

**Lancashire
Science Festival**
27-29 June, 2019



Become a
**FESTIVAL
PARTNER**



The award-winning Lancashire Science Festival is back in June 2019 and we are looking for ambitious, forward-thinking organisations to help us deliver another action-packed spectacle showcasing the wonders of science to young people across the region.

Over three fun-filled days we will amaze and enthuse thousands of primary schoolchildren and families from all over the North West with a packed programme of jaw-dropping live shows, eye-popping demonstrations and hands-on workshops led by some of today's leading lights in the fields of Science, Technology, Engineering and Maths (STEM).

**Benefits of
sponsoring
the Festival...**

- Transform lives
- Demonstrate corporate social responsibility
- Raise your organisation's profile
- Invest in Lancashire's future



INSPIRE THE NEXT GENERATION OF SCIENTISTS

“Today I learnt how fun science is”

CHILD VISITOR, 2018

13,000

people visited the three-day Festival in 2018



“One of the highlights of my year. This is a fantastic event and I am going to persuade more of my colleagues to get involved.”

EXHIBITOR, 2018

Ever since the first Lancashire Science Festival eight years ago, our mission has been to engage the young people of today in the strong belief that we can inspire them to become the thinkers and innovators of tomorrow.

We demonstrate that science is anything but boring. We show young people that scientists and their discoveries have shaped every aspect of our lives and will be at the forefront of solving the challenges that our societies face in the future.

By the end of the Festival we will have opened their eyes to all the incredible opportunities that are open to them in their future careers.

Lancashire Science Festival will take place over three days:

Day 1	Thursday 27 June	Schools programme We welcome thousands of schoolchildren from across the region to experience an exciting programme of live shows, demos, hands-on workshops and more.
Day 2	Friday 28 June	
Day 3	Saturday 29 June	Family programme On the final day of the Festival we open our doors to families and members of the public.
During the event children will get to explore our Science Showfloor filled with interactive exhibits and games, from virtual reality experiences to a giant human brain!		

We also engage with thousands of secondary schoolchildren through our **Festival Roadshows** which take place all year round, bringing the very best shows from Lancashire Science Festival into classrooms across the region.





6,700

secondary school children took part in our Festival Roadshows



INVESTING IN LANCASHIRE'S FUTURE

The North West faces a serious skills shortage in Science, Technology, Engineering and Maths. At present there are not enough STEM graduates to take up vital roles in our workforce. We desperately require a new generation of young scientists, engineers and inventors to secure the economic prosperity of our region.

Lancashire Science Festival is one of the many ways in which the University of Central Lancashire is meeting these challenges. We reach thousands of children from underprivileged areas of Lancashire through both the Festival and our roadshows in schools.

Lancashire Science Festival embodies our University's mission. We transform lives by enabling our students, staff, business partners and whole communities to reach their full potential.

By supporting Lancashire Science Festival you will be helping to inspire the next generation and secure Lancashire's economic prosperity for many years to come.

Together we can...

- Raise aspirations amongst children from diverse backgrounds
- Widen access to STEM training
- Meet the future needs of industry and contribute to long-term prosperity

776,000
people reached
through positive
media coverage on
BBC North West
tonight, BBC Radio
Lancashire and
regional press
(estimated)

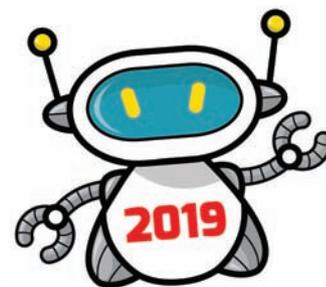
22,000
hits every year
on our Festival
website

2.3 million
impressions on
our social media
channels

620,000
social media
accounts

**For further
information
please contact:**

Become a **FESTIVAL PARTNER**



We bring Lancashire Science Festival and our Festival Roadshows to thousands of schoolchildren, families and members of the public completely free of charge. This has only been possible due to the incredible generosity of organisations all over the North West who have provided vital sponsorship and practical support.

Sponsoring the Festival is a fantastic way to raise your organisation's profile, demonstrate corporate social responsibility and make a real investment in Lancashire's future.

Lancashire Science Festival enjoys extensive reach, thanks to the thousands of visitors attending throughout the three-day event and our Festival Roadshows all year round, our high profile website, active social media promotion and positive coverage in the local press.

You can choose from the three sponsorship packages below. We are happy to design a bespoke package to meet your company's requirements – just get in touch.

What's included (prices include VAT)	REACT Package £500	CATALYSE Package £1,000	SPARK Package £5,000	IGNITE Package £10,000
Your logo on the Lancashire Science Festival website.	✓	✓	✓	✓
Your logo featured in the official Festival brochure.	✓	✓	✓	✓
Your name appears on Festival T-shirts worn by event staff.	✓	✓	✓	✓
Standard space on our Science Showfloor throughout the Festival.	✓			
Prime space on our Science Showfloor throughout the Festival.		✓	✓	✓
Sole sponsorship of a Festival Roadshow, reaching around 1,000 secondary school students.			✓	✓
Headline sponsorship of the Festival.				✓
Sole sponsorship of our pop-up interactive science centre, with over 10,000 visitors expected during the Festival.				✓

You can support us in lots of other ways:

- Deliver a live show which will amaze and inspire a young audience
- Host a fun hands-on workshop
- Provide an interactive stand showcasing your organisation's innovation

We'd love to have a conversation with you about supporting Lancashire Science Festival. Please contact the Festival Director, Dr Liz Granger, using the contact details here. We look forward to hearing from you.

✉ **LancSciFest@uclan.ac.uk**
☎ **01772 894288**
f **/LancSciFest**
t **@LancSciFest #LancSciFest**
globe **lancshiresciencefestival.co.uk**

