, extensions and appeals.

1.6 Communication



The University expects you to use your UCLan email address and check regularly for messages from staff. If you send us email messages from other addresses they risk being filtered out as potential spam and discarded unread.

It is important for us all to keep in touch. Beyond lectures and seminars, your tutors will contact you via email and Blackboard. Different tutors may favour different systems: for some, email is the usual conduit, others make extensive use of Blackboard. Both are used for general messages, timetable changes, tutorial times, news of guest speakers and job vacancies.

1.7 External Examiners

The University has appointed an External Examiner for your course who helps to ensure that the standards of your course are comparable to those provided at other higher education institutions in the UK. Their name, position and home institution can be found below. If you wish to make contact with your External Examiner, you should do this through your Course Leader and not directly. External Examiner reports will be made available to you electronically. The School will also send a sample of student coursework to the external examiner(s) for external moderation purposes, once it has been marked and internally moderated by the course tutors. The sample will include work awarded the highest and lowest marks and awarded marks in the middle range.

External Examiner: Kate Watkins – University of Leeds



2. Structure of the course

2.1 Overall structure

You are studying for an honours degree. Putting it at its simplest, this means that you are expected to:-

- Engage in critical thought, using conceptual and theoretical frameworks.
- Carry out practical work at a high level, demonstrating an appreciation of contexts and issues.
- Learn independently.

Course structure

The full list of options indicated may not all be delivered every year, and this may depend on how many students choose that particular option. When accepting your offer of a place to study on this course, you are accepting that not all of these options will be running. At (or before) the start of each year, you will have an opportunity to discuss your course and preferred options with your tutor. The University will do all it reasonably can to ensure that you are able to undertake your preferred options.

Year 1	
SEMESTER 1	SEMESTER 2
JN1501 The Professional Journalist 1. All year module worth 60 credits.	
JN1502 The Making of the Media Semester one module worth 20 credits.	JN1506 Digital Journalism. Semester two module worth 20 credits.
JN1504 Media Law and Regulation. All year module worth 20 credits.	
Year 2	
SEMESTER 1	SEMESTER 2
JN250 1 The Professional Journalist 2 20 credits. Core module.	JN2502 The Newsroom 1 40 credits. Core module.

JN2509 Reporting Politics and Society 20 credits. Compulsory module. All Year.	
JN2518 Ethics 20 credits. Compulsory module. Sem 1.	
You then choose one from the following 20 credit modules (Semester 2)	
	JN2510 Controversies in Journalism JN2512 Photojournalism. JN2515 Music Journalism JN2521 Magazine Journalism

Year 3	
All Year	
JN3501 The Newsroom 2 Desk 2 All year 60 credits. Core module	
JN3508 Work Placement. Core Module 20 credits. All year.	
Plus 40 credits made up from	
Either JN3502 Dissertation 40 credits.	
Or 40 credits made up from two of the following 20 credit modules	
Semester One	Semester Two
JN3509 Reporting Politics and Society. All year. (Compulsory if not undertaken in Year 2 – JN2509)	
JN3518 Ethics (Compulsory if not undertaken in Year 2 – JN2518)	
	JN3511 Future Media. JN3512 Constructive Journalism JN3521 Data Journalism JN3507 Journalism Project

Module Credits

The course is made up of the credit equivalent of 18 modules and you will study six modules in each of the three years. Each single module has a value of 20 credits. Double modules have a value of 40 credits, triple modules have a value of 60 credits. To gain an honours degree you need to achieve 120 credits for each year of study- 360 credits in total over the three-year period of your degree programme. You will be expected to pass all your module assessments before being allowed to progress to the next year.

Work Placement

Students are required to carry out a minimum 15 days of work placement as part of our industry accreditation. Generally, this takes place in the second and third year of study, however students are encouraged to find and complete work placement throughout the entire course, as this enhances employability. The timing of the formal placement period in the academic year is determined by the individual module leader. Most placements will be in specific weeks, though students may also undertake placement at Easter and during the summer recess.

Occasionally, employers may require placement attendance during term time teaching. This can only be arranged in exceptional circumstances and you must ask permission from your module leader and course leader before contacting employers. You must not make your own arrangements for placements outside the official placement weeks during the academic year unless your course leader has agreed. While placement is an important part of the programme, it is vital that you do not miss classes for other modules.

Tutors may assist in arranging placements through their industry contacts and they may prefer to make the initial contact with some employers for you. If this is the case, you will be told at the start of the module. However, it is your responsibility to make sure you have the required 15 days of work experience arranged and you will be given advice on where to look for opportunities. An employer must satisfy the university's health and safety requirements in order for you to take up your placement. In addition, you must complete the university's online Health and Safety course, which can be found on eLearn/Blackboard. Any student who does not complete the H&S course and provide details of the placement provider will not be allowed to take up the placement offer.

Foundation Journalism

Foundation Entry is an alternative route for those who wish to take a journalism undergraduate honours degree but do not meet the formal entry requirements. Foundation Journalism is an additional, preliminary year of study which provides the skills and confidence to succeed at Honours degree level. Details of entry requirements can be found on the UCLan website. Candidates with non-standard qualifications will be considered, especially if they have professional or other relevant experience. Following successful completion of the foundation entry year, students who wish to continue onto BA (Hons) Multimedia Journalism will need to undertake an entrance test before they make successful progress, in order to assess their suitability for a career in journalism.

This is a requirement of all journalism programmes currently accredited by the National Council for the Training of Journalists.

2.2 Modules available

Each module is a self-contained block of learning with defined aims, learning outcomes and assessment. A standard module is worth 20 credits. It equates to the learning activity expected from one sixth of a full-time undergraduate year. Modules may be developed as half or double modules with credit allocated up to a maximum of 120 credits per module.

The BA Honours Multimedia Journalism programme consists of single, double or triple modules. The course structure above explains what you will study in each semester. Single modules generally run in one semester, however some single modules may run across two semesters and this is indicated in the structure diagram on the previous page. A double or triple module runs across two semesters. Below are brief details of what you will study for each module.

Year One

Module JN1501 The Professional Journalist 1

This practical module introduces you to all the basic skills of journalism — recognising, gathering, writing and sharing stories. You will also learn a range of technical skills, including operation of radio and TV equipment, voice coaching and digital tools for online journalism. The emphasis is on multimedia story-telling and you will work across broadcast and digital platforms, including social media and mobile journalism to create and share content. You will practice your journalism within the legal and ethical frameworks in which reporters operate. You will also begin to explore employability opportunities within the professional sector. At the end of this module, you should be able to report and write accurately on a range of issues for various audiences, across a variety of media platforms.

Module JN1502 The Making of the Media

The module will examine who journalists are, what they do and the pressures and influences they encounter. You will gain an overview of the past and present of journalism through news and sport case studies, from the UK and overseas. You will be introduced to academic study and essay writing skills, as well as exploring the economics of the media, in order to appreciate how and why financial factors are vital to the journalism process. You will also develop presentation skills.

Module JN1506 Digital Journalism

In this module, students will learn how to produce stories for online, social and digital platforms. This will involve learning how to shoot usable footage on mobile phones, editing using industry software, using and producing stories on social media as well as other, developing digital technology. They will learn how to work as part of an editorial team and as individuals. They will begin the process of uploading their work to different platforms. They will also reflect on the changing journalism industry and examine how the advent of digital

journalism and video making has reshaped the industry in relation to its audience. They will apply their knowledge of media law, ethics and regulation to their professional practice.

Module **JN1504 Media Law and Regulation**

This module introduces you to the legal and regulatory framework within which journalists operate. You will study the Essential Media Law and Court Reporting programme of the National Council For The Training Of Journalists (NCTJ). This prepares you for sitting the NCTJ examination in Essential Media Law and Regulation. The module also meets the accreditation requirements of the Broadcast Journalism Training Council. The module is also designed to enable you to apply your knowledge of law and regulation in a newsroom environment via your practical journalism sessions

Year Two

Module **JN2501 The Professional Journalist 2**

In this module, you will develop your writing, reporting, audio visual, digital and social media skills. You will also develop editing skills, design skills and use software applications. You will learn how to operate in TV and radio studios and in multimedia newsrooms and work as mobile journalists. You will start the process of delivering 15 news/content production days across the academic year. Voice coaching will also be provided. You will apply your knowledge of media law, ethics and regulation to your professional practice. You will also develop your shorthand skills.

Module **JN2502 Newsroom 1**

Students will be involved in writing, reporting, repurposing and sharing of content in a multimedia newsroom environment through a series of news/features production days. You will apply multimedia technical skills and multimedia formats and treatments. You will complete the process of delivering news/content production days throughout the academic year. You will start to develop teamwork and leadership skills. You will continue with voice coaching and apply presentation skills to your work in the newsroom. You will also operate in radio and TV studios. There will also be application of design skills and the use of software applications, images and graphics. You will apply your knowledge of media law, ethics and regulation to your newsroom practice. You will also learn how to critically reflect on your personal and professional development

Module **JN2509 Reporting Politics and Society**

This module introduces students to the constitutional framework, structures and institutions of central and local government and other public bodies in the UK. Students study the Essential Public Affairs programme of the National Council for the Training of Journalists. This prepares students for sitting the NCTJ Essential Public Affairs examination, which also serves as the University's exam. The module also aims to meet the accreditation requirements of the Broadcast Journalism Training Council. Students will also learn how to access information

from public bodies, how to use it to produce topical stories and how to present the material in a way that is engaging and relevant to the audience.

Module JN2518 Ethics

This module enables students to recognise and understand the ethical issues journalists' face, to meet the requirements of the UK journalism industry accreditation bodies and to be confident in applying the regulatory and practice codes to ethical scenarios journalists may face.

Students also choose two modules from the following 20 credit modules.

Module JN2510 Controversies in Journalism

This module enables you to recognise the ethical and other professional issues faced by journalists within liberal democracies. Through analysis of practice codes and their application, together with the academic and professional debates around objectivity, ideology, accuracy, transparency, sourcing and bias, you will be able to make informed decisions on them in your practical work

Module JN2512 Photojournalism

This module is designed to give students a basic overview of photojournalism incorporating technical, artistic and journalistic skills. Students will produce a portfolio of work, as well as undertaking critical analysis of contemporary photojournalism.

Module JN2515 Music Journalism

This module enables students to produce music journalism – typically, reviews of live performances and recorded music, interviews, features and blog posts. You will focus on key outlets for music journalism, the writings of specific music journalists and the means by which a range of music is reviewed, critiqued and promoted. International, national and local music journalism platforms will be analysed to observe their relative functions and target audience. You will study the structure and economics of the music industry and the role of public relations. You will critically analyse and contextualise the diverse range of music journalism across all platforms.

Module JN2521 Magazine Journalism

This module aims to equip students to appraise the audience and other market dynamics within a niche context. You will learn the specialist skills needed to create content for a niche context. The module will equip you with the advanced skills to enable you to perform as responsible working journalists with a critical understanding of the different demands of specialist content. The module will foster critical thinking on the evolution and development of journalism.

Year Three

Module JN3501 The Newsroom 2

This module will continue to develop students to work independently and as newsroom team members to produce innovative and creative content to a professional standard. They will hone their multimedia skills as researchers, reporters, writers and producers and develop their technical skills to an advanced level. They will develop their editorial and management skills and their application of ethical, legal and regulatory frameworks in the production of content. Employability will be enhanced through this process. Students will critically evaluate, analyse and reflect upon their learning, their understanding of academic theory and pedagogy within the course and how this synthesizes with the professional practice required of a journalist.

Module JN3508 Work Placement

This module aims to prepare students for work placement in line with industry accreditation requirements. You will develop a creative, interesting CV, learn how to apply for placements, develop targeted covering letters, research the jobs sector, complete three weeks work placement and reflect on your experience.

Module JN3502 Journalism Dissertation

You will draw upon previous learning to initiate and undertake a sustained research-based study of your choice in the field of journalism and to critically engage with a substantial body of academic work.

OR two of the following 20 credit modules.

Module JN3509 Reporting Politics and Society (If not undertaken in year 2. I.e. Studied abroad in Year 2).

This module introduces students to the constitutional framework, structures and institutions of central and local government and other public bodies in the UK. Students study the Essential Public Affairs programme of the National Council for the Training of Journalists. This prepares students for sitting the NCTJ Essential Public Affairs examination. The module also aims to meet the accreditation requirements of the Broadcast Journalism Training Council. Students will also learn how to access information from public bodies, how to use it to produce topical stories and how to present the material in a way that is engaging and relevant to the audience.

Module JN3518 Ethics (If not undertaken in year 2. I.e. Studied abroad in Year 2).

This module enables students to recognise and understand the ethical issues journalists' face, to meet the requirements of the UK journalism industry accreditation bodies and to be confident in applying the regulatory and practice codes to ethical scenarios journalists may face.

Module JN3511 Future Media

This module will enable students to explore how the emerging technical affordances of new media technologies are altering/shaping the character of journalism and journalistic practices. You will be introduced to key policy debates and issues relating to emerging media technologies and practices. You will critically engage with the changing regulatory, legal, and

ethical frameworks involving new media production, distribution and consumption. You will explore the challenges (facing journalism) and prospects for emergent and emerging new media platforms and journalisms such as mobile journalism, computational journalism, precision/scientific journalism and the changing nature of journalistic work. You will explore the changing ideas of professional journalistic identity.

Module **JN3512 Constructive Journalism**

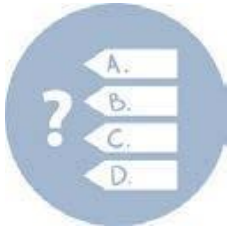
This module will equip students with practical and intellectual skills necessary to work as journalists in the fields of media, NGOs or national and international governmental bodies. You will be introduced to a range of critical approaches to the role of the media in conflict resolution, human rights and other social issues. The module will enable you to apply approaches used in peace journalism, 'solutions journalism' and 'constructive journalism' in your practical reporting.

Module **JN3521 Data Journalism**

This module explores the development, principles and practices of data journalism. You will gain a practical understanding of the way data and the digital tools available to process and present data can be used as part of the journalistic process. You will also explore the historical context and development of data journalism to critically assess the professional, legal and ethics issues as they relate to current practice.

Module **JN3507 Journalism Project**

Specific content of the module will be agreed between the appointed supervisor and the student. The project can be practical or study-based or a mixture of both. It must be in the field of journalism, judged to meet study and level requirements and to contribute to at least three of the programme learning outcomes. An individual 'module outline' will be drawn up by the module leader and agreed with the student. Module can be undertaken in Sem 1 or Sem 2.



2.3 Course requirements

Students are required to pass ALL modules in Years Two and Three in order to qualify for a degree. Students are required to pass ALL modules in one year in order to progress to the next year. In some circumstances, but not all, a single module which has been failed may be re-taken the following year but must then be passed.

It is a requirement of the course that all students undertake a minimum placement of three weeks (equating to 15 working days across their 3 years of study).

2.4 Module Registration Options

Discussions about your progression through the course normally take place in February each year. It is an opportunity for you to make plans for your study over the next academic year. The course team will tell you about the various modules / combinations available and you will both agree on the most appropriate (and legal) course of study for you.

2.5 Study Time

2.5.1 Weekly timetable

Timetables for each year of study are accessible by each student individually through the university's intranet. Go to MyUCLan and follow the link.

2.5.2 Expected hours of study

20 credits is a standard module size and equals 200 notional learning hours.

The normal amount of work involved in achieving a successful outcome to your studies is to study for 10 hours per each credit you need to achieve – this includes attendance at UCLan and time spent in private study. A typical working week may include lectures, seminars and practical workshops.

News can break at any time and like any professional journalist, you will be expected to cover it when it happens, if you are taking part in news days or practical seminars. On this course there will be many occasions when you will need to work at weekends and evenings in order to assemble reports and interviews. Research and project-based modules will demand more private study and formal contact time with staff may be limited to tutorials and supervision sessions. Outside teaching hours, you may also need to spend time completing work placements. It is important that you plan your week and learn to manage your time carefully in order to complete your studies successfully.



2.5.3 Attendance Requirements

You are required to attend all timetabled learning activities for each module. Students should report non-attendance to the hub email – CandTHubAttendance@uclan.ac.uk or by telephoning the hub on 01772 891994 or 01772 891995.

International students should be aware of their responsibilities under the UK Border Agency (UKBA), Points Based System (PBS). You **MUST** attend your course of study regularly; under PBS, UCLan is obliged to tell UKBA if you withdraw from a course, defer or suspend your studies, or if you fail to attend the course regularly.

If you have not gained the required authorisation for leave of absence, do not respond to communications from the University and if you are absent for four weeks or more, you may be deemed to have withdrawn from the course. If this is the case, then the date of withdrawal will be recorded as the last day of attendance.

Student attendance is monitored through a university data system called SAM (Student Attendance Monitoring). You can check your attendance record online through myUCLan.

Each time you are asked to enter your details on SAM you must remember that the University has a responsibility to keep information up to date and that **you must only enter your own details on the system**. To enter any other names would result in inaccurate records and be dishonest. Any student who is found to make false entries can be disciplined under the student guide to regulations.

3. Approaches to teaching and learning

3.1 Learning and teaching methods

Teaching and learning will be delivered through lectures, practical workshops, newscasts, seminars, case studies and placements. The syllabus includes practical elements, such as news judgement, news sources, reporting and writing skills, interviewing, and print, radio, TV and online production techniques. Journalism support subjects include shorthand, media law and ethics.

Consideration of theories and perspectives of the role of journalists in society, the structure of society and government organisations, ethical issues and communication studies underpin the practical elements of the course. This means that you will undertake a varied pattern of study and learning. At any one time you may be operating as a student journalist, producing news or reporting on a wide range of stories and issues in realistic newsroom conditions, while also examining and considering academic approaches to political, economic, social and cultural aspects of news and journalism. You are expected to make full use of resources in the Library and online to prepare for classes and to follow up your classes in your own time.

3.2 Study skills

Study Skills - 'Ask Your Librarian'

https://www.uclan.ac.uk/students/support/study/it_library_trainer.php

You can book a one to one session with a subject Librarian via Starfish. These sessions will help with questions such as "My lecturer says I need a wider variety of sources in my references, what do I do?"

"I need to find research articles, where do I start?"

"How do I find the Journal of ...?"

"How do I use RefWorks?"

3.3.1 Learning and Information Services (LIS)

The best place to start when exploring the Library resources available to you is;

- Your 'Subject Guide' can be found in the [Library Resources](#)
- Your 'My Library' tab in the [Student Portal](#)
- [Library search](#)

3.4 Personal development planning

Throughout your studies at UCLan you will be given support and guidance to enable you to plan and pursue your career ambitions. Your module tutors, course leader and academic advisor will be guiding and encouraging you to make the most of the many opportunities that will come your way – as well as learning from our regular industry guests. Reflective practice is built in to your practical modules, enabling you to learn from your experiences.



3.5 Preparing for your career

Careers support available at: <https://www.uclan.ac.uk/careeredge>

You can book a one to one appointment with a qualified Careers Adviser via CareerEDGE, where you can talk face to face, by telephone or skype. Typical questions your Careers Adviser can help with are “I’m not sure what I want to do in the future”, “What are the options with my degree”, “Where do I start when I am looking for a part-time job, placement or graduate role?”

Get started early with exploring possible routes available to you in the future by:

- Taking your ‘Career pulse’ in CareerEDGE to assess your starting point
- Visiting your ‘Careers School Pages’ from the Student Portal

Journalism sits within the School of Arts and Media and has extensive and excellent links with industry, including ITV and the BBC. As well as accommodating placement opportunities, both organisations have mentored students from diverse backgrounds and helped them develop careers in broadcasting across the areas of news, current affairs and entertainment.

You’ll find our alumni working professionally at every level - not only within TV, radio, online/digital, magazines and communications - but also in professions where their transferable skills are in demand.

Each year, our students have the opportunity to get involved in our annual Careers in Journalism and Media (cJAM) event. We shake-up the traditional career fair format and give UCLan students face-to-face time with up to 30 successful industry professionals all of whom have come to the event with to share their invaluable experiences and to offer work placement opportunities.

Through the cJAM events around 320 placements are usually awarded. All of which enabled our students to establish credible links in line with their career aspirations. To find out more about cJAM: Journalism, see the video and [read the press release](#).

Journalism at UCLan enjoys a partnership with the UK’s largest multimedia publisher, Reach PLC (formerly known as Trinity Mirror). <https://medium.com/behind-local-news-uk/reach-plc-and-university-of-central-lancashire-announce-journalism-collaboration-beb7a40c0d65> Along with our network of regular journalism industry guests and work placement opportunities, the collaboration with Reach PLC means our students benefit from a structured, rotating day-release programme, working alongside Journalists at Lancs Live <https://www.lancs.live/>

4. Student Support

Student Services provides all the non-academic student support services at UCLan. You can get support by visiting our <i> staff in the Student Information and Support Centre, based in the Library. Our friendly and approachable team will ensure you receive the help you need. Come and have a chat with us if you have a query on any aspect of student life and study. http://www.uclan.ac.uk/students/study/library/the_i.php

Support is available from your course from staff within C&T HUB CM235. You can also contact your Academic Advisor, who will guide you to relevant service within the university.

4.1 Academic Advisors

Each year, you will be assigned an Academic Advisor. Your advisor will email you at the start of each term and invite you to meet with them, to explain more about the role of your Academic Advisor and to ensure you are aware of the help and support provided within the University. You can contact your advisor at any point within the year, to arrange a meeting. The details of your Academic Advisor will also be available on Starfish.

4.2 Students with disabilities

We make every possible effort to support students with disabilities and have a very strong, dedicated team of professionals who are here to help you.

Assessment arrangements for students with a disability

Arrangements are made for students who have a disability/learning difficulty for which valid supporting evidence can be made available. Contact the Disability Adviser for advice and information disability@uclan.ac.uk.

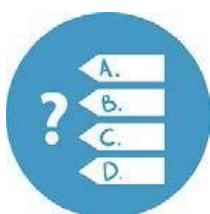
David Dennison is the contact in the School of Arts and Media for students with disabilities: ddennison@uclan.ac.uk

4.3 Students' Union

The Students' Union is here to 'make life better for students' and we aim to do this every day through our wide range of services, activities and opportunities. You can find out more information on our website: <http://www.uclansu.co.uk/>

5. Assessment

Please note that all modules will be assessed. You are expected to attempt all required assessments for each module for which you are registered, and to do so at the times scheduled unless you have an authorised extension, special arrangements for disability, or extenuating circumstances allow you to defer your assessment.



5.1 Assessment Strategy

The university Assessment Handbook explains how you are assessed in detail:

http://www.uclan.ac.uk/study_here/assets/images/assessment-handbookcurrent.pdf

It is important that you read and understand this information. The Module Information Packs give you more details about the specific assignments in a particular module. All assessed work is returned to you with feedback from the tutor. It is important that you take on board this feedback in order to improve your performance as the course develops. If you do not understand the tutor's feedback or wish to discuss the comments, please ask the tutor for an appointment.

The pass mark for your university assignments is 40%. A mark such as this indicates that you have only just reached the level of performance described in the Learning Outcomes for each module and there are weaknesses you will need to address. There is then a scale of grade band marks that allow you to achieve a full range of higher marks. This is also set out in the [Assessment Handbook](#) and individual module information packs.

If you fail to achieve 40% you will normally be 'referred'. This means you will be offered another chance to do assignments. If you then pass you can only get a mark of 40%, no matter how good your second piece of work was.

Assessments are valuable to both students and tutors because they encourage intellectual development and attainment of practical skills. They enable students and tutors to assess how successfully teaching and learning methods and strategies have operated. Students and tutors benefit from feedback following assessment. Students and tutors can identify and address knowledge gaps revealed through assessment and work together to improve understanding and attainment.

In some modules, you must pass each assignment as part of your final marks as part of the competencies assessed to meet the requirement of the journalism accreditation bodies. This means that even if all your marks in the module add up to an overall mark of more than 40% you will still be required to retake and pass any assignment in which you got less than 40%. Other modules are aggregated modules which means that you can pass as long as the overall mark is 40, even if one element falls below. The requirements of each module will be set out in Module Information Packs

5.2 Notification of assignments and examination arrangements

Requirements for individual assessments, their respective deadlines for submission, where and how students should submit work and the marking criteria to be used are usually outlined in Module Information Packs or contained in assessment briefings distributed by the respective tutor. Module information relating to assessment can also be found on eLearn/Blackboard.

5.3 Referencing

The referencing style is the Harvard style and a brochure on its use is available in the library.

5.4 Confidential material

From time to time you may have reason to access confidential information during the course. Remember that you have ethical and legal responsibilities to respect confidentiality and maintain the anonymity of individuals and organisations within your assignments.

5.5 Cheating, plagiarism, collusion or re-presentation

You are required to sign a declaration indicating that individual work submitted for an assessment is your own.

If you attempt to influence the standard of the award you obtain through cheating, plagiarism or collusion, it will be considered as a serious academic and disciplinary offence as described within the [Academic Regulations](#) and the [Assessment Handbook](#).

- Cheating is any deliberate attempt to deceive and covers a range of offences described in the [Assessment Handbook](#).
- Plagiarism describes copying from the works of another person without suitably attributing the published or unpublished works of others. This means that all quotes, ideas, opinions, music and images should be acknowledged and referenced within your assignments.
- Collusion is an attempt to deceive the examiners by disguising the true authorship of an assignment by copying, or imitating in close detail another student's work - this includes with the other student's consent and also when 2 or more students divide the elements of an assignment amongst themselves and copy one another's answers. It does not include the normal situation in which you learn from your peers and share ideas, as this generates the knowledge and understanding necessary for each individual to independently undertake an assignment; nor should it be confused with group work on an assignment which is specifically authorised in the assignment brief.
- Re-presentation is an attempt to gain credit twice for the same piece of work.

The process of investigation and penalties which will be applied can be reviewed in the [Assessment Handbook](#). If an allegation is found to be proven then the appropriate penalty will be implemented:

In the case of a single offence of cheating, plagiarism, collusion or re-presentation:

- the penalty will be 0% for the element of assessment, and an overall fail for the module.
- the plagiarised element of assessment must be resubmitted to the required standard and the mark for the module following resubmission will be restricted to the minimum pass mark.
- when it is detected for the first time on a resubmission for an already failed module, no further resubmission for the module will be permitted, and the appropriate fail grade will be awarded.

In the event of a repeat offence of cheating, plagiarism, collusion or re-presentation (irrespective of whether the repeat offence involves the same form of unfair means) on the same or any other module within the course:

- the appropriate penalty will be 0% for the module with no opportunity for re-assessment. This penalty does not preclude you being able to retake the module in a subsequent year.

The penalties will apply if you transfer from one UCLan course to another during your period of study and module credits gained on the former course are transferred to the current course.

Contact the [Students' Union Advice and Representation Centre](mailto:suadvice@uclan.ac.uk) by emailing: suadvice@uclan.ac.uk for support and guidance.

5.6 How do I know that my assessed work had been marked fairly?

Assessment is an integral part of the course. Module staff work closely together to design assessments, agree the marking criteria and approve final versions of assessments to ensure that these are appropriate. The criteria for assessment will be communicated to you clearly during the module teaching.

All module staff engage in development and training in assessment, marking and feedback. Once the assessments have been completed the module team will discuss the assessment methods and marking criteria, prior to starting to mark, so that there is a common understanding of what is expected of students. All assessed modules have moderation built into the marking process. Moderation involves sampling students' assessed work to make sure that the learning outcomes and agreed marking criteria have been interpreted and applied in the same way. This ensures that you and your fellow students are treated equitably and that the academic standards are applied consistently. During the marking process the module leader will co-ordinate moderation to ensure that at least 10% of assessed work (or a minimum of three pieces) has been reviewed by other markers and any concerns about consistency or accuracy addressed with the whole module team. Your work may or may not be part of this sample, but the processes for developing assessments and marking criteria as well as moderation mean that you can be confident that teaching staff are marking assessments to the same criteria. Module teams may then use feedback from moderation to improve clarity about the nature and purpose of future assessment, or to make changes if required.

Modules are also moderated externally. The module leader will arrange for the external examiner to receive a sample of work for review and comment. External examiners cannot change individual grades but can act as 'critical friends' and confirm that marking standards are in line with other, similar courses in the sector. If, on reviewing the sample, external examiners feel that the marking criteria have not been applied consistently the work of the whole cohort will be reviewed.

6. Classification of Awards

The University publishes the principles underpinning the way in which awards and results are decided in [Academic Regulations](#). Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations.

The University publishes the principles underpinning the way in which awards and results are decided in Academic Regulation Section H. Decisions about the overall classification of awards are made by Assessment Boards through the application of

the academic and relevant course regulations. In simple terms an undergraduate honours degree classification is based on the highest classification.



7. Student Feedback

You can play an important part in the process of improving the quality of this course through the feedback you give. In addition to the ongoing discussion with the course team throughout the year, there are a range of mechanisms for you to feedback about your experience of teaching and learning. We aim to respond to your feedback and let you know

of our plans
for improvement.

In the past students have helped form the current journalism course by highlighting issues with modules and by telling staff what they would like to have on their course.

The Students' Union can support you in voicing your opinion, provide on-going advice and support, and encourage your involvement in all feedback opportunities. They will be asking that you complete the National Student Survey (during semester 2 for students in their final year of study) or the UCLan Student Survey (all other students).

The Students' Union and University work closely together to ensure that the student voice is heard in all matters of student-life. We encourage students to provide constructive feedback throughout their time at university, through course reps, surveys and any other appropriate means,

The Union's Student Affairs Committee (SAC), and members of Students' Council each have particular representative responsibilities, and are involved with decision making committees as high as the University Board. Therefore it is very important students engage with the democratic processes of the Students' Union and elect the students they see as most able to represent them.

7.1 Student Staff Liaison Committee meetings (SSLCs)

Details of the Protocol for the operation of SSLCs is included in section 8.2 of the University Student Handbook.

The purpose of a SSLC meeting is to provide the opportunity for course representatives to feedback to staff about the course, the overall student experience and to inform developments which will improve future courses. These meetings are normally scheduled once per semester.

Meetings will be facilitated using guidelines and a record of the meeting will be provided with any decisions and / or responses made and / or actions taken as a result of the discussions held. The meetings include discussion of items forwarded by course representatives, normally related to the following agenda items (dependent on time of year).

The course team encourage student feedback in all areas and recognise that additional items for discussion may also be raised at the meeting

- Update on actions completed since the last meeting
- Feedback about the previous year – discussion of external examiner’s report; outcomes of National /UCLan student surveys.
- Review of enrolment / induction experience;
- Course organisation and management (from each individual year group, and the course overall);
- Experience of modules - teaching, assessment, feedback;
- Experience of academic support which may include e.g. Personal Development Planning, academic advisor arrangements;
- Other aspects of University life relevant to student experience e.g. learning resources, IT, library;
- Any other issues raised by students or staff.

Course representatives

A course representative is a student who represents their fellow students’ views and opinions to the course team, school, university and students’ union. Course representatives work proactively and diplomatically to improve the academic and non-academic experiences of students.

The role of a course representative is extremely beneficial to both students on your course and the university. It enables students to have ownership of their student experience and voice their opinions and share positive practice with the course team, primarily the Student Staff Liaison Committee Meetings (see below).

Course representatives will be elected every year either in April or September. Alongside receiving recognition, support and respect being a course representative is a great opportunity to enhance your employability skills. If you are interested in becoming a course representative and wish to find out more about the role visit the [Students’ Union](#) website or by emailing: coursereps@uclan.ac.uk.

School Presidents

School Presidents are annually elected representatives who voice the opinions of students within each school. They communicate and engage with students in their school to gain feedback and work in partnership with senior management to create positive change. They are also trained to support and signpost course representatives where

needed. If you wish to find out who is your School President or more about the role visit the [Students' Union website](#) or email: coursereps@uclan.ac.uk

8. Appendices

8.1 Programme Specification(s)

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Sources of information on the programme can be found in Section 17

1. Awarding Institution / Body	University of Central Lancashire
2. Teaching Institution and Location of Delivery	University of Central Lancashire. Main campus, Preston
3. University School/Centre	Arts and Media
4. External Accreditation	National Council for the Training of Journalists/Broadcast Journalism Training Council
5. Title of Final Award	BA (Hons) Multimedia Journalism
6. Modes of Attendance offered	Full time
7. UCAS Code	P500
8. Relevant Subject Benchmarking Group(s)	Communication, Media, Film and Cultural Studies
9. Other external influences	None
10. Date of production/revision of this form	February 2019/June 2019 March 2020/July 2020
11. Aims of the Programme	<ul style="list-style-type: none">To produce multi-media journalists equipped with the skills needed for employment in journalism, the media/creative industries and other allied careers.

- | |
|---|
| <ul style="list-style-type: none">• To develop journalism practitioners who are independent learners and to encourage the development of critical thinking, reasoning, research and communication skills. |
| <ul style="list-style-type: none">• To develop students' understanding of the legal, regulatory and ethical frameworks of journalism and to encourage students to reflect critically on their own practice. |

12. Learning Outcomes, Teaching, Learning and Assessment Methods**A. Knowledge and Understanding**

On successful completion of this programme the student will be able to:

- A1. Explain the development, economics, structures and operation of the media.
- A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
- A3. State legal, ethical and regulatory frameworks required for best practice.
- A4. Discuss theoretical and conceptual issues that relate to journalism.

Teaching and Learning Methods

Lectures, practical workshops, newdays, seminars, case studies, projects, placements, self-directed study.

Assessment methods

Essays, presentations, news outputs, portfolios, coursework, exam, seminar performance.

B. Subject-specific skills

On successful completion of this programme the student will be able to:

- B1. Select, gather and produce content for a range of media and audiences.
- B2. Use a range of technical equipment and practical skills in the media production process.
- B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.
- B4. Apply editorial judgement to a range of content and outputs.

Teaching and Learning Methods

Lectures, practical workshops, newdays, seminars, case studies, work placement.

Assessment methods

Skills audits, news/content outputs, portfolios, project work, exam

C. Thinking Skills

On successful completion of this programme the student will be able to:-

- C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings.
- C2. Use theory to analyse journalistic practice and output.

C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.

C4. Critically reflect on learning and personal performance.

Teaching and Learning Methods

Lecturers, seminars, case studies, independent study, reflection.

Assessment methods

Essays, reports, critical analysis, dissertation, projects, seminar performance assessment.

D. Other skills relevant to employability and personal development

On successful completion of this programme the student will be able to:

D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork.

D2. Practise independent thinking, creativity, innovation and reflection.

D3. Meet industry accreditation standards

D4. Network and collaborate with media professionals and manage their professional profile as part of their career development.

Teaching and Learning Methods

Participation in lectures, practical workshops and seminars, team projects, newdays, industry placements, career planning, reflective logs.

Assessment methods

Industry accreditation examinations, assessed news outputs, group projects, reflective critiques, portfolios.

13. Programme Structures*

14. Awards and Credits*

Level	Module Code	Module Title	Credit rating	Bachelor Honours Degree Requires 360 credits including a minimum of 220 at Level 5 and above and 100 at Level 6 and above.
Level 6	JN3501	The Newsroom 2 core	60	
	JN3508	Work Placement core	20	
		Plus 40 credits made up of EITHER		
	JN3502	Journalism Dissertation	40	

		OR students must make up 40 credits from two 20 credit modules below:		<p>Core modules must be passed to meet industry accreditation requirements.</p> <p>Bachelor Degree</p> <p>Requires 320 credits including a minimum of 180 at Level 5 or above and including a minimum of 60 at Level 6.</p> <p>Core modules must be passed to meet industry accreditation requirements</p>	
	JN3509	Reporting Politics and Society. (Comp if not taken JN2509)	20		
	JN3518	Ethics (Comp if not taken JN2518)	20		
	JN3512	Constructive Journalism	20		
	JN3511	Future Media	20		
	JN3521	Data Journalism	20		
	JN3100	Business of Magazines	20		
	JN3507	Journalism Project	20		
Level 5	JN2501	The Professional Journalist 2 (Core)	20	<p>Diploma of Higher Education</p> <p>Requires 240 credits including a minimum of 100 at Level 5 or above</p>	
	JN2502	The Newsroom 1 (Core)	40		
	JN2509	Reporting Politics and Society (Compulsory)	20		
	JN2518	Ethics (Compulsory)	20		
		STUDENTS SELECT 1 OF THE FOLLOWING:			
	JN2510	Controversies in Journalism	20		
JN2512	Photojournalism	20			
JN2515	Music Journalism	20			
JN2521	Magazine Journalism	20			

Level 4	JN1501	The Professional Journalist 1 (core)	60	Certificate of Higher Education Requires 120 credits at Level 4 or above
	JN1502	The Making of the Media (compulsory)	20	
	JN1506	Digital Journalism (compulsory)	20	
	JN1504	Media Law and Regulation (core)	20	
Levels 1/2/3 (FE)	JNC011	Portfolio production	40	Foundation year requires the completion of 120 credits at Level 3. Successful completion of 120 credits permits progression on to Year 1 Students who exit after the Foundation year will receive a transcript of their modules and grades
	TEC003	Audio and Video Technologies	20	
	PVC001	Introduction to Filmmaking	20	
	HUC110	Essential Study Skills for Higher Education	20	
	HUC111	Developing Academic Knowledge	20	

15. Personal Development Planning

PDP is a part of all modules within the course and helps define a student's progress, professional direction and goals. The concept in part is to focus the student's opportunities to maximize engagement with the learning opportunities especially as they relate to career goals. It gives them a framework to record their activities and actions which form the basis for professional development of skills and experiences that are sought by employers and will lead to advancement in the workplace. It is also tracking learning tasks and to reflect on what has been learned and how, what the consequences are and ways they could be better accomplished.

16. Admissions criteria

Programme Specifications include minimum entry requirements, including academic qualifications, together with appropriate experience and skills required for entry to study. These criteria may be expressed as a range rather than a specific grade. Amendments to entry requirements may have been made after these documents were published and you should consult the University's website for the most up to date information.

Students will be informed of their personal minimum entry criteria in their offer letter.

For Foundation Entry:

72 points at A2; General Studies accepted

OCF BTEC Extended Diploma: **Merit, Pass, Pass**

QCF BTEC Diploma: **Merit, Merit**

Access to Higher Education: **72 points**

Pass International Baccalaureate Diploma: **24 Points**

GCSE: **5 GCSEs at grade C including Maths and English.**

IELTS: **grade 6 with no subscore lower than 5.5**

For Yr1 Entry:

The University's minimum standard entry requirements for degree level study is a 12 unit profile, made up from one of the following:

At least two A2 level subjects including

- One A2 level subject plus one single award Advanced VCE
- One double or two single award(s) Advanced VCE

Specific entry requirements for this course are:

- ABB/BBC at A2 level/ DDM/DMM - BTEC
- Overseas Admission Criteria: This is a UK industry-accredited programme. Therefore, applicants should demonstrate academic levels, interests or journalism experience equivalent to the UK. Additionally, they must have an English standard at IELTS 7.5.

Other acceptable qualifications include:

- Scottish Certificate of Education Higher Grade
- Irish Leaving Certificate Higher Grade
- International Baccalaureate
- BTEC National Certificate/Diploma

Kite marked Access Course

For changes to 2017 UCAS tariff entry requirements please see our [important information](#). UCLan requires all undergraduate applicants to have a minimum attainment of five GCSEs at grade C and above, or equivalent, (including Maths and English). In 2017 and beyond we will view the new Grade 4 as being equivalent to a C grade and will therefore require students to achieve GCSE Grade 4 or above. However, if the subject is relevant to our degree programme and requires a higher GCSE grade (e.g. GCSE B grade), and/or includes a Professional body that governs the entry requirements, Grade 5 or above may be required.

17. Key sources of information about the programme

- www.uclan.ac.uk
- **UCLan prospectus**

18. Curriculum Skills Map

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes															
				Knowledge and understanding				Subject-specific Skills				Thinking Skills				Other skills relevant to employability and personal development			

				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4	
LEVEL 6	JN3501	The Newsroom 2	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	
	JN3508	Work Experience	Core	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	
	JN3502	Journalism Dissertation	Opt	✓	✓	✓	✓					✓	✓	✓	✓		✓			
	JN3509	Reporting Politics and Society	Comp (if not taken JN2509)	✓	✓	✓	✓	✓			✓								✓	
	JN3518	Ethics	Comp (if not taken JN2518)	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	JN3511	Future Media	Opt										✓	✓	✓	✓			✓	
	JN3512	Constructive Journalism	Opt				✓						✓	✓	✓	✓				
	JN3521	Data Journalism	Opt		✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓

	JN3100	Business of Magazines	Opt		✓	✓		✓	✓	✓	✓	✓	✓		✓	✓				
	JN3507	Journalism Project	Opt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
LEVEL 5	JN2501	The Professional Journalist 2	Core	✓	✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	
	JN2502	The Newsroom 1	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	
	JN2509	Reporting Politics and Society	Comp	✓	✓	✓	✓	✓		✓								✓		
	JN2518	Ethics	Comp	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	JN2510	Controversies in Journalism	Opt				✓			✓		✓	✓	✓	✓					
	JN2512	Photojournalism	Opt		✓	✓		✓	✓	✓	✓					✓	✓	✓	✓	
	JN2515	Music Journalism	Opt		✓	✓						✓	✓	✓	✓					
	JN2521	Magazine Journalism	Opt			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
LEVEL 4	JN1501	The Professional Journalist 1	Core		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	
	JN1502	The Making of the Media	Comp	✓			✓				✓	✓	✓	✓		✓				
	JN1506	Digital Journalism	Comp	✓	✓	✓	✓		✓		✓	✓	✓	✓		✓				
	JN1504	Media Law and Regulation	Core			✓				✓	✓				✓	✓	✓			

19. LEARNING OUTCOMES FOR EXIT AWARDS:

Certificate of Higher Education
A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
A3. State legal, ethical and regulatory frameworks required for best practice.
A4. Discuss theoretical and conceptual issues that relate to journalism.
B1 Select, gather and produce content for a range of media and audiences.
B2. Use a range of technical equipment and practical skills in the media production process.
B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.
C2. Use theory to analyse journalistic practice and output.
C4. Critically reflect on learning and personal performance.
Diploma of Higher Education
A1. Explain the development, economics, structures and operation of the media.
A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
A3. State legal, ethical and regulatory frameworks required for best practice.
A4. Discuss theoretical and conceptual issues that relate to journalism.
B1 Select, gather and produce content for a range of media and audiences.
B2. Use a range of technical equipment and practical skills in the media production process.
B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.
B4. Apply editorial judgement to a range of content and outputs.
C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings.
C2. Use theory to analyse journalistic practice and output.
C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.

C4. Critically reflect on learning and personal performance.

D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork.

D2. Practise independent thinking, creativity, innovation and reflection.

Bachelor Degree

A1. Explain the development, economics, structures and operation of the media.

A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.

A3. State legal, ethical and regulatory frameworks required for best practice.

A4. Discuss theoretical and conceptual issues that relate to journalism.

B1. Select, gather and produce content for a range of media and audiences.

B2. Use a range of technical equipment and practical skills in the media production process.

B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.

B4. Apply editorial judgement to a range of content and outputs.

C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings.

C2. Use theory to analyse journalistic practice and output.

C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.

C4. Critically reflect on learning and personal performance.

D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork.

D2. Practise independent thinking, creativity, innovation and reflection.

D3. Meet industry accreditation standards

D4. Network and collaborate with media professionals and manage their professional profile as part of their career development.