

# Lancashire Science Festival 2020

25-27 June



## Become a **FESTIVAL PARTNER**

The award-winning Lancashire Science Festival is back in June 2020 and we are looking for ambitious, forward-thinking organisations to help us deliver another action-packed spectacle showcasing the wonders of science to young people across the region.

Over three fun-filled days we will amaze and enthuse thousands of primary schoolchildren and families from all over the North West with a packed programme of jaw-dropping live shows, eye-popping demonstrations and hands-on workshops led by some of today's leading lights in the fields of Science, Technology, Engineering and Maths (STEM).



University of Central Lancashire

### Benefits of sponsoring the Festival ...

- ✓ Transform lives
- ✓ Demonstrate corporate social responsibility
- ✓ Raise your organisation's profile
- ✓ Invest in Lancashire's future





**"Today I learnt how fun science is."**

Child Visitor, 2019

**12,300**  
people visited  
the three-day  
Festival in 2019

**"Really great atmosphere and engagement to embrace so many topics with a large varied audience was excellent."**

Exhibitor, 2019

**"The kids are a lot more interested in science and how it is all around us."**

Parent, 2019

# INSPIRE THE NEXT GENERATION OF SCIENTISTS

Ever since the first Lancashire Science Festival nine years ago, our mission has been to engage the young people of today in the strong belief that we can inspire them to become the thinkers and innovators of tomorrow.

We demonstrate that science is anything but boring. We show young people that scientists and their discoveries have shaped every aspect of our lives and will be at the forefront of solving the challenges that our societies face in the future.

By the end of the Festival we will have opened their eyes to all the incredible opportunities that are open to them in their future careers.



**Lancashire Science Festival will take place over three days:**

**Day 1**  
**Thursday 25 June**  
**Day 2**  
**Friday 26 June**

## **Schools programme**

We welcome thousands of schoolchildren from across the region to experience an exciting programme of live shows, demos, hands-on workshops and more.

**Day 3**  
**Saturday 27 June**

## **Family programme**

On the final day of the Festival we open our doors to families and members of the public.

During the event children will get to explore our Science Showfloor filled with interactive exhibits and games, from virtual reality experiences to a giant human brain!

We also engage with thousands of secondary school children through our **Festival Roadshows** which take place all year round, bringing the very best shows from Lancashire Science Festival into classrooms across the region.





## Together we can ...

- ✓ Raise aspirations amongst children from diverse backgrounds
- ✓ Widen access to STEM training
- ✓ Meet the future needs of industry and contribute to long-term prosperity



**1,400**  
secondary  
school children  
took part in  
our Festival  
Roadshows

**6,400**  
Family Day  
visitors

**182** Schools  
visited with  
**4,500** primary  
school children

# INVESTING IN LANCASHIRE'S FUTURE

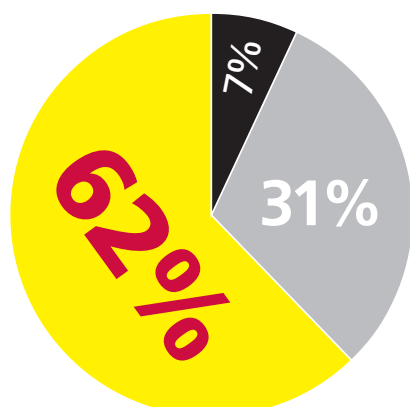
The North West faces a serious skills shortage in Science, Technology, Engineering and Maths. At present there are not enough STEM graduates to take up vital roles in our workforce. We desperately require a new generation of young scientists, engineers and inventors to secure the economic prosperity of our region.

Lancashire Science Festival is one of the many ways in which the University of Central Lancashire is meeting these challenges. We reach thousands of children from underprivileged areas of Lancashire through both the Festival and our roadshows in schools.

Lancashire Science Festival embodies our University's mission. We transform lives by enabling our students, staff, business partners and whole communities to reach their full potential.

By supporting Lancashire Science Festival you will be helping to inspire the next generation and secure Lancashire's economic prosperity for many years to come.

## Ratings of the Lancashire Science Festival 2019



# 1,656,871

people reached through positive media coverage across BBC Radio Lancashire and regional press (estimated).

# 22,000

hits every year on our Festival website.

# 720,000

impressions on our social media channels.

# 163,000

social media accounts engaged with in 2019.

## Festival Roadshows

One of our Festival shows goes out on the road visiting secondary schools. On average a Roadshow reaches 1,000 students.



# BECOME A FESTIVAL PARTNER

We bring Lancashire Science Festival and our Festival Roadshows to thousands of schoolchildren, families and members of the public completely free of charge. This has only been possible due to the incredible generosity of organisations all over the North West who have provided vital sponsorship and practical support.

Sponsoring the Festival is a fantastic way to raise your organisation's profile, demonstrate corporate social responsibility and make a real investment in Lancashire's future. Lancashire Science Festival enjoys extensive reach, thanks to the thousands of visitors attending throughout the three-day event and our Festival Roadshows all year round, our high profile website, active social media promotion and positive coverage in the local press.

**You can choose from the four sponsorship packages below. We are happy to design a bespoke package to meet your company's requirements – just get in touch.**

What's included (prices include VAT)	React Package £500	Catalyse Package £1,000	Spark Package £5,000	Ignite Package £10,000
Your logo on the Lancashire Science Festival website	✓	✓	✓	✓
Your logo featured in the official Festival brochure	✓	✓	✓	✓
Standard space on our Science Showfloor throughout the Festival	✓			
Prime space on our Science Showfloor throughout the Festival		✓	✓	✓
Your logo appears on Festival T-shirts worn by event staff		✓	✓	✓
Sponsor a Roadshow			✓	✓
Sole sponsorship of one of our exhibits or zones, with over 10,000 visitors expected during the Festival				✓
Headline sponsorship of the Festival				✓

### You can support us in lots of other ways:

- ✓ Deliver a live show which will amaze and inspire a young audience.
- ✓ Host a fun hands-on workshop.
- ✓ Provide an interactive stand showcasing your organisation's innovation.

**WE LOOK FORWARD TO HEARING FROM YOU**

Email [LancSciFest@uclan.ac.uk](mailto:LancSciFest@uclan.ac.uk) Phone **01772 894288**

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