



uclan

University of Central Lancashire

CJAM MEDIA

Friday 22 November 2019, 9.30am - 4.30pm
CREATIVE INNOVATION ZONE

#UCLancJAM

INTRODUCTION

Welcome to cJAM: Media, a vibrant showcase event that enables our talented students to meet face-to-face with senior industry professionals, to share ideas, make connections and pitch for opportunities.

cJAM events are hosted by the Faculty of Culture and the Creative Industries and the objective of today is to give our students the opportunity to win placements that will help launch their careers.

It is so important that our students understand the pace of change within the different media sectors, how digital technology is affecting the industry, and the best career opportunities open to them.



Also happening this month is The Great Northern Creative Expo, which runs between 18-23 November. Like cJAM, this is another initiative which connects our students with industry whilst showcasing their creative talent.

tgnce.co.uk



TGNCEXPO #TGNCE19

TODAY'S SCHEDULE

TIME	PROGRAMME
9.30am	Registration, students book pitching slots, networking breakfast
9.55am	Take your seats – industry guests have reserved seats at the front
10am	Welcome address
10.10am	Keynote speakers: Dani Briers Joris van Hulzen Saija Wintersun Pete Stubbs Simon Stacpoole AJ Read Patrick Grant
11.30am	Photo call for industry guests, students book remaining speed pitching slots and comfort break
11.45am	Industry Q&A breakout sessions With all industry guests
12.20pm	Networking lunch: <i>Propeller Hub, ME412</i>
1.10pm	Speed pitching session: Includes a five minute comfort break one hour in – after Slot F
3.20pm	Comfort break
3.30pm	UCLan speakers: Craig Lawrenson, Propeller Paul Martin, Careers
4pm	Placement award presentation and closing address: Photo call for winning students and industry guests
4.30pm	End

INDUSTRY GUESTS A-Z BY SURNAME



PITCHING
STATION

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RACHEL BARTHOLOMEW

Research Associate In Certain Places

Rachel works as a Research Associate and Media Manager for the In Certain Places (ICP) project at UCLan, where she is responsible for digital communication, media projects and event production.

ICP is an art-led project that brokers connections between people and places, working with many different individuals and organisations. Rachel oversees the production of creative media which shares the work of ICP widely.

She also works independently as a writer and project manager for arts organisations and creative projects across the North West. She has worked extensively across the region for arts venues and festivals including Manchester Jazz Festival, The Lowry, Liverpool Philharmonic Hall and British Dance Edition for Liverpool Capital of Culture.

Rachel's placement offer would best suit students studying:

- **Film Production**
- **Games Design**
- **Media Production**
- **Photography**
- **Television Production**

 incertainplaces.org

 [incertainplaces](https://twitter.com/incertainplaces)

 [incertainplaces](https://www.instagram.com/incertainplaces)



STUART BLACKBURN

**TV Producer/Writer
Freelance**

In a TV career spanning over 20 years, Stuart Blackburn has produced, written, script and story edited some of the UK's most famous TV shows. With a list of credits including, The Bill, Ballykissangel, Secret Lives, Crossroads, Casualty, Doctors, Top Buzzer, Dream Team, CBBC's '4 O'Clock Club' and award-winning tenures as series producer of ITV's Emmerdale and Coronation Street, it's safe to say, Stuart's been around the TV Block!

Stuart spent 10 years directing and writing theatre throughout the UK and beyond. He worked with companies that include; Opera North, Northern Stage, Moscow State Theatre of Nations and Faulty Optic Puppet Theatre. His 'Sex, Lies and Tricky Bits' trilogy was seen by more than 50,000 young people and he worked extensively in TIE, schools, colleges and universities.

Stuart has also won two BAFTA's and was awarded an Honorary Doctor of Literature by Leeds Beckett University.


Stuart's placement offer would best suit students studying:

- **Continuing Drama Production**
- **Screenwriting with Film, Television and Radio**
- **Television Production**



 brillianttreesmedia.co.uk

 [brilltreesmedia](https://twitter.com/brilltreesmedia)

 [brilliant_trees_media](https://www.instagram.com/brilliant_trees_media)

SUSANNA BOCCACCIO

Director

Brilliant Trees Media

Susanna Boccaccio is the Creative Director of Brilliant Trees Media an award-winning full-service production and events company based in Lancashire.

Susanna began her career in radio and became an on-screen newsreader and presenter for ITV, after moving into production she co-founded Brilliant Trees Media 13 years ago. They have won multiple Royal Television Society awards for their factual documentaries, programmes and series for the BBC and ITV.

Brilliant Trees now uses their expertise to support companies with content marketing strategies and events, delivering TV advertising and video marketing campaigns for clients locally and nationally and providing AV solutions. They have been voted in the Prolific North TOP 50 Production Companies and their aim is to help give smaller business a much bigger marketing arm.

Susanna is passionate about creativity, inspiring others and sharing her knowledge, she has delivered courses in video marketing for the Chamber of Commerce and lectured at the University of Cumbria and the University of Central Lancashire in Television Production. Susanna also sits on the board of Creative Lancashire.

Susanna's placement offer would best suit students studying:

- **Media Production**



 ostereo.com

 ostereosocial

 ostereosocial

RAMIN BOSTAN

**Head of A&R
Ostereo Limited**

Ramin is Head of A&R at Manchester-based digital record Label, Ostereo. An avid trumpet player and music lover from a young age, Ramin played in bands throughout his teenage years.

He studied Music at Bangor University, forming a great basis for his journey into the music industry. Ramin began working at sister company, Amurco, in 2014, licensing Amurco's music catalogue for use in TV, Background Music, Film and Advertising.

In January 2018, Ramin became formally employed by Ostereo and has had opportunity to work on exciting projects with Grammy nominated and winning artists, songwriters and producers.

Ramin's placement offer would best suit students studying:

- **Animation**
- **Media Production**
- **Web Design and Development**



DANI BRIERS

Chief Operating Officer Chief

Dani began his career in 2000 at TBWAMCR with one of his first projects being to oversee PZ Cussons' sponsorship of the 2002 Commonwealth Games, a campaign that won multiple awards.

In 2012 he moved to head up PHD North, swiftly rebranding the agency to PHD. This enabled the agency to benefit from a 'best of both worlds' approach as the Manchester and London agencies seamlessly established a 'one agency, two offices' philosophy, delivering an enviable new business record.

In 2017 a client-side role at AG Barr saw Dani take the reins of the infamous IRN-BRU brand, then in 2018 became Managing Director of McCann Birmingham. Dani is now Chief Operating Officer at Chief Productions, one of the UK's leading independent television production companies.

Headquartered in Manchester and with offices in Leeds, London, Sydney and Cape Town, Chief's ambition is to make great TV commercials, online content, music promos, documentaries and programmes, and have to date produced more than 1200 inspiring and engaging projects – many of which have been award-winning.

Dani's placement offer would best suit students studying:

- **Film Production**
- **Media Production**
- **Photography**
- **Screenwriting with Film, Television and Radio**
- **Television Production**

 chief.tv

 chieftv

 wearechief



 ttgames.com

 ttgames

 ttgamesltd

DAVID BROWN

Cinematics Animation Director Traveller's Tales

David began working with animation during his Fine Art degree at Liverpool John Moores University in the early 90s.

A string of model and drawn jobs in and around Manchester eventually led to work at Cosgrove Hall. This included his first work in games, Grand Theft Auto: Vice City. He later moved on to games development at Warthog.

He started at Traveller's Tales Games in 2006, as an animator on LEGO Star Wars 2. Since then Dave has worked on over 20 titles. As a Cinematics Director, his credits include LEGO Lord of the Rings and LEGO Jurassic World. His role includes camera direction, animation direction and script writing.

David's placement offer would best suit students studying:

- **Animation**



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SUSAN BURNS

Executive Assistant Cuffe & Taylor

Susan's background is in project management. She joined Cuffe & Taylor in 2010 for the first Lytham Proms, when it was just a one-night concert to 5,000 people; the privately-owned business was in its conceptual stages. This year, the 10th flagship event was staged over five nights to more than 80,000 people.

Back in 2010 Susan volunteered to work on the event, whilst doing her BA (Hons) PR with Event Management degree at UCLan. She worked closely with Daniel Cuffe and Peter Taylor to grow the business to award-winning status; which resulted in major recognition within the live music industry. Susan believes the live music industry isn't for everyone, but if you have the passion and the stamina; you will reap the rewards.

She went on to work at the BBC for a short time, before returning to Cuffe & Taylor as an Executive Assistant to Daniel Cuffe, after they were acquired by Livenation – the world's largest concert promoter.

Susan's placement offer would best suit students studying:


- **Media Production**
- **Photography**
- **Web Design and Development**

 cuffeandtaylor.com

 [cuffeandtaylor](https://twitter.com/cuffeandtaylor)

 [cuffeandtaylor](https://www.instagram.com/cuffeandtaylor)



 slimmer_jim

JAMES BUTLER

Layout Artist, Peppa Pig Gaston's Cave

James has more than 20 years' experience in the Animation industry, specialising in 2D Animation.

He graduated from the University of Bradford in 1995 with a degree in Electronic Imaging and Media Communication, and worked as a freelance Composer on commercials, music videos and feature films for 10 years. His career took a new direction in 2006 when he became a Layout Artist on a small TV series called Peppa Pig.

James has worked on every series since, as well as Ben and Holly's Little Kingdom and Mr Bean The Animated Series.

James's placement offer would best suit students studying:

- **Animation**
- **Media Production**
- **Television Production**



 liverpoolsroyalcourt.com

 [royalcourtliv](https://twitter.com/royalcourtliv)

 [royalcourtliv](https://www.instagram.com/royalcourtliv)

IAIN CHRISTIE

Marketing Manager Liverpool's Royal Court

Iain was born and raised in Liverpool and studied English at UWE in Bristol. His career in theatre began taking a job behind the bar of the Neptune Theatre then spending the next nine months as barman, usher, stagehand, fire officer, box office assistant and marketing assistant. He fell upwards into a similar role at Liverpool Everyman and Playhouse.

A move to Rawhide Comedy Club followed, the business expanding so rapidly that it led to them taking over the grand old Royal Court theatre in 2005. The theatre has produced more than 95 plays, the majority new writing and deliberately aimed at a non-theatre audience.

Attracting more than 1.4 million customers in that time, it is one of the most successful producers in the UK. Outside of work Iain enjoys spending time with his children and pretending that he still plays rugby and football. He has two cats that dislike him.

Iain's placement offer would best suit students studying:

- **Media Production**
- **Photography**
- **Screenwriting with Film, Television and Radio**



SIMON COUCHMAN

Creative Director/Joint Managing Director ICG

Simon leads ICG, an award-winning multi-channel marketing agency based in Preston, providing strategic marketing capabilities that solve business challenges through detailed intelligence, an expert team and valuable insight.

Simon has more than 20 years' agency experience, working at leading London agencies before his role at ICG in Preston. Simon leads on B2B and consumer brands including EMI, Tesco, Centrica, Landsec and Aplant.

As well as being Creative Director, he also holds joint responsibility for the strategic and operational management of ICG, and under his leadership has guided the agency to more than 30 awards including Best Small Agency at the Northern Marketing Awards 2018.

Simon's placement offer would best suit students studying:

- **Web Design and Development**

 icgonline.co.uk

 [icgbrandbuilder](https://twitter.com/icgbrandbuilder)



HOLLIE DONNELLY

Creative Coordinator

LearnBox

Hollie started working with LearnBox as the Creative Coordinator in 2018. In a company driven by video empowered learning, Hollie's role involves organising the film shoots, managing the cast and crew and coordinating the creative content and events. Hollie is also responsible for promoting the company brand through marketing campaigns, digital media and creative design content.

Since graduating from the University of Central Lancashire with a BA (Hons) Fine Art degree in 2017, Hollie has developed skills in a variety of roles across the creative industries. Her experience ranges from working as a set dresser and production runner on both small independent films and large-scale productions such as Hollyoaks and Wanderlust, to working within the marketing department at UCLan as a Digital Media and Content Intern.

Hollie is a firm believer in the LearnBox ethos and the exciting possibilities and potential within digital learning.

Hollie's placement offer would best suit students studying:

- **Animation**
- **Film Production**
- **Media Production**
- **Photography**
- **Screenwriting with Film, Television and Radio**

 learningboxed.com

 learningboxed

 learnbox.ltd




LUCY DUNLEAVY

CEO

LearnBox

Lucy is the award-winning founder and CEO of LearnBox, an organisation driven by video empowered learning; revolutionising traditional classroom methods and providing a modern alternative.

 learningboxed.com

 learningboxed

 learnbox.ltd

Having graduated in BA (Hons) Criminology and Sociology from the University of Central Lancashire, Lucy worked in management roles within the prison sector, training and equipping particularly disenfranchised and demotivated groups with the essential employment skills required for 'life on the outside.'

In her own words, Lucy founded LearnBox "out of frustration", a frustration that the adult education sector was letting down its learners; that doing things the way they've always been done, just wasn't good enough.

LearnBox was created to deliver a full solution for employers, businesses and the individuals delivering the learning. Lucy personifies what LearnBox stands for. She is disruptive, relentless and has an unshakeable belief in the power of learning to change lives.

Lucy's placement offer would best suit students studying:

- **Animation**
- **Film Production**
- **Media Production**
- **Photography**
- **Screenwriting with Film, Television and Radio**



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FREDERICK EDMONDSON Founder & Managing Director **LYPH Ltd**

LYPH is an avant-garde clothing company creating men's and women's clothing for the culture and context of now - whilst respect for the past is important, re-creating the past is not. Representing a balance between modern aesthetics and innovative function, UK brand LYPH offers an interchanging look for both genders.

Fred started his career in London working for companies such as Paul Smith and All Saints. He then moved to Amsterdam to head up the outerwear department for Tommy Hilfiger and Calvin Klein as design manager. He started to create the LYPH brand two years ago and has had quick success with it in a short period of time.

In 2018, LYPH won the coveted ASOS Discovery Prize and were accepted into major showrooms within Milan and Paris showing seasonal collections. The company is sold globally with retail shops in London, New York and Tokyo. Fred remains based in the North with a showroom and office space in Manchester.

He says: "I find I am working at my best when I'm based up North." Fred is also a Leader in Residence here at UCLan.

Frederick's placement offer would best suit students studying:

- **Web Design and Development**

 lyph.co.uk

 [lyphapparel](https://twitter.com/lyphapparel)

 [lyphapparel](https://www.instagram.com/lyphapparel)



NICK FINNEY

Technical Operations Manager
ADI UK Ltd


Nick Finney is the Technical Operations Manager and has worked at ADI for three years - although his association with the company goes back to 2004 as a freelance Director.

He is responsible for the technical delivery of matchday content for both in-stadia big screens and DigiBOARD perimeter systems for ADI's large customer base in the Football Premier League, EFL Championship and Premiership Rugby. Prior to this he spent nine years at Aston Villa as Media Operations Manager.

Nick's placement offer would best suit students studying:

- **Film Production**
- **Media Production**
- **Television Production**

 adi.tv

 adi_led



GREG GOODALL

Owner & Creative Director
AWOL TV

Greg is not only a company director but also the creative director at AWOL media productions. Greg was always passionate about film and media since he was a young man.

Nine years ago he set up a media production company with Rich Burnett and Matt Brocklehurst. They created a company that was built on creating really high-quality affordable content using light and agile crews that could go anywhere and film anything. Greg has directed content all over the world.

Early successes saw AWOL creating content for American Express, Bear Grylls and a number of other household names. And they now create on average a short film every other day for clients both nationally and Locally. AWOL currently has nine full-time staff based out of their offices and studios in Kirkham.

Greg's placement offer would best suit students studying:

- **Film Production**
- **Media Production**
- **Web Design and Development**

 avoltv.com

 [avolfilmtv](https://twitter.com/avolfilmtv)



 nortonandsons.co.uk

 etautz.com

 cooksonclegg.com

 communityclothing.co.uk

 [paddygrant](https://twitter.com/paddygrant)

 [patrickgrantism](https://www.instagram.com/patrickgrantism)

TedTalk [tedxexeter.com/
speakers/patrick-grant](http://tedxexeter.com/speakers/patrick-grant)

PATRICK GRANT

Creative Director

E. Tautz, Community Clothing and Norton & Sons

In 2005, after leaving a career in engineering and mortgaging everything he owned, Patrick bought Norton & Sons, a Savile Row tailor.

In 2012, he began a collaboration with Debenhams on the brand Hammond & Co which has gone on to be the most successful designer collaboration in the store's history.

In 2015, Patrick opened his flagship for E. Tautz in London and purchased the ailing Blackburn clothing manufacturer Cookson & Clegg, saving the factory from closure.

In 2016, he launched the social enterprise Community Clothing in response to the extreme challenges facing the British clothing and textile manufacturing industry. Patrick is a regular fixture on television and radio as a commentator on British fashion, clothing and textile industries.

Since 2013, Patrick has been a judge on BBC Two's The Great British Sewing Bee which is now in its sixth series.

Patrick is a Leader in Residence here at UCLan, an Honorary Professor at Glasgow Caledonian University, a Fellow of the Royal Society of Arts, an Honorary Doctor at Heriot Watt University and co-chair of HRH Prince of Wales' charity Future Textiles.

Patrick's placement offer would best suit students studying:

- **Photography**
- **Web Design and Development**



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PHIL GRAY

Head of Cinematics Traveller's Tales

Phil studied animation at the Glamorgan Centre for Art and Technology at the end of the 20th century. Graduating with a HND, he went on to work in the stop motion world in Bristol at Aardman and Manchester at Cosgrove Hall.

He made a few short films in this time and gradually moved into computer animation, beginning work with TT Games in 2006.

During his time with TT Games Phil has worked on more than 20 Lego games as an animator, writer, and director and took on the role as head of the department in 2018.

Phil's placement offer would best suit students studying:

- **Animation**

 ttgames.com

 ttgames

 ttgamesltd



MIKE GREY

Head of Football and Live Manchester United Media

Mike Grey graduated with BA (Hons) in Communication Studies from the University of Lincoln in 2001. His first job was as a Junior Content Producer for the first version of MUTV's video on demand service. From here he worked his way through various editing roles at MUTV then became a producer and into his current role as Executive Producer.

His current responsibilities mainly focus on the weekly production of all live shows on MUTV, running a team that produces magazine and news shows and ultimately builds up to each match day for Manchester United. He also plans and produces the preseason tour production every year when the channel has live rights to matches.

Mike has extensive knowledge of video production and editing, live TV and event production and years of experience working in Outside Broadcast units around the world.

Mike's placement offer would best suit students studying:

- **Animation**
- **Film Production**
- **Media Production**
- **Television Production**

 manutd.com

 manutd

 manchesterunited



 avoltv.com

 [avolfilmtv](https://twitter.com/avolfilmtv)

STEVE HOBBS

Head of Media AWOL TV

Steve initially trained as a cameraman and has spent more than 20 years making programmes for broadcast: short journalistic reports, factual entertainment and full-length observational and presenter-led documentaries. He has covered a wide variety of issues and genres, including sensitive topics in difficult places like schools, hospitals, slums and prisons.

He has worked with experienced presenters, but also raw talents from all walks of life such as street kids, prostitutes, sports and television stars, and heads of governments, where great communication and the ability to quickly gain trust and respect is vital. Having cut many videos himself, he has a good editorial sense, a keen eye for great characters and can create strong narrative.

Steve has filmed all over the world including challenging environments like Eastern Congo, Haiti, Sudan, Palestine and the Myanmar/Bangladesh border. He has filmed from helicopters, microlights, underwater (PADI Divemaster), a competent drone pilot, and as well as in extreme conditions with 10 climbs to the summit of Kilimanjaro.

He is also a recognised photographer with his still photographs having been published in Newsweek.

Steve's placement offer would best suit students studying:

- **Film Production**
- **Media Production**
- **Photography**
- **Television Production**



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CHRIS HOBSON

Client Services Director
HGA

HGA specialises in creating a lasting impression through extraordinary live experiences. Their list of clients includes; Nationwide, Shop Direct, Travelodge, Manchester Airport Group and Debenhams.

Chris has been at HGA for two years. His background is in event technology – mobile apps, software, augmented and virtual reality technology.

Bringing his experience in sales and client retention has resulted in HGA's yearly turnover increasing by almost 50% so far this financial year.

Chris says they could not do this without the incredibly talented staff who love creating live experiences.

Chris's placement offer would best suit students studying:

- **Animation**
- **Film Production**
- **Web Design and Development**

 hgacreative.com

 hgacreative

 hgacreative



 photographybyimage.co.uk

 [karlhopkinsonphoto](https://www.instagram.com/karlhopkinsonphoto)

KARL HOPKINSON

Photographer Image Group

Since graduating from Blackburn College in 1999, Karl has worked as a professional photographer.

During his 20-year career as a commercial photographer, Karl has worked all over the UK and into Europe producing images for a number of national and international companies.

In recent years, he has produced imagery for companies including Mercedes Benz, DAF, VW, BBC and the University of Central Lancashire, covering a variety of areas including automotive, interiors, architectural, food, conferences and education.

Karl's placement offer would best suit students studying:

- **Photography**



 frontierip.co.uk

 [frontieripgroup](https://twitter.com/frontieripgroup)

ANDREW JOHNSON

Communications Director Frontier IP Group

Andrew is the communications director for Frontier IP Group. We help turn smart thinking from universities and academics into cutting-edge businesses.

They include a University of Central Lancashire spin out Alusid, which recycles industrial waste ceramics, glass and glaze otherwise destined for landfill into top-quality tiles, table tops and other surfaces; customers include Nando's, Amazon and Harrods.

Other companies are developing fruit-harvesting robots, technology to improve the energy efficiency of solar cells and artificial intelligence to speed up the development of new drugs.

Andrew was a journalist for more than 20 years, and is former deputy city editor of the Daily Express.

Andrew's placement offer would best suit students studying:

- **Animation**
- **Games Design**
- **Photography**
- **Web Design and Development**



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CRAIG LAWRENSON

Business Advisor / Mentor

Propeller

Craig has been a business owner for the entirety of his adult life, running several different businesses varying from market stalls and retail to wholesale jewellery.

Craig has a true passion in supporting the start-up and growth of new business ventures and became a Business Advisor around 10 years ago. Since then, he has helped more than 1,800 people become self-employed and currently acts as a mentor to UCLan students, alumni and staff.


Running a successful bookkeeping firm alongside his University work, Craig remains up to date with all the latest information to help businesses start-up and freelancers forge a career.

If you book a pitching slot with Craig, you can come and chat to him about building a freelancing career or gaining your first customer.

Craig will offer advice to students studying:

- **Animation**
- **Continuing Drama Production**
- **Film Production**
- **Games Design**
- **Media Production**
- **Photography**
- **Screenwriting with Film, Television and Radio**
- **Television Production**
- **Web Design and Development**

 propellerhub.co.uk

 [uclanpropeller](https://twitter.com/uclanpropeller)



 honlodgeproductions.com

 thechasefilms.co.uk

 [honlodge](#)

 [thechasefilms](#)

BALDWIN LI

Film Producer

Honlodge Productions

Baldwin is an Oscar and BAFTA-nominated film producer. He studied English at Balliol College, University of Oxford, before establishing film company Honlodge Productions.

His first major short film 'The Voorman Problem', starring Martin Freeman and Tom Hollander, was screened at more than 100 festivals worldwide winning numerous awards including being nominated for both an Oscar and a BAFTA.

His debut feature film 'England is Mine', a biopic based on the early life of pop icon Morrissey, was released in cinemas worldwide in 2017 and is currently on Netflix. He has several other feature film and TV projects in development.

Baldwin is also a co-owner of The Chase Films, a commercial, corporate and brand film company, for which he produces and directs. Baldwin is a member the Academy of Motion Pictures Arts and Sciences.

Baldwin's placement offer would best suit students studying:

- **Film Production**
- **Media Production**
- **Screenwriting with Film, Television and Radio**
- **Television Production**



 andrew-livesey.format.com

 [livesey_andrew](https://twitter.com/livesey_andrew)

 [supergrip](https://www.instagram.com/supergrip)

ANDREW LIVESEY

Photographer

Andrew Livesey Photography

Andrew studied Photography at Blackpool and Fylde College from 1989 to 1992, where his work was recognised with three student awards. In August 1992, Andrew started his creative career as a Photographic Assistant for renowned photographer, Moy Williams.

Based in Manchester, he cut his teeth working in the fashion, advertising and sports sectors with a particular focus on high fashion brands. During his eight years with Moy, Andrew assisted on shoots across the world and was promoted to Assistant Photographer.

In 2000, Andrew made the leap and established his own company, Andrew Livesey Photography, based out of a small studio space in Manchester. The company quickly grew wings winning regular contracts with furniture manufacturers, fashion houses, interior designers, marketing and advertising agencies.

He now has a large creative studio in Blackburn. Through his creativity and professional execution, Andrew continues to win awards and has exhibited his work across the UK.

Andrew's placement offer would best suit students studying:

- **Film Production**
- **Media Production**
- **Photography**
- **Television Production**



PITCHING
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PAUL MARTIN

Careers and Employability Adviser UCLan Careers

Paul studied Politics and Modern History at Manchester University followed by a variety of jobs before becoming a Careers Adviser after doing a Postgraduate in Careers Guidance at Nottingham Trent.

He then returned to the North West working as a Careers Adviser for Lancashire County Council in various locations across Lancashire before moving to UCLan in 2006.


For the past five years Paul has been the Careers Adviser for the Cultural and Creative Industries. If you feel a bit nervous about doing a pitch why not have your first practice with Paul – you could tell him about your career ambitions.

On the day Paul will also be explaining about what to do if you win a placement – how to create a professional email to send your placement provider.

He will also explain about the support that UCLan Careers can provide to those who are not successful today in winning a placement.

Paul will offer advice to students studying:

- **Animation**
- **Continuing Drama Production**
- **Film Production**
- **Games Design**
- **Media Production**
- **Photography**
- **Screenwriting with Film, Television and Radio**
- **Television Production**
- **Web Design and Development**

 uclan.ac.uk/careers

 [uclancareers](https://twitter.com/uclancareers)



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LINDA MCCARTHY

Stop Motion Animation Director/Producer Tiny Elephants Ltd

Linda McCarthy is an independent film maker, specialising in stop-motion animation. She has made and exhibited ceramics, written and performed marionette shows, and graduated from Glyndwr University in 2007 with a degree in Animation.

Linda went on to set up Tiny Elephants Ltd. She has collaborated with cartoonist Steven Appleby to create four films adapted from his cartoon series Small Birds Singing. All have been screened at International Festivals, from 2008 when graduation film Small Birds Singing screened at Annecy to Hinterland's award for Best Eco Film at Golden Kukul.

Linda and Steven also produced the 2011 Bradford Animation Festival Ident and subsequently Linda made two music videos. Her fifth Small Birds Singing film, Bobbin and the Christmas Stocking is almost finished.

Linda's unique style combines ceramics with traditional puppet making techniques and during the past year, she has taught 'Puppet Making' workshops at UCLan.

Linda's placement offer would best suit students studying:

- Animation

 tinyelephants.co.uk

 [tinyelephantsuk](https://twitter.com/tinyelephantsuk)



 tigerlilyproductions.com

 screenskills.com

 [tigerlilyfilms](https://twitter.com/tigerlilyfilms)

 [ukscreenskills](https://twitter.com/ukscreenskills)

 [indietrainingfund](https://www.instagram.com/indietrainingfund)

JENNIFER MONKS

Producer

Tigerlily Productions / Screen Skills

Jennifer is a BAFTA, Royal Television Society nominated and BIFA winning producer. Jennifer's short films have been selected for SXSW, Sydney, Sundance, Encounters, Cannes, Edinburgh and BFI film festivals.

In 2018 her company Pencil Trick Productions produced RTS and BIFA nominated BSL/English language TV drama 'To Know Him' with iFeatures Director Ted Evans and BAFTA nominated co-producer Michelle Stein. For award-winning indie Tigerlily Productions, she produced 'Missing Dad' a BAFTA nominated 30-minute TV documentary for CBBC following the experiences of families who have a parent in prison.

Jennifer works in-house as Scripted TV Development Producer at Tigerlily Productions. She is currently producing a feature documentary following ex-world champion boxer David Haye and Jennifer has several feature projects in funded development with BFI.

She is a mum of two who actively works with Raising Films to campaign for better conditions for working parents.

Jennifer's placement offer would best suit students studying:

- **Film Production**
- **Screenwriting with Film, Television and Radio**
- **Television Production**



LOUISE PARRY
Resource Coordinator
ADI UK Ltd

Louise graduated from UCLan in 2012 with a BA (Hons) in Tourism Management. She started her career working in a number of front-of-house roles at the Holiday Inn in Preston.

In 2013 Louise landed her first role at ADI, as Production Administrator. Earlier this year, she progressed to her current role of Resource Coordinator.

Louise is now responsible for all freelancer resource across the entire business and has a wealth of experience in providing the best skill sets and experienced personnel in both match day and live event environments. Outside of work, Louise enjoys walking her pet Labrador.

Louise's placement offer would best suit students studying:

- **Film Production**
- **Media Production**
- **Television Production**

 adi.tv

 adi_led



 itv.com

 itvcareers

 itventrycareers

AJ READ

Communications & Engagement Manager ITV in the North

AJ looks after the profile of the ITV Studios across the region. Prior to this AJ's most recent role was ownership of all internal and external communications and events around the build and move of ITV and Coronation Street to MediaCityUK.

Originally from Bury, AJ moved to London at 18 to join the BBC as a secretary before moving into News and Current Affairs where she spent nine years working on stories such as Lockerbie and the Gulf War, moving through roles including PA, researcher, technical manager and finally producer.

After a move to Sydney to learn the 'dark arts' of marketing and PR, AJ came home and specialised in media and entertainment PR. Moving back to TV, AJ took up the role as Head of PR and Marketing at Cosgrove Hall Films, home of Danger Mouse.

In 2010 AJ joined ITV to run the publicity for Coronation Street's 50th Anniversary.

AJ's placement offer would best suit students studying:

- **Continuing Drama Production**
- **Media Production**
- **Screenwriting with Film, Television and Radio**
- **Television Production**



PITCHING
STATION
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DUNCAN SANDFORD

Managing Director Digital Lancashire

Duncan is Managing Director at Digital Lancashire and has more than 25 years' experience working in various agency roles at many levels.

He founded and ran his own digital agency for 14 years and subsequently has acted as consultant to many organisations in marketing, e-commerce, venture capital and digital.

Digital Lancashire is a membership-based organisation, working in partnership with Lancashire County Council that promotes and develops skills, employment and commercial opportunities for its members.

Duncan's placement offer would best suit students studying:

- **Animation**
- **Continuing Drama Production**
- **Film Production**
- **Games Design**
- **Media Production**
- **Photography**
- **Screenwriting with Film, Television and Radio**
- **Television Production**
- **Web Design and Development**

 digital-lancashire.org.uk

 [digitallancs](https://twitter.com/digitallancs)



PITCHING
STATION
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SIMON STACPOOLE

Sports Photographer Freelance

Simon's a freelance photographer who specialises in sport, the majority of which is represented by Getty Images and London-based Offside, the country's leading independent agency.

 stacas.co.uk

 simonstacpoole

 simonstacpoole

He's been with Offside for the best part of a decade now, travelling far and wide to cover countless domestic, European and international football matches, as well as a number of particularly high-profile events, including three FIFA World Cups, the Rugby World Cup, three FIFA Confederations Cups, the London 2012 Olympics, the Open Championship golf, the British and Irish Lions Rugby Tour and Wimbledon.

His pictures have been published in most major publications around the world, including Sports Illustrated, The Sunday Times and L'Equipe, as well as on countless advertising campaigns for clients such as Sky Sports and Nike.

He's been nominated for a number of awards over the years, and in 2014, was crowned Sports Photographer of the Year by the Picture Editors' Guild.

Simon's placement offer would best suit students studying:

- **Photography**



PITCHING
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 2ammedia.co.uk

PETE STUBBS

Founder

2am Media Ltd

Pete's been with 2am through thick and thin, from industry-wide recession to incredible growth and he's always ready with an unintentional mixed metaphor ("Blind as a Parrot").

An old school designer by trade and at heart, Pete started working at 2am about 165 years ago as a graphic designer. He loved the atmosphere and the environment so much that when the company was going up for sale, he knew he had to snap it up.

Since then he's taken 2am from strength to strength, still getting stuck into every part of the design process, as well as meeting with clients old and new (normally down the pub).

Pete also heads up a number of other creative companies including Mister.S, a design agency specialising in artwork for the film industry; Ecological Wellbeing Charity, Haardvark; and acting as Creative Director for Natural Energy Wyre - a company that has successfully transformed a notion into a now viable project for the £400m tidal hydro energy plant across the River Wyre.

Pete's placement offer would best suit students studying:

- **Media Production**
- **Photography**
- **Web Design and Development**



 bbc.com/pudsey

 [bbccin](#)

 [bbccin](#)

BEN THOMSON

Head of Storytelling

BBC Children in Need

BBC Children in Need is the charity of the BBC that funds more than 3,000 projects across the UK supporting more than 600,000 children and young people.

Ben leads a team of storytellers that nurture, develop and produce compelling narratives that demonstrate the work of the charity across television, radio and online.

Ben leads on a number of key partner relationships across the BBC, including Countryfile, DIY SOS and the main Appeal Show.

Ben is from a production background, starting out as a broadcast journalist before becoming an assistant editor and managing editor with BBC Local Radio.

Ben was also a series producer at the BBC Academy, with the Upfront induction course and Digital Seasons. Ben is a Leader in Residence here at UCLan.

Ben's placement offer would best suit students studying:

- **Media Production**
- **Television Production**



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JORIS VAN HULZEN

**Series Director, Peppa Pig
Gaston's Cave**

BAFTA award-winning Animation Director Joris van Hulzen is best known for his work directing global success Peppa Pig. Working closely with the creators since its inception, he has been involved in all aspects of making the show.

Joris has had more than 25 years' experience in the UK animation industry as a freelance animator, director and storyboard artist on short films, TV series and commercials.

Highlights include: 2D Animation Supervisor on award-winning Cartoon Network series The Amazing World of Gumball, Animator on 2D sequence for Feature Film Tim Burton's Corpse Bride and Animator on Iconic BBC 2 Channel Idents. In his spare time he regularly attends life drawing classes.

Joris's placement offer would best suit students studying:

- **Animation**
- **Television Production**



 farmgroup.tv

 thefarmgroup

 thefarmgroup

BETTY WARBURTON

Head of Post Production

The Farmgroup

Betty completed her undergraduate degree in Media Production at Northumbria University. Her first job in Post Production was as a runner at Sumners in Manchester, where she started by making tea and learnt enough to work in the edit support team.

In 2007 Betty joined the Farm, working in Soho as an edit assistant on flagship reality TV shows X Factor and Britain's Got Talent. She then moved into a Team Leader position working across varied broadcast content. In 2011 Betty took a position with Farm North as part of their contract to provide technical support to the BBC in Salford.

Over the last eight years Betty has worked on varied sport output, including on-site work at the Sochi and Pyeongchang Winter Olympics and the Rio Olympic Games. Betty now manages the Farm North edit support and ingest team and will be working as Lead VT Supervisor in Tokyo for the 2020 Olympic Games.

Betty's placement offer would best suit students studying:

- **Media Production**
- **Television Production**



i theprosperonline.com

MOHAMMED WASIM

Managing Director Prosper Online

Wasim's introduction into the world of apparel began at a young age, as his family ran various fashion stores across the North West. At high school most of his peers read comics, car or sports magazines but much to his friends' amusement, Wasim would opt for a copy of Vogue or Elle.

After graduating from university, he followed in the family tradition and set up his own high street shop before moving into the world of online. He now runs his own Creative and E-Commerce Services agency through which he consults or manages businesses in need of expert guidance, support or training on how to trade successfully within this arena.

A proud father of three amazing girls, when he can spare some "me time" you'll find him on the mats perfecting his jiu-jitsu, cooking, or going through the IDMB top 250 searching for any new or classic movies he hasn't yet watched.

Mohammed's placement offer would best suit students studying:

- **Photography**
- **Web Design and Development**



JOHN WHITTAM

Head of Social Media

Manchester United Media


After graduating from UCLan with a master's in Strategic Communication, John began his career in the cycling industry working in social media marketing for ProBikeKit.com and ChainReactionCycles.com.

He then moved to JD Sports Group Plc where he oversaw the strategy and best practise of social media across the multi-channel business during a period of rapid growth and international expansion.

John currently works at Manchester United as the Head of Social Media. In his role he oversees the club's official social media presence on global and foreign language accounts. This involves coordinating and creating content for more than 150m followers across 12 social media platforms.

John's placement offer would best suit students studying:

- **Animation**
- **Film Production**
- **Media Production**
- **Photography**

 manutd.com

 manutd

 manchesterunited



 manutd.com

 manutd

 manchesterunited

JULIE WIGNALL

Production Manager

Manchester United Media

Julie studied BSc (Hons) Professional Broadcast Techniques at the University of Salford and graduated with a 2:1. Whilst at Salford she specialised in Production Management and research modules and initially expected to work in Radio not TV.

Having focussed her dissertation on postproduction she realised that TV was the platform that she wanted to work on. After graduating from Salford, she was lucky enough to complete a month-long placement at BBC Radio Manchester. This then led to week-long placements at ITV and Rock FM. Six months later, whilst working in a call centre, she received her first break into the Media being offered a Production Co-coordinator role at Manchester United Television.

She has since been promoted to a Production Manager position – which is what she always aspired to be. The landscape has considerably changed since her graduation with the focus being on multi-platform programming and a digital age.

Julie's placement offer would best suit students studying:

- **Media Production**
- **Television Production**



SAIJA WINTERSUN

Senior Environment Artist Rebellion Developments

Saija has always had a love for creating things beyond the limitations of real world. With a fine art background and a BA (Hons) in Games Design, she has been doing exactly that for the past six years.

She is currently doing her dream job as a senior environment artist at Rebellion, working on an unannounced project.

Her past published games include Sniper Elite 3 and 4 with DLCs, Zombie Army Trilogy and Zombie Army 4.

Saija's placement offer would best suit students studying:

- **Games Design**

 rebellion.com

 rebellion

 rebelliondevelopments



PITCHING
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 letsgrowpreston.org

 [letsgrowpreston](https://twitter.com/letsgrowpreston)

ANNIE WYNN

Project Development Manager Let's Grow Preston

Annie started her working life in 1988 as an insurance clerk, and later progressed to the head office of a large insurance brokers working in the IT department where she designed the database and developed and delivered training courses and procedures for staff.

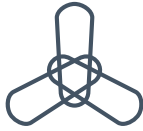
Since taking voluntary redundancy in 2015, Annie has been involved with Let's Grow Preston – initially as a volunteer. In 2018 Annie was appointed the Project Development Manager of the charity and has taken the charity to new heights, reaching 100% more people with workshops and community engagements.

A keen gardener since she was a young girl, Annie has more than eight years' experience in community work, having volunteered as a community garden leader since 2011, where she has applied and adapted her skills of managing employees to managing volunteers.

Annie strongly believes that volunteering, especially in a garden, can significantly improve mental and physical health.

Annie's placement offer would best suit students studying:

- **Photography**
- **Web Design and Development**



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UCLan offers its students and alumni ongoing career and business support.

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COMPETITION

Share your **#UCLancJAM** photos on Twitter for a chance to win a £25 Love2Shop gift card at today's cJAM event

The post that makes the judging panel smile most wins!

One winner will be selected at each of the cJAM events taking place this academic year and today's winner will be presented with the gift card just prior to the placement award presentations. Love2Shop gift cards can be spent in a variety of places including Topshop, Topman, PizzaExpress, HMV, Waterstones, Argos etc. For full terms and conditions see uclan.ac.uk/socialmedia





SPEED PITCHING

This page is for students only, use it to log names and locations of industry guests you have successfully booked for pitching slots. The speed pitching session runs for two hours and you get just eight minutes per pitch.

Ensure you record the industry guest name and pitching station number in the correct slot below.

Slot A	Slot B	Slot C
Slot D	Slot E	Slot F
Slot G	Slot H	Slot I
Slot J	Slot K	Slot L

#UCLancJAM