

Lancashire Science Festival

28-30 June

GET INVOLVED



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The multi-award-winning **Lancashire Science Festival** enters its seventh year in 2018. This successful three-day event consistently attracts thousands of visitors from across the North West, with a total reach last year of around **17,000 people**.

Held at the **University of Central Lancashire's Preston campus**, the festival is open for the first two days to school groups and on the final day to the public - with strong attendance by young families in particular. In addition, we have our **Fringe** and **Lates** events which continue to grow in popularity with a more adult audience.

As one of the only science festivals to offer its main school and family programme free of charge, we are able to reach a wonderfully diverse audience from across the region. As part of the University's 190th year celebrations, **your organisation is invited to get involved** to help amaze, inspire, enthuse and engage the future generation of thinkers in all things science, technology, engineering, maths, health and much more. Our aim is for young visitors to leave filled with the wonders of all the amazing opportunities that are open to them.

You can help keep the festival free and accessible to all!

"Family friendly free interactive science – just brilliant!" 2017 visitor



Science Showfloor 2017

"The Science Showfloor engages young people in different branches of science, encouraging them to think about science as a potential career." 2017 school group

"Good to see companies such as BAE there, it shows children how science is relevant outside school." 2017 visitor



Science of Fireworks 2017



Science Showfloor 2017

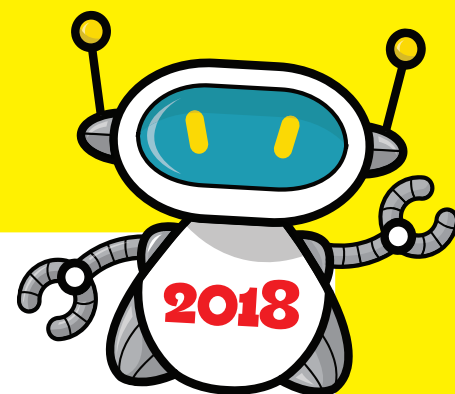


This is Chemistry 2017

"One of the highlights of my year. This is a fantastic event and I am going to persuade more of my colleagues to get involved." 2017 exhibitor

Sponsorship opportunities

There are two ways you can get involved



In-kind sponsorship

- Donate equipment or services
- Provide an interactive stand - showcasing your organisation's innovation
- Fill a lecture theatre - can you enthuse, engage and entertain a large audience?
- Inspire visitors with practical, hands-on activities by hosting a workshop for smaller audiences
- Be creative - the festival is constantly evolving and we are always open to new ideas

Financial sponsorship

We can increase your audience for your Corporate Social Responsibility agenda - you will reach around 17,000 people including school children, teachers, parents and grandparents. There are three levels of financial sponsorship to choose from; alternatively, we would be happy to design a bespoke sponsorship package to fit your requirements.

Sponsorship packages	Ignite £10,000	Spark £5,000	Catalyse £1,000
Benefits (timeline permitting)			
Logo featured on the festival website	✓	✓	✓
Logo featured in the festival guide	✓	✓	✓
Organisation name listed on festival t-shirts	✓	✓	✓
Young Scientist Centre workshop places for ages 7-18 during the Easter holidays (3-9 April 2018)	20	10	2
Prime location and increased size for your stand on the Science Showfloor	✓	✓	
Advert in the festival guide	Double page	Half page	
Logo featured on the festival t-shirts	✓		
Logo on selected venue signage or advertising space	✓		
Namecheck and logo on Facebook live broadcast (16,726 reach)	✓		

Practical bits for a stand on the Science Showfloor

- Stands need to be highly interactive and staffed throughout the three days of the festival
- There is no charge for stands - Spark and Ignite sponsors will have a larger and more prominently placed stand space
- Stands must be available over all three days of the festival and must be open for visitors from 9.00am to 3.00pm on Thursday and Friday and 9.00am to 5.00pm on Saturday
- Set up will be on Wednesday 27 June from 12 noon until 4.00pm and close down is after the festival closes on the Saturday
- Our public engagement team can help you develop ideas around this year's theme of **'Through the Ages'**

"The children were buzzing with excitement."
2017 school group



SkillZone 2017



Science Showfloor 2017

"Extremely well organised, and lots of different shows - something for everyone!"
2017 school group

Images from previous **Lancashire Science Festivals**



Clone Trooper 2017



Dinosaur 2015



Fun Zone 2017

**"Fantastic day out.
My son said it was
the best day out
he'd ever had."
2017 visitor**

**"Great
atmosphere
for exhibitors
and visitors."
2017 exhibitor**



Festival ambassadors 2017



Titan 2014



Science
Showfloor
2017

GET IN TOUCH

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