



Course Handbook
BA Hons Sports Journalism
Academic Year 2019-20
Course Leader: Steve Canavan
School of Journalism, Media and Performance



Please read this Handbook in conjunction with the University's Student Handbook.

All course materials, including lecture notes and other additional materials related to your course and provided to you, whether electronically or in hard copy, as part of your study, are the property of (or licensed to) UCLan and **MUST** not be distributed, sold, published, made available to others or copied other than for your personal study use unless you have gained written permission to do so from the Dean of School. This applies to the materials in their entirety and to any part of the materials.

Contents

- 1 Welcome to the Course**
- 2 Structure of the Course**
- 3 Approaches to teaching and learning**
- 4 Student Support**
- 5 Assessment**
- 6 Classification of Awards**
- 7 Student Feedback**
- 8 Appendices**
 - 8.1 Programme Specification(s)**

1. Welcome to the course

Welcome to the School of Journalism, Media and Performance - one of the best centres for journalism education in the UK. Our reputation rests on our commitment to providing practical and vocational courses in journalism, underpinned by the theoretical and conceptual aspects relevant to the profession.

Journalism at UCLan is recognised nationally and internationally as a centre of excellence in its field. We have an excellent employability record, high student satisfaction and our students and alumni regularly win awards from prestigious organisations such as the Royal Television Society.

Our Sports Journalism graduates are spread across the media industry and regularly return to the university to give guest lectures and masterclasses. I myself studied Journalism at the university 20 years ago and went on to work for a variety of regional newspapers, a national newspaper, local and national radio and, most recently, the BBC, before returning to UCLan to take up my current role.

My aim is simple - to make sure that Sports Journalism students not only have the best possible experience while at university, but also to ensure that when you graduate, you are in a position to secure a graduate-level job and to go on to enjoy a successful career.

In recent years, advances in technology have changed the face of journalism. Today's journalist is multi-skilled, producing news in a variety of formats for a range of platforms and for social media. We endeavour, through our teaching and research, to equip you with the skills and knowledge to meet these challenges and to enhance your employability within the profession. This year we have invested in a new 'digital first' newsroom and upgraded our media facilities. Ethics and professional behaviour are at the heart of our teaching.

We enjoy partnerships with organisations such as the BBC, ITN and ITV to enhance student skills, employability and diversity.

In addition, cutting edge research within the journalism teaching team and the Media Innovation Studio (MIS) has led to collaborative projects with leading media organisations nationally and internationally.

Although this course will prepare you for a career in journalism, the degree does not by itself guarantee a job in the field. It is important that you work hard and attend all teaching sessions. There are many extra-curricular opportunities available to develop your skills and enhance your employability. Get involved in student media; attend our prestigious guest lectures; apply for our bursaries for international projects; study abroad; enjoy professional work placements.

Work placement is a major part of what we do and we have partnerships with Chelsea, Preston North End, Bolton Wanderers and Fleetwood Town football clubs, as well as the many other sporting organisations where our students can gain vital work experience.

UCLan is proud of the journalists it has nurtured over the past 50 years. We hope you enjoy your time with us and make the most of the opportunities we offer.

Steve Canavan

Course Leader, BA (Hons) Sports Journalism

1.1 Rationale, aims and learning outcomes of the course



The BA (Hons) Sports Journalism degree offers practical teaching in multimedia journalism underpinned by the study of journalism theory. Specific module aims and learning outcomes are specified in the Module Information Packs (MIPs) and contribute to the fulfilment of the course objectives.

Currently, students are introduced in the first year to the core skills of newsgathering, reporting and writing, along with the technical skills for electronic and digital journalism. You will learn academic study skills and find out about the history of the media industry and how it is shaped. You will also learn about media economics and media law.

In the second year, a multimedia approach allows students to continue to develop their practical skills for print, broadcast and digital platforms. You will take part in a number of practical live newsdays. Students also analyse sporting issues. There is also a choice of optional modules.

In the final year, students will take part in a Sports Desk module that allows you to experience the buzz of working in a live news environment producing content across platforms. You then have a choice to either complete a dissertation or take part in a media entrepreneurship module, or complete two optional modules. There is also a compulsory three-week work placement to develop your professional skills and enhance your employability. While this is a formal course placement requirement, all students are expected to seek out additional work placements throughout the three years of this course.

Aims of the Course

- | |
|---|
| <ul style="list-style-type: none">• To produce multi-media sports journalists equipped with the skills needed for employment in journalism, the media/creative industries and other allied careers. |
| <ul style="list-style-type: none">• To develop journalism practitioners who are independent learners and to encourage the development of critical thinking, reasoning, research and communication skills. |
| <ul style="list-style-type: none">• To develop students' understanding of the legal, regulatory and ethical frameworks of journalism and to encourage students to reflect critically on their own practice. |

Learning Outcomes

By the end of the course, this is what we expect you to have learned as a result of the teaching you receive:

- You will have knowledge of the development, economics, structures and operation of the media and how external influences impact on the work of a sports journalist. You will have an understanding of how a professional sports journalist works and how content is obtained, written, edited and presented across platforms. You will also have knowledge of legal, ethical and regulatory frameworks required for best practice.
- You will be able to select, gather and produce journalism content for a range of media and audiences, use a range of technical equipment and practical skills in the

media production process. You will also be able to apply key journalism practices, including writing, match reporting, interviewing, presentation and other industry specific skills. Apply editorial judgement to a range of content and outputs.

- You will be able to select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings. You will also be able to use theory to analyse journalistic practice and output, construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms. Critically reflect on learning and personal performance.
- You will be self-confident, organised, curious, determined, flexible and a team player. You will also be an independent thinker, creative, innovative and reflective. You will be able to meet industry accreditation standards and network and collaborate with media professionals. You will also be able to develop and manage your professional profile as part of your career development.

A complete description of the Learning Outcomes of the course can be found in Appendix 1.

1.2 Course Team



Head of School - John Holloway

Journalism Academic Lead - Julie Freer

Julie is the academic team leader for journalism and is responsible for the day to day running of all your journalism teaching. She is a Principal Lecturer in Journalism and a Fellow of the Higher Education Academy. She has been at UCLan since 2002 and was previously the course leader of our BA (Hons) Journalism programme. She joined UCLan from the University of Salford, where she was a Lecturer in Journalism. She moved into higher education mid-career after working for 20 years in regional newspapers.

Direct line: 01772 894750, e-mail JEFreer@uclan.ac.uk

Steve Canavan, Course Leader, BA Hons Sports Journalism

Steve has a wealth of all-round multimedia journalism experience. Prior to joining the teaching staff at the university, he worked for BBC Sport at Media City. He was part of the Live Football team, which involves running live text services during matches before writing full time reports, and was a senior writer on Sportsday, the BBC's daily rolling news service. He was previously the Blackpool Gazette's chief football writer for a decade and worked as a summariser on BBC Radio Lancashire. During this time, he also became the North West's feature writer of the year

at the O2 media awards. He is a skilled columnist and his work included writing a column on behalf of a well-known football manager for the Independent newspaper.

Direct line: 01772 894244, email: SCanavan@uclan.ac.uk

Gerrie Byrne, Lecturer in Sports Journalism

Gerrie Byrne is a UCLan alumni and started her career in print journalism with the Lancashire Evening Post in Preston. She moved into broadcast with ITV Granada as a desk journalist, producing morning and day time bulletins. Gerrie then spent about 10 years working as a producer on network documentaries for ITV, Channel 4, Discovery in the UK and WNET/PBS in New York. On regional current affairs with ITV, she was editor of the politics programme and won regional RTS awards with her Granada Edition current affairs series and her Accrington Stanley...Exactly series. At the BBC, she worked for Newsround, Match of the Day Kick-Off and BBC Breakfast. On the regional programme North West Tonight she was assistant editor, producing the programme and responsible for planning. She continues to work as a freelance producer for the BBC on news and sport.

Direct line: 01772 893248, email: GByrne4@uclan.ac.uk

Peter Stevenson, Lecturer in Sports Journalism

Peter has worked as a TV sports journalist for ITV, Granada, Channel 4 and Sky Sports. He has reported on sport all around the world, including Manchester United's Champions League exploits in Europe and their famous 1999 final in Barcelona. He has reported at the European football championships, and made a documentary for ITV on Brazilian football. He has also covered the Rugby World Sevens series in Australia and New Zealand. Peter began his career in local newspapers before joining the BBC in the 1980s. Since going freelance in 2002, Peter has worked in sport on all the major TV stations. He also presents on Liverpool FC TV, who broadcast games to Asia, Scandinavia and Russia.

Direct line 01772 894333, email pjstevenson@uclan.ac.uk

1.3 Expertise of staff

Teaching is delivered by experienced and highly qualified staff, who have worked as professional journalists across a range of media. The Journalism team also has an established and respected research profile and many members of staff are involved in individual research projects. In addition, staff hold teaching qualifications relevant to the delivery of higher education. Enhancing student employability is an important aim for teaching staff and tutors maintain strong links with industry to develop work placement and employment opportunities.

1.4 Academic Advisor

You will be assigned an Academic Advisor who will provide additional academic support during the year. They will be the first point of call for many of the questions that you might have during the year. Your Academic Advisor will be able to help you with personal development, including developing skills in self-awareness, reflection and action planning.



1.5 Administration details

Campus Admin Services provides academic administration support for students and staff and are located in the following hub, which is open from 8.45am until 5.15pm Monday to Thursday and until 4.00pm on Fridays. The hub can provide general assistance

and advice regarding specific processes such as extenuating circumstances, extensions and appeals.

Computing and Technology Building

Art, Design and Fashion

Computing

Physical Sciences and Computing

Journalism, Media and Performance

Engineering

Language and Global Studies

The hub telephone number is 01772 891994/1995.

Email is candthub@uclan.ac.uk

1.6 Communication



The University expects you to use your UCLan email address and check regularly for messages from staff. If you send us email messages from other addresses they risk being filtered out as potential spam and discarded unread.

It is important for us all to keep in touch. Beyond lectures and seminars, your tutors will contact you via email and Blackboard. Different tutors may favour different systems: for some, email is best, others make extensive use of Blackboard. Both are used for general messages, timetable changes, tutorial times, news of guest speakers and job vacancies.

We aim to answer and respond to your emails within three working days, ie. 72 hours.

1.7 External Examiner

The University has appointed an External Examiner to your course who helps to ensure that the standards of your course are comparable to those provided at other higher education institutions in the UK. The name of this person, their position and home institution can be found below. If you wish to make contact with your External Examiner, you should do this through your Course Leader and not directly. External Examiner reports will be made available to you electronically. The School will also send a sample of student coursework to the external examiner(s) for external moderation purposes, once it has been marked and internally moderated by the course tutors. The sample will include work awarded the highest and lowest marks and awarded marks in the middle range.

External examiner: Kate Watkins, University of Leeds.



2. Structure of the course

2.1 Overall structure

You are studying for an honours degree. Putting it at its simplest this means that you are expected to:

- Engage in critical thought, using conceptual and theoretical frameworks.
- Carry out practical work at a high level, demonstrating an appreciation of contexts and issues.
- Learn independently.

Course structure

The full list of options indicated may not all be delivered every year, and this may depend on how many students choose that particular option. When accepting your offer of a place to study on this course, you are accepting that not all of these options will be running. At (or before) the start of each year, you will have an opportunity to discuss your course with your tutor. The University will do all it reasonably can to ensure you are able to undertake your preferred options.

Year 1	
SEMESTER 1	SEMESTER 2
JN1505 The Professional Sports Journalist 1. All year module worth 60 credits.	
JN1502 The Making of the Media Semester one module worth 20 credits.	JN1507 Digital Sports Journalism. Semester two module worth 20 credits.
JN1504 Media Law and Regulation. All year module worth 20 credits.	
Year 2	
SEMESTER 1	SEMESTER 2
JN2504 The Professional Sports Journalist 2 20 credits. Core module.	JN2505 Sports Desk 1 40 credits. Core module.
JN2518 Ethics 20 credits. Core module.	JN2520 Specialist Sports Journalism 20 credits. Core module.
You then choose one modules from the following 20 credit modules.	
JN2509 Reporting Politics and Society. All year.	
AV2502 Sports TV and Live Event Production	JN2515 Music Journalism JN2512 Photojournalism

Year 3

All Year

JN3504 Sports Desk 2

Core module
All year 60 credits.

JN3508 Work Placement.

Core Module
20 credits. All year.

JN3522 Sporting Issues. Compulsory

Core module
20 credits. Semester two.

You then choose **one** modules from the following 20 credit modules

JN3515 Football and Popular Culture**JN3511 Future Media****JN3993 Sports Journalism project****JN3521 Data Journalism**

Module Credits

The course is made up of 18 modules and you will study six modules in each of the three years. Each single module has a value of 20 credits. Double modules have a value of 40 credits, triple modules have a value of 60 credits. To gain an honours degree you need to achieve 120 credits for each year of study- 360 credits in total over the three year period of your degree programme. You will be expected to pass all your module assessments before being allowed to progress to the next year.

Work Placement

Students are required to carry out 15 days of work placement as part of our industry accreditation. Generally, this takes place in the second and third year of study, however students are encouraged to find and complete work placement throughout the entire course, as this enhances employability.

The timing of the formal placement period in the academic year is determined by the individual module leader. Most placements will be in specific weeks in December and January, though students may also undertake placement at Easter and during the summer recess.

Occasionally, employers may require placement attendance during term time teaching. This can only be arranged in exceptional circumstances and you must ask permission from your module leader and course leader before contacting employers. You must not make your own arrangements for placements outside the official placement weeks during the academic year unless your course leader has agreed. While placement is an important part of the programme, it is vital that you do not miss classes for other modules.

Tutors may assist in arranging placements through their industry contacts and they may prefer to make the initial contact with some employers for you. If this is the case, you will be told at the start of the module. However, it is your responsibility to make sure you have the required 15 days of work experience arranged and you will be given advice on where to look for

opportunities.

An employer must satisfy the university's health and safety requirements in order for you to take up your placement. In addition, you must complete the university's online Health and Safety course, which can be found on eLearn/Blackboard. Any student who does not complete the H&S course and provide details of the placement provider will not be allowed to take up the placement offer.

Foundation Journalism

Foundation Entry is an alternative route for those who wish to take a journalism undergraduate honours degree but don't meet the formal entry requirements. Foundation Journalism is an additional, preliminary year of study which provides the skills and confidence to succeed at Honours degree level. Details of entry requirements can be found on the UCLan website. Candidates with non-standard qualifications will be considered, especially if they have professional or other relevant experience. Following successful completion of the foundation entry year, students who wish to continue onto BA (Hons) Sports Journalism will need to undertake an entrance test before they make successful progress, in order to assess their suitability for a career in journalism. **This is a requirement of all journalism programmes that are currently accredited by the National Council for the Training of Journalists.**

2.2 Modules available

Each module is a self-contained block of learning with defined aims, learning outcomes and assessment. A standard module is worth 20 credits. It equates to the learning activity expected from one sixth of a full-time undergraduate year. Modules may be developed as half or double modules with credit allocated up to a maximum of 120 credits per module.

2.2 Modules available

The BA Honours Sports Journalism programme is built up of single and double modules. The course structure above explains what you will study in each semester. Single modules generally run in one semester, however some single modules may run across two semesters and this is indicated in the structure diagram on the previous page. A double module runs across two semesters. Below are brief details of what you will study for each module.

Year One

<u>Module</u>	JN1505 The Professional Sports Journalist 1
<u>Module value:</u>	Triple module (60 credits).
<u>Duration:</u>	Year-long.
<u>Assessment:</u>	Portfolio of work, skills audit.
<u>Module leader:</u>	Steve Canavan

This practical module introduces you to all the basic skills of sports journalism — recognising, gathering, writing and sharing stories. You will also learn a range of technical skills, including shorthand, operation of radio and TV equipment, digital tools for online journalism. The emphasis is on multimedia story-telling and you will work across broadcast and digital platforms, including social media and mobile journalism to create and share content. You will practice your journalism within the legal and ethical frameworks in which sports reporters operate. You will also begin to

explore employability opportunities within the professional sector. At the end of this module, you should be able to report and write accurately on a range of sporting issues for various audiences, across a variety of media platforms.

<u>Module</u>	JN1502 The Making of the Media
<u>Module value:</u>	Single module (20 credits).
<u>Duration:</u>	Sem 1
<u>Assessment:</u>	Group presentation and essay
<u>Module leader:</u>	Andrew Hobbs

The module will examine who journalists are, what they do and the pressures and influences they encounter. You will gain an overview of the past and present of journalism through news and sport case studies, from the UK and overseas. You will be introduced to academic study and essay-writing skills. You will also develop presentation skills.

<u>Module</u>	JN1507 Digital Sports Journalism
<u>Module value:</u>	Single module (20 credits).
<u>Duration:</u>	Semester 2.
<u>Assessment:</u>	Portfolio
<u>Module leader:</u>	Steve Law

In this module, students will learn how to produce sports stories for online, social and digital platforms. This will involve learning how to shoot usable footage on mobile phones, editing using industry software, using and producing stories on social media as well as other, developing digital technology. They will also reflect on the changing journalism industry and examine how the advent of digital journalism and video making has reshaped the industry in relation to its audience.

<u>Module JN1504 Media Law and Regulation</u>	
<u>Module value:</u>	Single module (20 credits).
<u>Duration:</u>	Year-long.
<u>Assessment:</u>	Examination, seminar performance
<u>Module leader:</u>	Kevin Duffy

This module introduces you to the legal and regulatory framework within which journalists operate. You will study Essential Media Law and Court Reporting, which will enable you to apply your knowledge of law and regulation in a sport newsroom environment. There will be an examination at the end of the module.

Year Two

<u>Module</u>	JN2504 The Professional Sports Journalist 2
<u>Module value:</u>	Single module (20 credits)
<u>Duration:</u>	Semester 1
<u>Assessment:</u>	Portfolio of group and individual work, skills audit.
<u>Module leader:</u>	Steve Canavan

In this module, you will develop your sports writing, reporting, audio visual, digital and social media skills. You will also develop editing skills, design skills and use software applications. You will learn how to operate in TV and radio studios and in multimedia newsrooms and work as mobile journalists. You will start the process of delivering 15 news/content production days across the academic year. Voice coaching will also be provided. You will apply your knowledge of media law, ethics and regulation to your professional practice. You will also have the opportunity to develop further your shorthand skills.

<u>Module</u>	JN2505 Sports Desk 1
<u>Module value:</u>	Single module (40 credits)
<u>Duration:</u>	Semester 2
<u>Assessment:</u>	Portfolio of group and individual work, skills audit.
<u>Module leader:</u>	Steve Canavan

Students will be involved in sports writing, reporting, repurposing and sharing of content in a multimedia newsroom environment through a series of news/features production days. You will apply multimedia technical skills and multimedia formats and treatments. You will complete the process of delivering 15 news/content production days throughout the academic year.

You will start to develop teamwork and leadership skills. You will continue with voice coaching and apply presentation skills to your work in the newsroom. You will also operate in radio and TV studios. There will also be application of design skills and the use of software applications, images and graphics. You will apply your knowledge of media law, ethics and regulation to your newsroom practice. You will also learn how to critically reflect on your personal and professional development.

<u>Module</u>	JN2520 Specialist Sports Journalism
<u>Module value:</u>	Single module (20 credits).
<u>Duration:</u>	Semester 2
<u>Assessment:</u>	Critical essay, portfolio of journalistic output.
<u>Module leader</u>	Peter Stevenson

This module will equip students with practical and intellectual skills necessary to work as journalists in the fields of media, NGOs or national and international governmental bodies. You will be introduced to a range of critical approaches to the role of the media in conflict resolution, human rights and other social issues. The module will enable you to apply approaches used in peace journalism, 'solutions journalism' and 'constructive journalism' in your practical reporting

<u>Module</u>	JN2518 Ethics
<u>Module value:</u>	Single module (20 credits)
<u>Duration:</u>	Semester 1
<u>Assessment:</u>	Portfolio of group and individual work, skills audit.
<u>Module leader:</u>	Julie Freer

This module will enable students to recognise ethical issues faced by journalists and, through analysis of practice codes and their application, to make informed decisions on them in their practical work. It will consider a range of issues, including privacy, honest reporting practices and respect for readers, viewers and listeners as a working journalist, as well as the application of ethics to the gathering, reporting and publishing of news.

Students also choose two modules from the following 20 credit modules.

<u>Module</u>	JN2509 Reporting Politics and Society
<u>Module value:</u>	Single module (20 credits).
<u>Duration:</u>	Year-long.
<u>Module leader:</u>	Kevin Duffy
<u>Assessment:</u>	Examination and seminar performance.

This module introduces students to the constitutional framework, structures and institutions of central and local government and other public bodies in the UK. Students will also learn how to access information from public bodies, how to use it to produce topical stories and how to present the material in a way that is engaging and relevant to the audience. There will be an examination at the end of the module.

<u>Module</u>	JN2512 Photo Journalism
<u>Module value</u>	Single module (20 credits)
<u>Duration:</u>	Semester two
<u>Assessment:</u>	Essay and portfolio.
<u>Module leader:</u>	Amy Binns

The module is designed to give students a basic overview of photojournalism, incorporating technical, artistic and journalistic skills. To enable students to use DSLR cameras on a range of settings, and practice photojournalism in a range of situations. To use editing software to correct and optimise their images for use in print and online and to present their photographs appropriately. To work within legal and ethical guidelines. To critically examine the work of contemporary photojournalists.

<u>Module</u>	JN2515 Music Journalism
<u>Module value</u>	Single module (20 credits)
<u>Duration</u>	Semester 1
<u>Assessment</u>	Portfolio of music journalism and critical analysis
<u>Module Leader</u>	Tom Boyle

This module enables students to produce music journalism – typically, reviews of live performances and recorded music, interviews, features and blog posts. You will focus on key outlets for music journalism, the writings of specific music journalists and the means by which a range of music is reviewed, critiqued and promoted. International, national and local music journalism platforms will be analysed to observe their relative functions and target audience. You will study the structure and economics of the music industry and the role of public relations. You will critically analyse and contextualise the diverse range of music journalism across all platforms.

<u>Module</u>	AV2502 Sports TV and Live Event Production
<u>Module value</u>	Single module (20 credits)
<u>Duration</u>	Semester 1
<u>Assessment</u>	Product proposal and presentation
<u>Module Leader</u>	Adam Robson

This module focuses on both live and pre-recorded broadcast environments. Study builds and develops skills in generating and capturing content for broadcast. The module is themed around sports and live event entertainment; referencing exemplar materials from genres including sports, politics and music. Study offers a variety of pathways from presenting, punditry, commentary and studio engineering. Lectures are followed by workshops that result in themed bitesize learning.

Year Three

<u>Module</u>	JN3504 Sports Desk 2
<u>Module value:</u>	Triple module (60 credits)
<u>Duration:</u>	Year-long
<u>Assessment:</u>	Individual portfolio of multimedia journalism, group multimedia project
<u>Module leader:</u>	Steve Canavan

This module will continue to develop students to work independently and as newsroom team members to produce innovative and creative sporting content to a professional standard. They will hone their multimedia skills as researchers, reporters, writers and producers and develop their technical skills to an advanced level. They will develop their editorial and management skills and their application of ethical, legal and regulatory frameworks in the production of content. Employability will be enhanced through this process. Students will critically evaluate, analyse and reflect upon their learning, their understanding of academic theory and pedagogy within the course

and how this synthesizes with the professional practice required of a sports journalist.

<u>Module</u>	JN3508 Work Placement
<u>Module value:</u>	Single module (20 credits)
<u>Duration:</u>	Year-long
<u>Assessment:</u>	Developing a CV and covering letter, completing work placement, reflecting on the process.
<u>Module leader:</u>	Deborah Robinson

This module aims to prepare students for work placement in line with industry accreditation requirements. You will develop a creative, interesting CV, learn how to apply for placements, develop targeted covering letters, research the jobs sector, complete three weeks work placement and reflect on your experience.

<u>Module</u>	JN3522 Sporting Issues
<u>Module value</u>	Single module (20 credits)
<u>Duration:</u>	Semester one
<u>Assessment:</u>	Oral presentation and essay.
<u>Module leader:</u>	William Fogarty

The module examines how external influences such as business, finance, politics and cultural issues impact on the work of sports journalists. It will also examine how the structure and influence of sports governing bodies can influence and impact on journalism practices. Case studies will be used as discussion points throughout the module. The module further examines some of the key debates involved in the reporting of sports news and investigation to determine the requirements of high quality sports journalism reporting.

You must then choose one of the following 20 credit modules.

<u>Module</u>	JN3509 Reporting Politics and Society
<u>Module value:</u>	Single module (20 credits).
<u>Duration:</u>	Year-long.
<u>Module leader:</u>	Kevin Duffy
<u>Assessment:</u>	Examination and seminar performance.

This module introduces students to the constitutional framework, structures and institutions of central and local government and other public bodies in the UK. Students will also learn how to access information from public bodies, how to use it to produce topical stories and how to present the material in a way that is engaging and relevant to the audience. There will be an examination at the end of the module.

<u>Module</u>	JN3993 Sports Journalism Project
<u>Module value:</u>	Single module (20credits).
<u>Duration:</u>	Year-long.
<u>Assessment:</u>	Project, critique, supporting documentation
<u>Module leaders:</u>	Steve Canavan/Gerrie Byrne

This module is designed to give students the opportunity to undertake a substantial independent project by creating a major piece of work. On successful completion of the module the student will have developed, produced and, if necessary, serviced and supported a complex sports journalism project. The student will show advanced application of relevant journalism production processes and develop, manage and critically assess their own skills and processes.

<u>Module</u>	JN3515 Football and Popular Culture
<u>Module value:</u>	Single module (20 credits).

<u>Duration:</u>	Year-long.
<u>Assessment:</u>	Assignments and presentation
<u>Module leader:</u>	Mick Gornall

This module sets the game of football within its wider cultural context. Football and Popular Culture explores the ways that the game has generated its own culture and, consequently, impacted on national and global popular culture. This module is largely a research based module, in which students will be expected to conduct their own research, supported by the teaching team and drawing on a variety of resources and archives. Topics covered will include: football and fandom; literature and football; football on film and TV; football drama; football and celebrity culture; football and consumer culture.

<u>Module</u>	JN3511 Future Media
<u>Module value</u>	Single module (20 credits)
<u>Duration</u>	Semester 1
<u>Assessment</u>	Oral presentation, essay
<u>Module leader</u>	Francois Nel

This module will enable students to explore how the emerging technical affordances of new media technologies are altering/shaping the character of journalism and journalistic practices. You will be introduced to key policy debates and issues relating to emerging media technologies and practices. You will critically engage with the changing regulatory, legal, and ethical frameworks involving new media production, distribution and consumption. You will explore the challenges (facing journalism) and prospects for emergent and emerging new media platforms and journalisms such as mobile journalism, computational journalism, precision/scientific journalism and the changing nature of journalistic work. You will explore the changing ideas of professional journalistic identity.

<u>Module</u>	JN3521 Data Journalism
<u>Module value</u>	Single module (20 credits)
<u>Duration</u>	Semester 2
<u>Assessment</u>	Data journalism package and critical analysis
<u>Module Leader</u>	Francois Nel

This module explores the development, principles and contemporary practice of data journalism. You will gain a practical understanding of the way data and the digital tools available to process and present data can be used as part of the journalistic process. You will also explore the historical context and development of data journalism to critically assess the professional, legal and ethical issues as they relate to current practice.



2.3 Course requirements

Students are required to pass ALL modules in Years Two and Three in order to qualify for a degree. Students are required to pass ALL modules in one year in order to progress to the next year. A single module which has been failed may be re-taken the following year but must then be passed.

It is a requirement of the course that students go on a placement of three weeks' duration, usually during the summer break before the start of Year Three or during the Christmas break in Year Three.

2.3 Module Registration Options

Discussions about your progression through the course normally take place in February each year. It is an opportunity for you to make plans for your study over the next academic

year. The course team will tell you about the various modules / combinations available and you will both agree on the most appropriate (and legal) course of study for you.

2.4 Study Time

2.4.1 Weekly timetable

A timetable will be available once you have enrolled on the programme, through the student portal.

2.4.2 Expected hours of study

20 credits is a standard module size and equals 200 notional learning hours.

The normal amount of work involved in achieving a successful outcome to your studies is to study for 10 hours per each credit you need to achieve – this includes attendance at UCLan and time spent in private study. A typical working week may include lectures, seminars and practical workshops.

News can break at any time and like any professional journalist, you will be expected to cover it when it happens, if you are taking part in news days or practical seminars. On this course there will be many occasions when you will need to work at weekends and evenings in order to assemble reports and interviews.

Research and project based modules will demand more private study and formal contact time with staff may be limited to tutorials and supervision sessions. Outside teaching hours you may also need to spend time completing work placements. It is important that you plan your week and learn to manage your time carefully in order to complete your studies successfully.

2.4.3 Attendance Requirements



You are required to attend all timetabled learning activities for each module. Students should report non-attendance to the hub email – CandTHubAttendance@uclan.ac.uk or by telephoning the hub on 01772 891994 or 01772 891995.

International students should be aware of their responsibilities under the UK Border Agency (UKBA), Points Based System (PBS). You **MUST** attend your course of study regularly; under PBS, UCLan is obliged to tell UKBA if you withdraw from a course, defer or suspend your studies, or if you fail to attend the course regularly.

If you have not gained the required authorisation for leave of absence, do not respond to communications from the University and if you are absent for four weeks or more, you may be deemed to have withdrawn from the course. If this is the case, then the date of withdrawal will be recorded as the last day of attendance.

Student attendance is monitored through a university data system called SAM (Student Attendance Monitoring). You can check your attendance record online through myUCLan.

Each time you are asked to enter your details on SAM you must remember that the University has a responsibility to keep information up to date and that **you must only enter your own details on the system**. To enter any other names would result in inaccurate records and be dishonest. Any student who is found to make false entries can be disciplined under the student guide to regulations.

3. Approaches to teaching and learning

3.1 Expertise of staff

The teaching team is made up of researchers and journalism practitioners from all backgrounds in local, regional, national and international media. Many combine and maintain their industry links with their academic roles. We have excellent industry and alumni contacts. These links help students to gain industry placements and jobs in the media and creative industries.

Details of academic staff, their research and publications are available on the university website under staff profiles.

3.2 Learning and teaching methods

Teaching and learning will be delivered through lectures, practical workshops, newsdays, seminars, case studies and placements.

The syllabus includes practical elements, such as news judgement, news sources, reporting and writing skills, interviewing, and print, radio, TV and online production techniques. Journalism support subjects include shorthand, media law and ethics.

Consideration of theories and perspectives of the role of journalists in society, the structure of society and government organisations, ethical issues and communication studies underpin the practical elements of the course. This means that you will undertake a varied pattern of study and learning. At any one time you may be operating as a student journalist, producing news or reporting on a wide range of stories and issues in realistic newsroom conditions, while also examining and considering academic approaches to political, economic, social and cultural aspects of news and journalism. You are expected to make full use of resources in the Library and online to prepare for classes and to follow up your classes in your own time.

3.3 Study skills

WISER, based in Harris Building 113, offers a range of specialist, free sessions and courses to help you develop your study skills. These range from essay writing to time management. Check them out in Harris Building 113 or visit WISER on the UCLan website.

WISER <http://www.uclan.ac.uk/students/study/wiser/index.php>

WISER https://portal.uclan.ac.uk/webapps/portal/frameset.jsp?tab_tab_group_id=33_1

LIS https://portal.uclan.ac.uk/webapps/portal/frameset.jsp?tab_tab_group_id=25_1

3.4 Learning resources

3.4.1 Learning Information Services (LIS)

Extensive [Resources](#) are available to support your studies provided by LIS – library and IT staff. Take advantage of the free training sessions designed to enable you to gain all the skills you need for your research and study.



3.4.2 Electronic Resources

LIS provide access to a huge range of electronic resources – e-journals and databases, e- books, images and texts. You will be expected to use **Blackboard** (formerly known as WebCT or e-learn) to keep up to speed with many of your modules

3.5 Personal development planning

To help you with your learning you will carry out a process of Personal Development Planning (PDP).

Personal Development Planning is a supported and structured process to help you understand more about how you learn and what you learn. It encourages you to review, plan and take responsibility for your own learning to improve your personal, educational and career development.

Personal Development Planning provides you with opportunities to reflect on what you are learning on the course and during your time at university, identify your strengths and weaknesses and to develop your own strategies to further improve your performance. It gives you a framework to record your activities and actions and forms the basis for your career development by providing evidence of the development of a wide range of skills and experiences that are sought by employers and which will aid your advancement in the workplace.

Personal Development Planning is a process that only you can fully undertake as it calls upon you to constantly reflect on what you do and how you do it. It is a process that is similar to, and often linked with, your subject specific learning. On this course you are required to carry out practical journalism tasks *and to reflect on how and why these are done, what the consequences are and ways they could be better done*. Personal Development Planning is the same process, but in relation to yourself – you are required to carry out learning tasks *and to reflect on what you learned and how, what the consequences are and ways they could be better done*.

At the start of the course there will be an explanation of Personal Development Planning and the UCLan 'Pebblepad'. You will be expected to start and maintain your electronic progress file which will contain transcripts and assignment and other feedback. It is important that you should record you activities as a learner and make notes that reflect on your experiences and the actions you took to resolve problems and achieve success.

You should bring this file to meetings with your personal tutor, who will ask you to talk about your learning and how you are developing plans to improve it.

In individual modules seminars will be included that will ask you to reflect on your approaches to subject learning (for instance, how you have related practical journalism experiences to communication theory) and how you reacted to different learning techniques (for instance, working in groups, making presentations, compiling portfolios).



3.6 Preparing for your career

At UCLan, we are proud of our excellent employability record and the fantastic careers our graduates achieve. Our graduates work in a variety of roles in news and the creative industries. Our alumni have become editors, producers and digital journalists; some have established their own companies. The skills you learn will equip you to work as a journalist but those skills are also transferrable to many other associated careers such as teaching or PR and marketing. Your future is important to us, so to make sure that you achieve your full potential whilst at university and beyond, your course has been designed with employability learning integrated into it at every level. Academic staff work with the UCLan Careers team to provide students with employability advice and opportunities and assistance in finding work placements and internships. This is not extra to your degree, but an important part of it which will help you to show future employers just how valuable your degree is. These “Employability Essentials” take you on a journey of development that will help you to write your own personal story of your time at university:

- To begin with, you will explore your identity, your likes and dislikes, the things that are important to you and what you want to get out of life.
- Later, you will investigate a range of options including jobs and work experience, postgraduate study and self-employment,
- You will then be ready to learn how to successfully tackle the recruitment process.

You will be able to record your journey using Pebblepad, the university’s e-portfolio system, which will leave you with a permanent record of all the fantastic things you have achieved during your time at UCLan.

It’s your future: take charge of it!

[Careers](#) offers a range of support for you including:-

- career and employability advice and guidance appointments
 - support to find work placements, internships, voluntary opportunities, part-time employment and live projects
 - workshops, seminars, modules, certificates and events to develop your skills
- Daily drop in service available from 10.30am-3pm for CV checks and initial careers information. For more information come along and visit the team (in Foster building near the main entrance) or access our careers and employability resources via the Student Portal.





4. Student Support

The Administration Hub (see section 1.5 for contact details) is in Greenbank 001 and they can help with general support and advice. The School student liaison office is in Harris Building 124 and also can be reached at SLOAHSS@uclan.ac.uk. Your course and module leaders can also offer support and guidance during posted hours and by appointment.

4.1 Academic Advisors

The roles of the Academic Advisor are explained in paragraph 1.4 of this handbook. You will be asked to attend scheduled tutorials in your first year. You will usually gain more from these sessions if you take some time to prepare in advance, thinking about any issues which you may want to raise. You can request a meeting with your personal advisor or Academic Advisor at any time – you do not have to wait for an invitation.

4.2 Students with disabilities

If you have a disability that may affect your studies, please either contact the Disability Advisory Service - disability@uclan.ac.uk - or let one of the course team know as soon as possible. With your agreement, information will be passed on to the Disability Advisory Service. The University will make reasonable adjustments to accommodate your needs and to provide appropriate support for you to complete your study successfully. Where necessary, you will be asked for evidence to help identify appropriate adjustments.

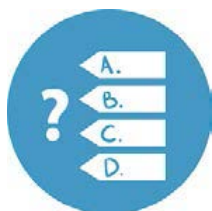
Arrangements are made for students who have a disability/learning difficulty for which valid supporting evidence can be made available. Contact the Disability Adviser for advice and information, disability@uclan.ac.uk.

David Dennison is the contact in the School of Journalism, Media and Performance for students with disabilities: Contact DDennison@uclan.ac.uk

4.3 Students' Union

The Students' Union offers thousands of volunteering opportunities ranging from representative to other leadership roles. We also advertise paid work and employ student staff on a variety of roles. You can find out more information on our website:

<http://www.uclansu.co.uk/>



5. Assessment

5.1 Assessment Strategy

You can find details about the university's overall assessment strategy in the university's [Academic Regulations](#) and the [Assessment Handbook](#). You will receive details of the assessment strategies for particular assignments in your Module Information Packs. All assessed work is returned to you with feedback from the tutor. It is important that you take on board this feedback in order to improve your performance as the course develops. If you do not understand the tutor's feedback or wish to discuss the comments, please ask the tutor for an appointment.

The pass mark for your university assignments is 40%. A mark such as this indicates that you have only just reached the level of performance described in the Learning Outcomes for each module and there are weaknesses you will need to address. There is then a scale of gradeband marks that allow you to achieve a full range of higher marks. This is also set out in the [Assessment Handbook](#), and individual module information packs.

If you fail to achieve 40% you will normally be 'referred'. This means you will be offered another chance to do assignments. If you then pass you can only get a mark of 40%, no matter how good your second piece of work was.

Assessments are valuable to both students and tutors because they encourage intellectual development and attainment of practical skills. They enable students and tutors to assess how successfully teaching and learning methods and strategies have operated. Students and tutors benefit from feedback following assessment. Students and tutors can identify and address knowledge gaps revealed through assessment and work together to improve understanding and attainment.

In some modules, you must pass each assignment as part of your final marks as part of the competencies assessed to meet the requirement of the journalism accreditation bodies. This means that even if all your marks in the module add up to an overall mark of more than 40% you will still be required to retake and pass any assignment in which you got less than 40%. Other modules are aggregated modules which means that you can pass as long as the overall mark is 40, even if one element falls below. The requirements of each module will be set out in Module Information Packs.

5.2 Notification of assignments and examination arrangements

Requirements for individual assessments, their respective deadlines for submission, where and how students should submit work and the marking criteria to be used are usually outlined in Module Information Packs or contained in assessment briefings distributed by the respective tutor. Module information relating to assessment can also be found on eLearn/Blackboard.

5.3 Referencing

The referencing style is Harvard and a brochure on its use is available in the library.

5.4 Confidential material

From time to time you may have reason to access confidential information during the course. Remember that you have ethical and legal responsibilities to respect confidentiality and maintain the anonymity of individuals and organisations within your assignments.

5.5 Cheating, plagiarism, collusion or re-presentation

The University uses an online Assessment Tool called Turnitin. A pseudo-Turnitin assignment will be set up using the School space on Blackboard to allow students to check as many drafts as the system allows before their final submission to the 'official' Turnitin assignment. Students are required to self-submit their own assignment on Turnitin and will be given access to the Originality Reports arising from each submission. In operating Turnitin, Schools must

take steps to ensure that the University's requirement for all summative assessment to be marked anonymously is not undermined and therefore Turnitin reports should either be anonymised or considered separately from marking. Turnitin may also be used to assist with plagiarism detection and collusion, where there is suspicion about individual piece(s) of work.

You are required to sign a declaration indicating that individual work submitted for an assessment is your own.

If you attempt to influence the standard of the award you obtain through cheating, plagiarism or collusion, it will be considered as a serious academic and disciplinary offence as described within the [Academic Regulations](#) and the [Assessment Handbook](#).

- Cheating is any deliberate attempt to deceive and covers a range of offences described in the [Assessment Handbook](#).
- Plagiarism describes copying from the works of another person without suitably attributing the published or unpublished works of others. This means that all quotes, ideas, opinions, music and images should be acknowledged and referenced within your assignments.
- Collusion is an attempt to deceive the examiners by disguising the true authorship of an assignment by copying, or imitating in close detail another student's work - this includes with the other student's consent and also when 2 or more students divide the elements of an assignment amongst themselves and copy one another's answers. It does not include the normal situation in which you learn from your peers and share ideas, as this generates the knowledge and understanding necessary for each individual to independently undertake an assignment; nor should it be confused with group work on an assignment which is specifically authorised in the assignment brief.
- Re-presentation is an attempt to gain credit twice for the same piece of work.

The process of investigation and penalties which will be applied can be reviewed in the [Assessment Handbook](#). If an allegation is found to be proven then the appropriate penalty will be implemented:

In the case of a single offence of cheating, plagiarism, collusion or re-presentation:

- the penalty will be 0% for the element of assessment, and an overall fail for the module.
- the plagiarised element of assessment must be resubmitted to the required standard and the mark for the module following resubmission will be restricted to the minimum pass mark.
- when it is detected for the first time on a resubmission for an already failed module, no further resubmission for the module will be permitted, and the appropriate fail grade will be awarded.

In the event of a repeat offence of cheating, plagiarism, collusion or re-presentation (irrespective of whether the repeat offence involves the same form of unfair means) on the

same or any other module within the course:

- the appropriate penalty will be 0% for the module with no opportunity for re-assessment. This penalty does not preclude you being able to retake the module in a subsequent year.

The penalties will apply if you transfer from one UCLan course to another during your period of study and module credits gained on the former course are transferred to the current course.

Contact the [Students' Union Advice and Representation Centre](#) by emailing: suadvice@uclan.ac.uk for support and guidance.

6. Classification of Awards

The University publishes the principles underpinning the way in which awards and results are decided in [Academic Regulations](#). Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations.

The University publishes the principles underpinning the way in which awards and results are decided in Academic Regulation Section H. Decisions about the overall classification of awards are made by Assessment Boards through the application of the academic and relevant course regulations.

In operating discretion for profiling Course Assessment Boards will use academic judgement and may refer to performance in core modules; the placement component, the dissertation/project or other factors which have been published to students.

7. Student Feedback



You can play an important part in the process of improving the quality of this course through the feedback you give. In addition to the ongoing discussion with the course team throughout the year, there are a range of mechanisms for you to feedback about your experience of teaching and learning. We aim to respond to your feedback and let you know of our plans for improvement.

In the past students have helped form the current journalism course by highlighting issues with modules and by telling staff what they would like to have on their course. Modules have been changed as a direct result of student input and investment has also been made in resources and equipment.

The Students' Union can support you in voicing your opinion, provide on-going advice and support, and encourage your involvement in all feedback opportunities. They will be asking that you complete the National Student Survey (during semester 2 for students in their final

year of study) or the UCLan Student Survey (all other students).

The Students' Union and University work closely together to ensure that the student voice is heard in all matters of student-life. We encourage students to provide constructive feedback throughout their time at university, through course reps, surveys and any other appropriate means,

The Union's Student Affairs Committee (SAC), and members of Students' Council each have particular representative responsibilities, and are involved with decision making committees as high as the University Board. Therefore it is very important students engage with the democratic processes of the Students' Union and elect the students they see as most able to represent them.

7.1 Student Staff Liaison Committee meetings (SSLCs)

Details of the Protocol for the operation of SSLCs is included in section 8.2 of the University Student Handbook.

The purpose of a SSLC meeting is to provide the opportunity for course representatives to feedback to staff about the course, the overall student experience and to inform developments which will improve future courses. These meetings are normally scheduled once per semester.

Meetings will be facilitated using guidelines and a record of the meeting will be provided with any decisions and / or responses made and / or actions taken as a result of the discussions held. The meetings include discussion of items forwarded by course representatives, normally related to the following agenda items (dependent on time of year).

The course team encourage student feedback in all areas and recognise that additional items for discussion may also be raised at the meeting

- Update on actions completed since the last meeting
- Feedback about the previous year – discussion of external examiner's report; outcomes of National /UCLan student surveys.
- Review of enrolment / induction experience;
- Course organisation and management (from each individual year group, and the course overall);
- Experience of modules - teaching, assessment, feedback;
- Experience of academic support which may include e.g. Personal Development Planning, academic advisor arrangements;
- Other aspects of University life relevant to student experience e.g. learning resources, IT, library;
- Any other issues raised by students or staff.

Course representatives

A course representative is a student who represents their fellow students' views and opinions to the course team, school, university and students' union. Course representatives work proactively and diplomatically to improve the academic and non-academic experiences of students.

The role of a course representative is extremely beneficial to both students on your course and the university. It enables students to have ownership of their student experience and voice their opinions and share positive practice with the course team, primarily the Student Staff Liaison Committee Meetings (see below).

Course representatives will be elected every year either in April or September. Alongside receiving recognition, support and respect being a course representative is a great opportunity to enhance your employability skills. If you are interested in becoming a course representative and wish to find out more about the role visit the [Students' Union](#) website or by emailing: coursereps@uclan.ac.uk.

School Presidents

School Presidents are annually elected representatives who voice the opinions of students within each school. They communicate and engage with students in their school to gain feedback and work in partnership with senior management to create positive change. They are also trained to support and signpost course representatives where needed. If you wish to find out who is your School President or more about the role visit the [Students' Union website](#) or email: coursereps@uclan.ac.uk

8. Appendices

8.1 Programme Specification(s)

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Sources of information on the programme can be found in Section 17

1. Awarding Institution / Body.	University of Central Lancashire.
2. Teaching Institution and Location of Delivery.	University of Central Lancashire. Main campus, Preston.
3. University School/Centre.	Journalism, Media and Performance
4. External Accreditation	Broadcast Journalism Training Council
5. Title of Final Award	BA (Hons) Sports Journalism
6. Modes of Attendance offered	Full time
7. UCAS Code	P501
8. Relevant Subject Benchmarking Group(s)	Communication, Media, Film and Cultural Studies
9. Other external influences	None
10. Date of production/revision of this form	April 14, 2016 December 2018
11. Aims of the Programme	
<ul style="list-style-type: none">• To produce multi-media sports journalists equipped with the skills needed for employment in journalism, the media/creative industries and other allied careers.• To develop sports journalism practitioners who are independent learners and to encourage the development of critical thinking, reasoning, research and communication skills.• To develop students' understanding of the legal, regulatory and ethical frameworks of journalism and to encourage students to reflect critically on their own practice.	

12. Learning Outcomes, Teaching, Learning and Assessment Methods
A. Knowledge and Understanding
e.g. On successful completion of this programme the student will be able to: A1. Explain the development, economics, structures and operation of the media and how external influences impact on the work of a sports journalist. A2. Explain how a sports journalist works and how content is obtained, written, edited and presented across platforms. A3. State legal, ethical and regulatory frameworks required for best practice. A4. Discuss theoretical and conceptual issues that relate to sports journalism.
Teaching and Learning Methods
Lectures, practical workshops, newscasts, seminars, case studies, placements, projects, self-directed study.
Assessment methods
Essays, presentation, sports/ news outputs, portfolios, coursework, exam.
B. Subject-specific skills
On successful completion of this programme the student will be able to:- B1. Select, gather and produce sports journalism content for a range of media and audiences. B2. Use a range of technical equipment and practical skills in the media production process. B3. Apply key sports journalism practices, including writing, match reporting, interviewing, presentation and other industry specific skills. B4. Apply editorial judgement to a range of content and outputs.
Teaching and Learning Methods
Lectures, practical workshops, newscasts, seminars, case studies, placements.
Assessment methods
Skills audits, news outputs, portfolios, project work, exam.
C. Thinking Skills
On successful completion of this programme the student will be able to:- C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings. C2. Use theory to analyse journalistic practice and output. C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms. C4. Critically reflect on learning and personal performance.
Teaching and Learning Methods
Lecturers, seminars, independent study.
Assessment methods
Essays, reports, dissertation, projects.
D. Other skills relevant to employability and personal development
e.g. On successful completion of this programme the student will be able to:

D1. Present themselves in a self-confident manner, be organised, curious, determined, flexible and a team player.

D2. Practise independent thinking, creativity, innovation and reflective practice.

D3. Meet industry accreditation standards

D4. Network and collaborate with media professionals and to develop and manage their professional profile as part of their career development.

Teaching and Learning Methods

Lectures, practical workshops, team projects, newsdays.

Assessment methods

Exams, assessed news outputs, group projects, reflective critiques, portfolios.

13. Programme Structures*

Level	Module Code	Module Title	Credit rating
Level 6	JN3504	Sports Desk 2 (core)	60
	JN3508	Work Placement (core)	20
	JN3522	Sporting Issues (compulsory)	20
	Plus 20 credits, made up of ONE option from:		
	JN3509	Reporting Politics and Society	20
	JN3515	Football and Popular Culture.	20
	JN3521	Data Journalism	20
	JN3511	Future Journalism	20
JN3993	Sports Journalism Project	20	

Level 5	JN2504	The Professional Sports Journalist 2 (core).	20
	JN2505	Sports Desk 1 (Core)	40
	JN2518	Ethics (compulsory)	20
	JN2520	Specialist Sports Journalism (compulsory)	20
	Plus 20 credits, made up of ONE option from:		
	JN2509	Reporting Politics and Society	20
	JN2512	Photojournalism	20
	JN2515	Music Journalism	20
AV2502	Advanced Sports TV and Live Event production.	20	

Level 4	JN1505	The Professional Sports Journalist 1 (compulsory)	60
	JN1502	The Making of the Media (compulsory)	20
	JN1507	Digital Sports Journalism. (compulsory)	20
	JN1504	Media Law and Regulation (core)	20

Levels 1/2/3 (FE)	JNC010	Becoming an effective learner	40
	JNC011	Portfolio production	40
	JNC012	Pathways in journalism	40

13. Awards and Credits*

Bachelor Honours Degree
Requires 360 credits including a minimum of 220 at Level 5 and above and 100 at Level 6 and above

Bachelor Degree
Requires 320 credits including a minimum of 180 at Level 5 or above and including a minimum of 60 at Level 6.

Diploma of Higher Education
Requires 240 credits including a minimum of 100 at Level 5 or above

Certificate of Higher Education
Requires 120 credits at Level 4 or above

Foundation year requires the completion of 120 credits at Level 3.

Successful completion of the year permits progression on to Year 1. Students who exit after the Foundation year will receive a transcript of their modules and grades.

15. Personal Development Planning

PDP is a part of all modules within the course and helps define a student's progress, professional direction and goals. The concept in part is to focus the student's opportunities to maximize engagement with the learning opportunities especially as they relate to career goals. It gives them a framework to record their activities and actions which form the basis for professional development of skills and experiences that are sought by employers and will lead to advancement in the workplace. It is also tracking learning tasks and to reflect on what you learned and how, what the consequences are and ways they could be better accomplished.

16. Admissions criteria

Programme Specifications include minimum entry requirements, including academic qualifications, together with appropriate experience and skills required for entry to study. These criteria may be expressed as a range rather than a specific grade. Amendments to entry requirements may have been made after these documents were published and you should consult the University's website for the most up to date information.

Students will be informed of their personal minimum entry criteria in their offer letter.

The University's minimum standard entry requirements for degree level study is a 12 unit profile, made up from one of the following:

At least two A2 level subjects including

- One A2 level subject plus one single award Advanced VCE
- One double or two single award(s) Advanced VCE

Specific entry requirements for this course are:

- ABB/BBC at A2 level/ DDM/DMM - BTEC
- Overseas Admission Criteria: This is a UK industry-accredited programme. Therefore, applicants should demonstrate academic levels, interests or journalism experience equivalent to the UK. Additionally, they must have an English standard at IELTS 7.5.

Other acceptable qualifications include:

- Scottish Certificate of Education Higher Grade
- Irish Leaving Certificate Higher Grade
- International Baccalaureate
- BTEC National Certificate/Diploma

Kite marked Access Course

17. Key sources of information about the programme

- www.uclan.ac.uk
- UCLan prospectus

18. Curriculum Skills Map

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes																
				Knowledge and understanding				Subject-specific Skills				Thinking Skills				Other skills relevant to employability and personal development				
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4	
L6	JN3504	Sports Desk 2	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
	JN3508	Work Experience	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
	JN3522	Sporting Issues	Comp	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	
	JN3509	Reporting Politics and Society	Opt	✓	✓	✓	✓	✓		✓									✓	
	JN3511	Future Media	Opt										✓	✓	✓	✓			✓	
	JN3522	Data Journalism	Opt										✓	✓	✓	✓	✓	✓		
	JN3515	Football and Popular Culture	Opt	✓			✓	✓	✓	✓	✓	✓					✓	✓		
JN3993	Sports Journalism Project	Opt		✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	
L5	JN2504	The Professional Sports Journalist 2	Core	✓	✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	
	JN2505	Sports Desk 1	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	
	JN2520	Specialist Sports Journalism	Comp	✓			✓	✓	✓	✓	✓					✓	✓	✓		
	JN2518	Ethics	Comp	✓			✓	✓				✓	✓	✓	✓	✓	✓	✓		
	JN2509	Reporting Politics and Society	Opt	✓	✓	✓	✓	✓		✓									✓	
	JN2512	Photojournalism	Opt		✓	✓		✓	✓	✓	✓						✓	✓	✓	✓
	JN2515	Music Journalism	Opt		✓	✓		✓	✓	✓	✓						✓	✓	✓	✓
AV2502	Advanced Sports TV and Live Event Production	Opt		✓				✓	✓	✓										
L4	JN1505	The Professional Sports Journalist 1	Core	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	
	JN1502	The Making of the Media	Comp	✓			✓	✓				✓	✓	✓	✓					
	JN1507	Digital Sports Journalism	Comp	✓	✓	✓	✓	✓		✓		✓	✓	✓	✓		✓		✓	
	JN1504	Media Law and Regulation	Core		✓	✓					✓	✓			✓	✓	✓		✓	

19. LEARNING OUTCOMES FOR EXIT AWARDS:

Certificate of Higher Education
A2. Explain how a journalist works and how content is obtained, written, edited and presented across platforms.
A3. State legal, ethical and regulatory frameworks required for best practice.
A4. Discuss theoretical and conceptual issues that relate to journalism.
B1 Select, gather and produce sports journalism content for a range of media and audiences.
B2. Use a range of technical equipment and practical skills in the media production process.
B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.
C2. Use theory to analyse journalistic practice and output.
C4. Critically reflect on learning and personal performance.
Diploma of Higher Education
A1. Explain the development, economics, structures and operation of the media.
A2. Explain how a sports journalist works and how content is obtained, written, edited and presented across platforms.
A3. State legal, ethical and regulatory frameworks required for best practice.
A4. Discuss theoretical and conceptual issues that relate to journalism.
B1 Select, gather and produce content for a range of media and audiences.
B2. Use a range of technical equipment and practical skills in the media production process.
B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.
B4. Apply editorial judgement to a range of content and outputs.
C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings.
C2. Use theory to analyse journalistic practice and output.
C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.
C4. Critically reflect on learning and personal performance.
D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork.
D2. Practise independent thinking, creativity, innovation and reflection.
Bachelor Degree
A1. Explain the development, economics, structures and operation of the media.
A2. Explain how a sports journalist works and how content is obtained, written, edited and presented across platforms.
A3. State legal, ethical and regulatory frameworks required for best practice.

A4. Discuss theoretical and conceptual issues that relate to journalism.

B1. Select, gather and produce sports journalism content for a range of media and audiences.

B2. Use a range of technical equipment and practical skills in the media production process.

B3. Apply key journalism practices, including writing, interviewing, presentation and other industry specific skills.

B4. Apply editorial judgement to a range of content and outputs.

C1. Select and critically analyse information from a range of primary and secondary sources and plan and conduct research and communicate findings.

C2. Use theory to analyse journalistic practice and output.

C3. Construct sound arguments, using appropriate evidence and acknowledging alternative perspectives, and communicate effectively in written, oral and visual forms.

C4. Critically reflect on learning and personal performance.

D1. Present themselves self-confidently, organise their time efficiently and demonstrate curiosity, determination, flexibility and teamwork.

D2. Practise independent thinking, creativity, innovation and reflection.

D3. Meet industry accreditation standards

D4. Network and collaborate with media professionals and manage their professional profile as part of their career development.